

**Strategic Plan for Church Council Vote**  
**Updated 7/23/2013**

#	Description	Decision
1	<p>Take intentional steps to transition into a congregation that focuses on Intentional Discipleship Formation. Emphasize these in worship and other MUMC meetings and activities:</p> <p><b>Current Mission Statement:</b> To make disciples of Jesus Christ through worship, study, service and community.</p> <p><b>Proposed Mission Statement:</b> Memorial United Methodist Church is a grace-filled family, open to all, that connects, shares and grows God's love.</p> <p><b>Current Vision Statement:</b> To be a grace filled community where people can experience the love of Jesus Christ and grow in His likeness.</p> <p><b>Proposed Vision Statement:</b> To be a committed family of Jesus' followers, where people intentionally grow spiritually and put God's love into action in our church, community and world.</p>	<p>Keep the current mission statement and adopt the proposed vision statement as follows:</p> <p>To be a grace-filled family of Jesus' followers, where people intentionally grow spiritually and put God's love into action in our church, community and world.</p>
2	Implement <u>The Disciples Path</u> course as a new member class to be taught regularly	Passed – implemented immediately
3	Implement intentional leadership formation based on Spiritual gifts by requiring a leadership class (to be offered beginning in spring, 2013) prior to serving in a leadership position.	Passed - not yet implemented
4	Make Lamb Day Care part of MUMC and change its name to reflect that relationship	Passed – 7/23/13 – Name changed but had to keep Lamb as part of the name because of legal reasons
5	Publish a “missions directory” which includes all missions opportunities; update and evaluate yearly	Passed – 7/23/13 - not yet done; belongs to the Mission Committee
6	Create a new Outreach Ministry Team; include in the ministries guide and evaluate its effectiveness yearly	Passed – 7/23/13 - not yet done. Need more details about this team
7	<p>Change the current worship times to:</p> <ul style="list-style-type: none"> <li>• 8:00 am - Traditional Service w/weekly Communion</li> <li>• 9:30 am - Contemporary Service</li> <li>• 11:00 am - Traditional Service</li> </ul>	Passed – to begin January 6, 2013; began March 3, 2013
8	Develop college age/young adult ministry	Passed - Andy is working on this; has done some

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9	<p>Reach out to other UM churches about activities in the community (e.g., Fall Festival, Southside elementary Ministry, etc.) that we could share</p> <ul style="list-style-type: none"> <li>• Invite pastors from the other UM churches to share in a common worship service</li> <li>• Expand UMM and UMW to include other area UMC churches</li> <li>• Encourage our members to attend a service at one of the other UM churches occasionally</li> <li>• Explore opportunities to have joint services with our Hispanic Congregation</li> </ul>	<p>things.</p> <p>Passed;</p> <ul style="list-style-type: none"> <li>• Invited the Presbyterian church to be a part of Easter at the Church</li> <li>• Regular Taize services held at Trinity UMC</li> </ul> <p>Note: The Hispanic Congregation is not using our church facilities. Has disbanded.</p>
10	<p>Expand radical hospitality opportunities:</p> <ul style="list-style-type: none"> <li>• Parking Lot Greeters – Helping people find parking and assist those who need help getting to the Sanctuary, Sunday school, or Maxwell Hall.</li> <li>• Visitor’s Center – The center will serve coffee and provide information to visitors. This will part of the new construction / space section</li> <li>• Church Bus - The bus will be used to pick up people from retirement homes, shut-ins, and youth who need a ride to church.</li> <li>• Coffee or Lunch with the Pastors – A scheduled time for Visitors, Explorers, and Disciples to spend time getting to know the pastors quarterly.</li> <li>• Public Events Hospitality/Greeting Team – This will be a group from MUMC serving in the community as Goodwill Ambassadors.</li> <li>• Caring Hospitality – These servants will coordinate needs during times of illness, surgery, bereavement, and births.</li> </ul>	<p>Passed;</p> <p>Updates from 7/23/2013</p> <p>Parking Lot Greeters – Mark and Stephanie Parker heading up;</p> <p>Visitor’s Center – idea is that this will happen when the breezeway enclosure is complete.</p> <p>Bus – need a list of who is authorized to drive the bus</p>
11	<p>Create a new staff position - Communications Manager (20 hours per week) - to handle all communication including website, Facebook and Twitter.</p> <p>Responsibilities include:</p> <ol style="list-style-type: none"> <li>a. Create a cohesive look and message for MUMC <ul style="list-style-type: none"> <li>• 1 logo and tag line available to all</li> <li>• Review all items for consistency</li> </ul> </li> <li>b. Maintain an updated data base of the congregation and communicate information to the community and congregation in emergency situations:</li> <li>c. Improve internal communications with the congregation: <ul style="list-style-type: none"> <li>• Re-evaluate the website</li> <li>• Use website, e-mail, and social media to communicate with members</li> <li>• Re-evaluate “Connect” for improvement</li> </ul> </li> </ol>	<p>Passed; Carrie McCannell-Scruggs hired January, 2013</p>

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	<ul style="list-style-type: none"> <li>• Communicate via message boards on the campus</li> <li>• Determine how to best communicate with non-internet members</li> </ul> <p>d. Improve our communication with our community</p> <ul style="list-style-type: none"> <li>• Ensure that website is a good source of information for all</li> <li>• Maintain the MUMC Facebook page</li> <li>• Consistently promote activities in the News Leader</li> <li>• Send press releases and photos to the News Leader regarding our outreach activities</li> <li>• Consider other forms of communication (billboards, other publications, etc.)</li> </ul> <p>e. Maintain a good relationship with the Chamber of Commerce</p> <p>f. Keep an accurate record of our history and maintain our historical documents</p> <ul style="list-style-type: none"> <li>• Permanent historical room</li> <li>• Work with the Amelia Island Museum of History to create an oral history of our church</li> <li>• Send information to local tour groups about the historical significance of our church</li> <li>• Bring our written history up to date</li> </ul>	
12	Retain the current Strategic Planning Team as the oversight team for implementing this plan.	Passed the following– Retain the Strategic Planning Team as an advisory team. Oversight remains with the Administrative Council
13	<p>Space –</p> <ol style="list-style-type: none"> <li>1. Governing Principle – A facilities development approach that balances both maintenance and new construction in order to meet the two most pressing needs: facilities that are deteriorating at a rapid pace and overcrowding of classroom and meeting space.</li> <li>2. Form a Building Team (finalized in January using the process for selecting the SPT members) to develop an overall strategy for maintenance/construction projects based on recommendations of the Strategic Plan, Architectural drawings, and cost analysis, as well as other relevant data.</li> </ol>	<p>Passed;</p> <p>7/23/13 - Building Team being formed.</p>

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14	Ask the Finance Committee to form a Capital Campaign Team to begin the process of establishing a line of credit and developing a fund-raising strategy	Passed with the removal of the phrase "establishing a line of credit". This committee will begin developing a fund-raising strategy. 7/23/13 Capital Campaign Team complete
15	Create a new church-wide, primary mission focus – Local Children and Families - Southside Elementary school	Passed by Council 7/23/2013 to begin ASAP