

WEST ISLE  
PRESBYTERIAN  
CHURCH

**STRATEGIC PLAN**

**FY 2019**

APPROVED OCTOBER 14, 2018

**TABLE OF CONTENTS**

**Purpose** ..... **3**

**Mission Statement** ..... **3**

**Vision Statement** ..... **3**

**Core Values** ..... **3**

**Church Goals** ..... **4**

**Church Teams  
And Special Teams** ..... **4**

**Supporting Objectives  
And Action Plans** ..... **6**

**Projects Assigned  
To Special Teams** ..... **10**

## **PURPOSE**

Strategic planning is the process that addresses such concepts as the church's identity (core values), direction (mission and vision statements), and the means to accomplish its direction (strategic planning and action plans). The purpose of this Strategic Plan is to set out the goals, supporting objectives and action plans that ensure that the West Isle Presbyterian Church (WIPC) acts in ways which preserve its capital assets while carrying out its missions internally and externally.

## **OUR MISSION STATEMENT**

Making Disciples for Jesus Christ

## **OUR VISION STATEMENT**

We are a body of believers passionate about Jesus Christ, energized by worship and prayer, rooted in Scripture and dedicated to growing God's Kingdom through witness and service.

## **OUR CORE VALUES**

We value the Lordship of Christ as the Head of the church and the center of our lives.

We value a Christ-centered church where Biblical values are taught, nurtured and lived in everyday life.

We value Christian fellowship where the love of Christ is practiced in all its dimensions.

We value evangelism that honors the call of the Holy Spirit's work in people's lives.

We value faithful and responsible stewardship of the time, talents and gifts that God has given to us.

We value worship with Christ-centered praise and prayer.

We value giving from a cheerful heart as an expression of our thankfulness to God.

## **OUR CHURCH GOALS**

GOAL ONE – The WIPC will encourage growth in worship attendance by providing a warm Christian welcome, continued fellowship and spiritual growth opportunities to all who God brings to this church. (TO GROW)

GOAL TWO – The WIPC will contribute to the spiritual maturity of covenant partners through the affirmation of the essential tenets of the Reformed Faith (TO MATURE).

GOAL THREE – The WIPC will provide meaningful service to our neighborhoods as well as our local, regional and international communities by sharing our resources provided to us by God (TO SERVE).

## **CHURCH TEAMS AND SPECIAL TEAMS**

Worship Team – Responsible, in coordination with the Pastor, for providing support for all worship events including Sunday services, Communion, Baptisms, Easter services, Christmastime services, and for Weddings and Funerals. This will include altar decorations and flowers for regular and special services and preparation of bread and juice for Communion. For Sunday morning services, a Worship Special Team, in coordination with the Pastor and Director of Music will provide for music selection and special enhancements including audio, video and worship guides. Provides input to the Strategic Plan.

Ministry Team – This team is responsible to provide opportunities for members of the congregation to inspire and help their fellow members, friends, family and for our community. Responsible for planning and coordinating ministry events (such as collection of food and clothing) that support the mission of our Church. Responsible for providing member ministry which includes meals and visitations for those affected by bereavement, illness or hospitalization; and transportation for the elderly and disabled. Responsible for communicating the Praises and Prayer Requests to the church. Provides input to the Strategic Plan.

Discipleship Team – Responsible for coordinating all Christian adult and children education activities, as needed. Includes Adult and Children's Sunday school. Approves all curriculums, procurement of materials and schedules. Responsible for developing an assimilation program for visitors and new members. Responsible for developing a means of Recognition of members and friends of West Isle. Provides input to the Strategic Plan.

Evangelism Team – Responsible to develop, coordinate and create awareness of outreach programs for our local and global community that supports the mission of our Church. Local examples include invitational programs, concerts and lecture series, and participating with ECO Affinity Groups. Responsible for mission development and support of community outreach programs such as Upwards Hope, St. Vincent’s Home, Seaman’s Center, the Barnabas Program and traveler’s bags. Global examples include building awareness for mission opportunities (such as mission trip opportunities and summer mission programs). Provides input to the Strategic Plan.

Fellowship Team - Responsible for providing opportunities for congregation participation in events and activities that promotes Christian friendship, camaraderie and affability within our Church. Activities would include coordination for setup and cleanup of monthly brunches, monthly birthday cakes, and after-worship coffee and snacks. Provides input to the Strategic Plan.

Strategic Planning Team – Responsible for publishing the Church Strategic Plan no later than 1 November and presenting it to the Session for approval. The Strategic Plan will be in effect for one fiscal year and will be reviewed annually no later than 1 October. The Strategic Plan will include a Mission Statement, a Vision Statement, Core Values, Important Definitions, Church Goals, Supporting Objectives, and Projects Assigned to Special Teams.

Buildings and Grounds Team – Responsible for general repairs and maintenance of the Church building and grounds, not including the manse. Ensures building and grounds are properly prepared for all Church activities and events. Other duties: Supervise/monitor the mowing and lawn care contract, coordinate those projects that include volunteers, supervise janitorial services contract, maintain an adequate inventory of all necessary cleaning and maintenance supplies (this also includes supplies for the kitchen) and purchase when necessary. Liaison with maintenance and supply companies including fire prevention, general safety and pest control. Point of contact for all emergencies regarding buildings and grounds. Provide input to the Strategic Plan.

Special Teams are appointed by the Session and are formed on an ad hoc basis. The Special Team Leader may or may not be a member of the Session, but must be a member of the Congregation. Special Teams are dissolved after the completion of their assigned task.

## SUPPORTING OBJECTIVES AND ACTION PLANS

GOAL ONE – The WIPC will encourage growth in worship attendance by providing a warm Christian welcome, continued fellowship and spiritual growth opportunities to all who God brings to this church. (TO GROW)				
SUPPORTING OBJECTIVE	ACTION PLAN	RESPONSIBILITY	MILESTONES/STATUS	BUDGET ITEM?
A – Develop a working list of the “baby boomers” living (permanent or temporary) in our community	(1) Solicit cost of purchasing list from professional statistician (2) Develop letter as introduction and invitation for potential attendees	<ul style="list-style-type: none"> <li>Evangelism Team</li> <li>Fellowship Team</li> <li>Pastor</li> </ul>	2019	Yes \$500
B – Provide Outreach to our Community (Christ Together)	<ul style="list-style-type: none"> <li>Develop Regional Outreach Teams</li> <li>Identify all current CP residing in each Outreach area</li> <li>Enlist one family in each region to serve as Outreach captains</li> <li>Equip captains and develop Outreach events</li> </ul>	<ul style="list-style-type: none"> <li>Ministry Team</li> <li>Pastor</li> </ul>		<ul style="list-style-type: none"> <li>\$0</li> <li>\$0</li> <li>\$0</li> <li>\$500</li> </ul>
C – Advertise/publicize the activities of the church in local publications, internet website, handouts and signage	(1) Update information on WIPC website (2) Increase visibility of church sign on FM 3005 (3) Create timely ads for church events in local publications (4) Include RV Parks	<ul style="list-style-type: none"> <li>Session</li> <li>Director of Communications</li> <li>Pastor</li> </ul>	2019	Yes \$1000
D – Develop a program to identify and conduct	(1) Publish and distribute new Fellowship pad	<ul style="list-style-type: none"> <li>Evangelism Team</li> </ul>	2019	No

GOAL ONE – The WIPC will encourage growth in worship attendance by providing a warm Christian welcome, continued fellowship and spiritual growth opportunities to all who God brings to this church. (TO GROW)				
SUPPORTING OBJECTIVE	ACTION PLAN	RESPONSIBILITY	MILESTONES/STATUS	BUDGET ITEM?
follow-up contact with our Visitors	(2) Develop and conduct follow up with visitors	<ul style="list-style-type: none"> <li>• Director of Communications</li> <li>• Pastor</li> </ul>		
E – Sponsor a Women’s Bible Study Coffee	(1) WIPC will host a Women’s Bible Study Coffee at the church (2) Tables and chairs will be set up in the sanctuary to accommodate approximately 90 guests (3) Audio/visual support will be provided by WIPC (4) Snacks and refreshments will be provided by WIPC	<ul style="list-style-type: none"> <li>• Evangelism Team</li> <li>• Buildings and Grounds Team</li> <li>• WIPC Women’s Fellowship</li> </ul>	2019	Yes

GOAL TWO – The WIPC will contribute to the spiritual maturity of covenant partners through the affirmation of the essential tenets of the Reformed Faith (TO MATURE).				
SUPPORTING OBJECTIVE	ACTION PLAN	RESPONSIBILITY	MILESTONES/STATUS	BUDGET ITEM?
A – Maintain Women’s Fellowship by providing opportunities for the women of the church and the community to connect with each other spiritually	Continue current program and request support from Session as required.	Leader of Women’s Fellowship	2019	No

GOAL TWO – The WIPC will contribute to the spiritual maturity of covenant partners through the affirmation of the essential tenets of the Reformed Faith (TO MATURE).				
SUPPORTING OBJECTIVE	ACTION PLAN	RESPONSIBILITY	MILESTONES/STATUS	BUDGET ITEM?
and emotionally as we grow in the love of Christ.				
B – Maintain Men’s Fellowship by providing opportunities for the men of the church and the community to connect with each other spiritually and emotionally as we grow in the love of Christ.	Continue current program and request support from Session as required.	Leader of Men’s Fellowship	2019	No
C – Develop and nurture accountability within our Mission Affinity Group	Coordinate annual reciprocal get-togethers with Chapel of Grace Presbyterian Church in Houston	<ul style="list-style-type: none"> <li>• Ministry Team</li> <li>• Pastor</li> </ul>	2019	No
D – Consider starting the “Become a Flourishing Church” program (Part 1 of 3). Parts 2 and 3 will be addressed in 2020.	<ol style="list-style-type: none"> <li>(1) Define what it means to be a flourishing church</li> <li>(2) Discover your own health as disciples of Jesus</li> <li>(3) Develop an individual discipleship plan for continued growth</li> <li>(4) Normalize conversations around personal discipleship</li> <li>(5) Discuss the five-fold gifting of Ephesians 4</li> <li>(6) Discern congregational vitality in six specific areas</li> </ol>	<ul style="list-style-type: none"> <li>• Pastor</li> <li>• Session</li> </ul>	2019	No



GOAL TWO – The WIPC will contribute to the spiritual maturity of covenant partners through the affirmation of the essential tenets of the Reformed Faith (TO MATURE).				
SUPPORTING OBJECTIVE	ACTION PLAN	RESPONSIBILITY	MILESTONES/STATUS	BUDGET ITEM?
	(7) Decide where to focus energy for future growth			
E – Encourage attendance of WIPC Elders to ECO presbytery and national level gatherings	At least two Elders (one Elder currently serving on Session and one Elder having formerly served on Session) should accompany our Pastor to each ECO gathering.	<ul style="list-style-type: none"> <li>• Session</li> <li>• Pastor</li> </ul>	2019	Yes (Pastor and Commissioner only)

GOAL THREE – The WIPC will provide meaningful service to our neighborhoods as well as our local, regional and international communities by sharing our resources provided to us by God (TO SERVE).				
SUPPORTING OBJECTIVE	ACTION PLAN	RESPONSIBILITY	MILESTONES/STATUS	BUDGET ITEM?
A – Set goal of \$10K for Summer Missions	<ol style="list-style-type: none"> <li>(1) Select charities</li> <li>(2) Publicize charities</li> <li>(3) Invite charities to address church</li> <li>(4) Provide regular updates to congregation</li> </ol>	Session	2019	No
B - Offer specialized teaching topic opportunities such as understanding Reformed Faith, Divorce recovery, etc.	Elders or teams probably could teach or facilitate the discussions. Topics can be of interest or attraction to people Not in the church (as outreach and recruitment efforts)	<ul style="list-style-type: none"> <li>• Evangelism Team</li> <li>• Fellowship Team</li> <li>• Discipleship Team</li> </ul>	2019	No
C – Establish Bible Study Program for Pregnancy	Elders or teams probably could teach or facilitate the discussions.	<ul style="list-style-type: none"> <li>• Session</li> </ul>	2019	Yes TBD

GOAL THREE – The WIPC will provide meaningful service to our neighborhoods as well as our local, regional and international communities by sharing our resources provided to us by God (TO SERVE).				
<b>SUPPORTING OBJECTIVE</b>	<b>ACTION PLAN</b>	<b>RESPONSIBILITY</b>	<b>MILESTONES/STATUS</b>	<b>BUDGET ITEM?</b>
Help Center and/or Upward Hope Academy and/or other Mission Point ministries				

**PROJECTS ASSIGNED TO SPECIAL TEAMS**

<b>PROJECT</b>	<b>ACTION PLAN</b>	<b>RESPONSIBILITY</b>	<b>MILESTONES/STATUS</b>	<b>BUDGET ITEM?</b>
A - Improve the acoustic qualities of the fellowship hall	Solicit bids to determine scope of work required.	Session	2019	Yes TBD
B - Replace one AC unit in the church per year as required.	Purchase and install selected AC unit	Session	2019	Yes \$5000
C - Paint the exterior of the church	Volunteers can power wash the exterior. Other preparation and painting will be bid out to vendors.	Session	2019	Yes \$6800
D - Move after-service fellowship to Fellowship Hall.	Position coffee pot and refreshments into Fellowship Hall.	• Fellowship Team	2019	No
E - Relocate selected palm trees as required	Solicit bids	• Buildings and Grounds Team	2019	Yes TBD

<b>PROJECT</b>	<b>ACTION PLAN</b>	<b>RESPONSIBILITY</b>	<b>MILESTONES/STATUS</b>	<b>BUDGET ITEM?</b>
F - Re-stripe parking lot and fix holes/low areas as required	Solicit bids	<ul style="list-style-type: none"> <li>Buildings and Grounds Team</li> </ul>	2019	Yes TBD
G - Replace/repair selected windows in the church	Solicit bids	<ul style="list-style-type: none"> <li>Buildings and Grounds Team</li> </ul>	2019	Yes \$700
H - Repair sprinkler system in the churchyard	Solicit bids	<ul style="list-style-type: none"> <li>Buildings and Grounds Team</li> </ul>	2019	Yes TBD
I - Replace, modify or repair sanctuary floor as required	Solicit bids	<ul style="list-style-type: none"> <li>Session</li> </ul>	2019	Yes TBD
J - Re-upholster or replace all pew chairs	Solicit bids	<ul style="list-style-type: none"> <li>Session</li> </ul>	2019	Yes TBD
K – Establish two Work Days (Spring and Fall)	Volunteers are organized to perform housekeeping and “handy man” chores to preserve the appearance and general maintenance of WIPC	<ul style="list-style-type: none"> <li>Buildings and Grounds Team</li> </ul>	2019	No
L – Add 3 <sup>rd</sup> TV monitor in church sanctuary	Purchase and install another complementary monitor at the rear of the sanctuary to facilitate the pastor, lay leader and choir	<ul style="list-style-type: none"> <li>Session</li> </ul>	2019	Yes \$750