

WEST ISLE
PRESBYTERIAN
CHURCH

STRATEGIC PLAN

FY 2018

APPROVED NOVEMBER 12, 2017

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PURPOSE

Strategic planning is the process that addresses such concepts as the church's identity (core values), direction (mission and vision statements), and the means to accomplish its direction (strategic planning and action plans). The purpose of this Strategic Plan is to set out the goals, supporting objectives and action plans that ensure that the West Isle Presbyterian Church (WIPC) acts in ways which preserve its capital assets while carrying out its missions internally and externally.

OUR MISSION STATEMENT

Making Disciples for Jesus Christ

OUR VISION STATEMENT

We are a body of believers passionate about Jesus Christ, energized by worship and prayer, rooted in Scripture and dedicated to growing God's Kingdom through witness and service.

OUR CORE VALUES

We value the Lordship of Christ as the Head of the church and the center of our lives.

We value a Christ-centered church where Biblical values are taught, nurtured and lived in everyday life.

We value Christian fellowship where the love of Christ is practiced in all its dimensions.

We value evangelism that honors the call of the Holy Spirit's work in people's lives.

We value faithful and responsible stewardship of the time, talents and gifts that God has given to us.

We value worship with Christ-centered praise and prayer.

We value giving from a cheerful heart as an expression of our thankfulness to God.

OUR CHURCH GOALS

GOAL ONE – The WIPC will encourage growth in worship attendance by providing a warm Christian welcome, continued fellowship and spiritual growth opportunities to all who God brings to this church. (TO GROW)

GOAL TWO – The WIPC will contribute to the spiritual maturity of covenant partners through the affirmation of the essential tenets of the Reformed Faith (TO MATURE).

GOAL THREE – The WIPC will provide meaningful service to our neighborhoods as well as our local, regional and international communities by sharing our resources provided to us by God (TO SERVE).

CHURCH TEAMS AND SPECIAL TEAMS

Worship Team – Responsible, in coordination with the Pastor, for providing support for all worship events including Sunday services, Communion, Baptisms, Easter services, Christmastime services, and also for Weddings and Funerals. This will include altar decorations and flowers for regular and special services and preparation of bread and juice for Communion. For Sunday morning services, a Worship Special Team, in coordination with the Pastor and Director of Music will provide for music selection and special enhancements including audio, video and worship guides. Provides input to the Strategic Plan.

Ministry Team – This team is responsible to provide opportunities for members of the congregation to inspire and help their fellow members, friends, family and for our community. Responsible for planning and coordinating ministry events (such as collection of food and clothing) that support the mission of our Church. Responsible for providing member ministry which includes meals and visitations for those affected by bereavement, illness or hospitalization; and transportation for the elderly and disabled. Responsible for communicating the Praises and Prayer Requests to the church. Provides input to the Strategic Plan.

Discipleship Team – Responsible for coordinating all Christian adult and children education activities, as needed. Includes Adult and Children's Sunday school. Approves all curriculums, procurement of materials and schedules. Responsible for developing an assimilation program for visitors and new members. Responsible for developing a means of Recognition of members and friends of West Isle. Provides input to the Strategic Plan.

Evangelism Team – Responsible to develop, coordinate and create awareness of outreach programs for our local and global community that supports the mission of our Church. Local examples include invitational programs, concerts and lecture series, and participating with ECO Affinity Groups. Responsible for mission development and support of community outreach programs such as Upwards Hope, St. Vincent’s Home, Seaman’s Center, the Barnabas Program and traveler’s bags. Global examples include building awareness for mission opportunities (such as mission trip opportunities and summer mission programs). Provides input to the Strategic Plan.

Fellowship Team - Responsible for providing opportunities for congregation participation in events and activities that promotes Christian friendship, camaraderie and affability within our Church. Activities would include coordination for setup and cleanup of monthly brunches, monthly birthday cakes, and after-worship coffee and snacks. Provides input to the Strategic Plan.

Strategic Planning Team – Responsible for publishing the Church Strategic Plan no later than 1 July and presenting it to the Session for approval. The Strategic Plan will be in effect for three consecutive fiscal years and will be reviewed annually no later than 1 September. The Strategic Plan will include a Mission Statement, a Vision Statement, Core Values, Important Definitions, Church Goals and Supporting Objectives.

Special Teams are appointed by the Session and are formed on an ad hoc basis. The Special Team Leader may or may not be a member of the Session, but must be a member of the Congregation. Special Teams are dissolved after the completion of their assigned task.

SUPPORTING OBJECTIVES AND ACTION PLANS

GOAL ONE – The WIPC will encourage growth in worship attendance by providing a warm Christian welcome, continued fellowship and spiritual growth opportunities to all who God brings to this church. (TO GROW)				
SUPPORTING OBJECTIVE	ACTION PLAN	RESPONSIBILITY	MILESTONES/STATUS	BUDGET ITEM?
A – Visitors Packet	Develop, publish and sustain a tri-fold flyer with appropriate information regarding our church. The flyer will be inserted and presented to Visitors along with a complimentary coffee cup.	Fellowship Team	Ongoing	Yes \$100
B – Develop a working list of the “baby boomers” living (permanent or temporary) in our community	(1) Solicit cost of purchasing list from professional statistician (2) Develop letter as introduction and invitation for potential attendees	<ul style="list-style-type: none"> • Evangelism Team • Fellowship Team • Pastor 	2018	Yes \$500
C – Carols by Candlelight (Christmas time)	Share in the holiday spirit by singing Christmas carols and enjoying selected readings - and stay for wassail and cookies.	<ul style="list-style-type: none"> • Worship Team • Director of Music 	Ramp up in November	Yes \$200
D – Prepare a Chili Dinner in partnership with Lighthouse Charities. Conduct Auction same day as Chili Dinner. Both events will be part of our annual Fall Kickoff.	This event has 2 goals: to increase attendance and to raise revenue. WIPC will cover costs associated with cooking the chili based on input from Lighthouse Charities. Chili will be sold to attendees. Items for auction will	Session	<u>March/April:</u> announce event to provide time for people that may want to contribute hand-crafted items (quilts, paintings).	Yes \$500

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SUPPORTING OBJECTIVE	ACTION PLAN	RESPONSIBILITY	MILESTONES/STATUS	BUDGET ITEM?
	be provided by individuals and/or businesses. Fall Kickoff may incorporate input and provide information from all church teams that will be presented on displays (tables) in the sanctuary over a period of at least 3 Sundays.		<u>June/July:</u> Fellowship (Chili) Team meets with Lighthouse Charities to decide on recipe and determine amount to cook. <u>August/September:</u> Advertise event in local area. Church teams determine what information to present during Fall Kickoff. <u>October:</u> conduct Chili Dinner and Auction in October (date TBD).	
E – Advertise/publicize the activities of the church in local publications, internet website, handouts and signage	(1) Update information on WIPC website (2) Enlarge sign on FM 3005 (3) Create timely ads for church events in local publications	<ul style="list-style-type: none"> • Session • Director of Communications • Pastor 	2018	Yes \$1000
F – Develop a program to identify and conduct follow-up contact with our Visitors	(1) Publish and distribute new Fellowship pad (2) Develop and conduct follow up with visitors	<ul style="list-style-type: none"> • Evangelism Team • Director of Communications • Pastor 	2018	No

GOAL TWO – The WIPC will contribute to the spiritual maturity of covenant partners through the affirmation of the essential tenets of the Reformed Faith (TO MATURE).				
SUPPORTING OBJECTIVE	ACTION PLAN	RESPONSIBILITY	MILESTONES/STATUS	BUDGET ITEM?
A – Maintain Women’s Fellowship by providing opportunities for the women of the church and the community to connect with each other spiritually and emotionally as we grow in the love of Christ.	Continue current program and request support from Session as required.	Leader of Women’s Fellowship	2018	No
B – Maintain Men’s Fellowship by providing opportunities for the men of the church and the community to connect with each other spiritually and emotionally as we grow in the love of Christ.	Continue current program and request support from Session as required.	Leader of Men’s Fellowship	2018	No
C – Develop and nurture accountability within our Mission Affinity Group	Coordinate annual reciprocal get-togethers with Chapel of Grace Presbyterian Church in Houston	<ul style="list-style-type: none"> • Ministry Team • Pastor 	2018	No
D – Start “Become a Flourishing Church” program (Part 1 of 3). Parts 2 and 3 will be addressed in 2019.	<ol style="list-style-type: none"> (1) Define what it means to be a flourishing church (2) Discover your own health as disciples of Jesus (3) Develop an individual discipleship plan for continued growth 	<ul style="list-style-type: none"> • Pastor • Session 	2018	No

GOAL TWO – The WIPC will contribute to the spiritual maturity of covenant partners through the affirmation of the essential tenets of the Reformed Faith (TO MATURE).				
SUPPORTING OBJECTIVE	ACTION PLAN	RESPONSIBILITY	MILESTONES/STATUS	BUDGET ITEM?
	(4) Normalize conversations around personal discipleship (5) Discuss the five-fold gifting of Ephesians 4 (6) Discern congregational vitality in six specific areas (7) Decide where to focus energy for future growth			

GOAL THREE – The WIPC will provide meaningful service to our neighborhoods as well as our local, regional and international communities by sharing our resources provided to us by God (TO SERVE).				
SUPPORTING OBJECTIVE	ACTION PLAN	RESPONSIBILITY	MILESTONES/STATUS	BUDGET ITEM?
A – Set goal of \$10K per year for Summer Missions for the next 3 years	(1) Select charities (2) Publicize charities (3) Invite charities to address church (4) Provide regular updates to congregation	Session	2018	No
B - Offer specialized teaching topic opportunities such as understanding Reformed Faith, Divorce recovery, etc.	Elders or teams probably could teach or facilitate the discussions. Topics can be of interest or attraction to people Not in the church (as outreach and recruitment efforts)	<ul style="list-style-type: none"> • Evangelism Team • Fellowship Team 	2018	No

PROJECTS ASSIGNED TO SPECIAL TEAMS

PROJECT	ACTION PLAN	RESPONSIBILITY	MILESTONES/STATUS	BUDGET ITEM?
A – Improve the acoustic qualities of the fellowship hall	Solicit bids to determine scope of work required.	Session	2018	Yes TBD
B – Increase the efficiency of insulation at the manse to cut energy costs	Solicit energy survey/appraisal to determine the scope of work.	Pastor	2018	Yes TBD
C – Implement on-line tithes and offerings for either one-time donation or automatic deductions.	Set up process with Moody Bank for three separate accounts – General, Missions and Music.	Treasurer	2018	No
D – Increase the visibility of the cross currently located outside of the church	Purchase and install white LED lights on the cross on top of the church.	Elder Hummel	2018	Yes \$400
E - Replace one AC unit in the church per year for the next three years.	Purchase and install selected AC unit	Sexton	2018	Yes \$5000
F – Paint the exterior of the church	Volunteers can power wash the exterior. Other preparation and painting will be bid out to vendors.	Session	2018	Yes \$6800
G – Move after-service fellowship to Fellowship Hall.	Position coffee pot and desserts into Fellowship Hall. Move bookcases out of hallway to facilitate foot traffic.	<ul style="list-style-type: none"> • Fellowship Team • Sexton 	2018	No
H – Extend cover on entrance walkway to provide protection from	Solicit bids	Session	2018	Yes \$8500

PROJECT	ACTION PLAN	RESPONSIBILITY	MILESTONES/STATUS	BUDGET ITEM?
the elements when exiting vehicles				
I – Fix glare problem on east side windows in the sanctuary	Solicit bids	<ul style="list-style-type: none"> Elder Hebert Session 	2018	Yes \$500
J – Install drinking water fountain	Solicit bids	<ul style="list-style-type: none"> Session 	2018	Yes \$500
K – Relocate selected palm trees as required	Solicit bids	<ul style="list-style-type: none"> Sexton 	2018	Yes TBD
L – Re-stripe parking lot and fix holes/low areas as required	Solicit bids	<ul style="list-style-type: none"> Sexton 	2018	Yes TBD
M – Purchase/install audio visual projection system for the sanctuary	Solicit bids	<ul style="list-style-type: none"> Worship Team Session 	2018	Yes \$3000
N – Add one handrail to both sides of the podium	Solicit bids	<ul style="list-style-type: none"> Sexton 	2018	Yes \$200
O – Replace selected windows in the church	Solicit bids	<ul style="list-style-type: none"> Sexton 	2018	Yes \$700
P – Repair sprinkler system at the church	Solicit bids	<ul style="list-style-type: none"> Sexton 	2018	Yes TBD
Q – Replace, modify or repair sanctuary floor as required	Solicit bids	<ul style="list-style-type: none"> Sexton 	2018	Yes TBD
R – Re-upholster sixteen pew chairs	Solicit bids	<ul style="list-style-type: none"> Sexton 	2018	Yes TBD