Strategic Planning Worksheet
Making Easter A Big Day

Church ________________________ Pastor __________________________
e-mail address ________________________ phone ____________________
contact address ___________________________________

What is your regular weekly schedule?  Please list starting times for
Sunday School _____ Morning Worship _____Evening Worship _____

       Wednesday ____________________
(What is the nature of your Wednesday program?)

Auditorium capacity? _____________  Number of Parking spaces __________

Last year’s avg. worship attendance _______ Last year’s Easter attendance__________

What was last year’s Easter schedule? ________________________

What size outreach budget do you have or how many outreach dollars can be made
available? _______________________________________________

How many visitors do you usually have on a weekly average? _____

Please describe your visitor follow-up process….

_______________________________________________________

Approximately how many children are part of your congregation?
Less than 10 10-20 21-50 50+

What is the population profile of your community?
_____Sparsely settled rural  _____Densely settled rural
_____Village/small town  _____County Seat Town
_____Suburban  _____large city
_____Inner city/transitional neighborhood

[Please return this form to Congregational Ministries, 100 Stinson Drive, Poplar
Bluff, MO 63901 or send this information by e-mail to
franklin.dumond@generalbaptist.com by mid-February to receive some specific
strategic suggestions for making your Easter a BIG day.]