



Mission & Ministry

S U M M I T

2020 General Baptist Convention
July 20-22, 2020
Orlando, Florida

**July 20-22, 2020
The Caribe Royale
Orlando, Florida**

Exhibit Questions? Contact:

Todd Luke, Event Coordinator
573-281-8539
gbevents@generalbaptist.com

***This is your
opportunity to
be in front of
1,000+ pastors,
lay-leaders,
men, women,
students, and
children...***

Booth spaces are limited and
priced to sell quickly!

Registration deadline: **June 15**

**Register by April
15 for big savings!**

AN INVITATION TO EXHIBIT WITH US

What is the General Baptist Convention?

The Summit is a three-day event sponsored by the General Association of General Baptists. The annual conference is power-packed with music, speaking, preaching, teaching workshops, service projects, and business sessions.

What is My Investment?

You are getting this packet for two reasons. One, because we believe in what you are doing and would love to have you join us at this event. And two, because we believe that your organization would benefit greatly from exhibiting at The Summit. We desire to give the convention attendees a multitude of resources to further empower their churches. Come and join us!

What Happens Next?

The booth rental price for this event is listed on the Exhibition Application Form and includes pipe and drape, signage, a skirted table, two chairs, a waste basket and up to 10 exhibitor passes. Additional booth spaces may be added. The Exhibit registration deadline for this event is June 15, 2020. Register by April 15th and avoid paying a late rental fee.

1. Read the enclosed Agreement.
2. Fill out and sign the Application.
3. Fax (if paying by credit card) or Mail in your application.

(If paying by check, make payable to General Association of General Baptists).

Booth spaces are assigned on a first-come, first-served basis. After processing your application, we will contact you with your booth assignment(s) and any additional details.

You don't want to miss this event...it's the biggest General Baptist event of the year!!

The logo features a stylized graphic of two human figures composed of blue dots, one on the left and one on the right, facing each other. To the right of this graphic, the words "Mission & Ministry" are written in a large, blue, sans-serif font. Below this, the word "SUMMIT" is written in a smaller, blue, sans-serif font, with each letter spaced out.

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The Summit • General Baptist Convention • Orlando, FL • July 20-22, 2020

Reservations are now being accepted for exhibit space at The Summit, to be held July 20-22, 2020, in Orlando, FL.

To reserve your exhibit space this year, complete the attached reservation form and return it, with complete payment, before June 15, 2020. No exhibit space will be reserved without full payment accompanying the reservation form. You may indicate your booth space preference on your application form. Booths are assigned on a first-come-first-served basis. You may not receive your selected space(s), but every effort will be made to accommodate your choice.

Make your reservation by April 15th to ensure your organization's listing in the convention program.

A professional decorator will install each 10' wide x 10' deep booth. The rental fee includes the following:

1. One 8' long x 30" wide x 30" high skirted table.
2. Two folding chairs.
3. One waste basket
4. Identification sign.
5. Black 8' tall x 10' wide back wall drapes;
Black 3' tall side drapes.

All additional equipment – extra tables, extra chairs, carpeting, etc. must be ordered directly from the Event Coordinator. Extra fees will apply.

Cancellations will be accepted until May 15th.
No refunds will be made after that date.

Now is the time to request your reservations! Exhibit space is limited. Complete the application form today and return it with your check.



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Important Exhibitor Information

Exhibit Location: The Caribe Royale
8101 World Center Drive
Orlando, FL 32821

Exhibitor Move-In: Sunday, July 19
1:00 p.m. – 5:00 p.m.

Exhibitor Move-Out: Wednesday, July 22*
4:30 p.m. – 7:00 p.m.
9:00 p.m. – 11:30 p.m.

Exhibit Hours:

Sunday, July 19	6:00 p.m. – 9:00 p.m.
Monday, July 20	3:00 p.m. – 5:00 p.m.
Tuesday, July 21	3:00 p.m. – 5:00 p.m.
Wednesday, July 22	3:00 p.m. – 5:00 p.m.

- Convention housing information will be sent after your registration has been processed.
- There are no union contracts at the Caribe Royale. You may unload, set-up, operate, and dismantle your own exhibit materials. If you desire help, you may request a labor call via email with the Event Coordinator at **least two weeks prior** to the event.
- The Summit will staff the Exhibit Hall and will be available during set-up and exhibit hours to assist you with any problems that arise.

If you have a question, please call:

Todd Luke, Exhibit Coordinator
Phone: 573-785-7746
FAX: 573-785-0564
Email: gbevents@generalbaptist.com

* **Please**, do not start tear-down or move-out until 4:30 pm. on Wednesday. It disrupts other exhibitors and attendees.

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Important Exhibitor Information

Vendor Guidelines

- Vendors should relate to Christian Ministry and Missions or provide services to our General Baptist churches.
- Merchandise vendors should be limited to Christian themed materials. The total number of merchandise vendors will be limited to 25% of booth spaces.
- Publishers and/or print companies may display their products, but all sales should be coordinated through Stinson Press, Inc. Please contact us for more information.
- While we are not opposed to outside denomination displays, any denominational display should not be in direct competition with any General Baptist ministry or mission. Denominational displays will be considered on a case-by-case basis.
- Para-church organizations, i.e. World Vision, Samaritan's Purse, are welcome and encouraged.
- All mission and/or ministry related organizations & displays must be in harmony with our core beliefs and should not be in direct competition with our ongoing missions or ministries.

What We Will Provide

- We will provide an exhibit standard 10' wide by 10' deep pipe and drape booth including one 8' table - clothed and skirted, two chairs, and wastebasket.
- We will provide print advertisement of your participation in our exhibit area, a brief description of your organization/service, and your contact information through our final printed mailing (information must be received by April 15th deadline). This piece goes out 6-8 weeks prior to the event and is used on-site by participants for schedule and hotel layouts. Additional space is available through advertisements.
- We will provide social media advertisement as above, vendor listings, promotional information, links to your provided videos, etc. through our Facebook, Twitter, and additional outlets. Multiple mentions can be arranged if you will provide content.
- We will send up to 4 email blasts in conjunction with our established weekly update sent to over 3000 recipients (information should be provided).
- Access to over 1000 General Baptist pastors, ministers, lay-leaders, men, women, students, and children representing over 250 General Baptist churches.



2020 General Baptist Convention • Exhibit Application • July 20-22, 2020 • Orlando, FL

Registration Deadline: June 15
Early Registration Deadline: April 15

Please return this signed and completed Exhibition Application with full payment to:
 General Association of General Baptists
 Attn: Todd Luke, CMP
 100 Stinson Drive
 Poplar Bluff, MO 63901

Phone: 573-785-7746 FAX: 573-785-0564

Please keep a copy of your application.

1. Contact Information (This form should be filled out by the contact.)

Booth Operating Name: _____
 Contact: _____
 Title: _____
 Mailing Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: (____) _____ FAX: (____) _____
 E-Mail: _____ Web: _____

2. Booth Signage

Company Name: _____
 City/State: _____

3. Conference Program/Website Listing. This information will be used for the program and our website listing. Please do not abbreviate and note that we will use your exact wording:

Check here if all information is the same as above.

Company: _____
 Company Representative: _____
 Title: _____
 Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: (____) _____ FAX: (____) _____
 E-Mail: _____ Web: _____

25-word description: _____

4. Products and Services. Please list the items you plan to display and/or give away at your booth, including drawings (be specific):

5. Booth Representatives. Please list up to three representatives from your company who will be responsible for your booth:

1) _____
 2) _____
 3) _____

6. Booth Preference. Please reserve _____ 10' x 10' booth space(s).

7. Booth Fees. Fill out the appropriate box below, depending on your registration date.

EARLY REGISTRATION		
(paperwork & payment postmarked by 4/15/20)		
10' x 10' booth space, first space	\$250	+\$ _____
Additional booth spaces	\$150 each	+\$ _____
Electrical drop (one charge per group)	\$70	+\$ _____
Total		\$ _____

REGULAR REGISTRATION		
(paperwork & payment postmarked by 6/15/20)		
10' x 10' booth space, first space	\$350	+\$ _____
Additional booth spaces	\$200 each	+\$ _____
Electrical drop (one charge per group)	\$70	+\$ _____
Total		\$ _____

8. Payment Method Payment must be received with Application & Agreement. Please select payment:

Check (# _____) Visa Master Card Discover

Credit Card # _____ - _____ - _____ - _____

Name on Card: _____

Signature: _____ Expiration Date: ____/____/____

Each 10' x 10' booth is standard pipe and drape and will include an 8' draped table, two chairs, wastebasket, and basic signage.

Please initial if you have read and agree to the terms of the agreement: _____



Exhibitor Give-Away Policy

The General Baptist Convention offers exhibitors the opportunity to participate in a unique give-away program. This program is optional. In an effort to attract a greater audience for you, the following criteria have been established.

Booth Prizes

- Each exhibitor will be allowed to give away a maximum of 3 door prizes per day (a total of 9 in three days). You may establish your own criteria for distribution; however, no purchase can be required. You should provide a form indicating winner's name and prize won for each door prize. The form should be given to the information booth personnel who will forward the information to be announced in the next general session.
- If desired, your booth prizes will be listed in the convention program provided the information is received by the April 15th deadline.

Prize Information Form

Name of Organization _____

Contact Person _____

Phone Number _____

Booth Prize Information

<i>Item</i>		<i>Approx. Value (\$)</i>
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____
8.	_____	_____
9.	_____	_____

Return this form, with completed Exhibit Reservation Form and complete payment to:

The Summit
 Attn: Todd Luke, CMP
 100 Stinson Drive
 Poplar Bluff, MO 63901