



*Changing Lives, One Woman and Child at a Time*



59 Mill Street, Paterson, NJ 07501 • Phone 973-881-8307 • Fax 973-881-1755 • [www.oasisnj.org](http://www.oasisnj.org)

## **PRIVACY POLICY** (Last updated August 2016)

Your access to, and use of, the Site is subject to Company's Terms of Use. Company has created this Privacy Policy to explain what information we gather from you when you visit our Site, how we may use this information, and the security approaches we use to protect your information. This Privacy Policy is incorporated and made part of Company's Terms of Use.

By using the Site, you consent to the collection and use of your information by Company and its officers, directors, evaluation panel, volunteers, service providers, agents, partners, affiliates, lawyers, financial auditors, and similarly situated individuals and entities throughout the world (the “Company Parties”), all in accordance with this Privacy Policy. If we decide to change our privacy policy, we will post those changes on this page. Policy changes will apply only to information collected after the date of the change.

### **1. What information do we collect?**

When a user visits our Site, we may collect information about the visit that does not identify the user personally (“Non-Personally Identifiable Information” or “Non-PII”). For example, we may collect information such as referral data (*e.g.*, the address of the last URL a user visited prior to clicking through to our Site), the user’s IP address, the user’s browser (*e.g.*, Internet Explorer, Google Chrome, Safari, etc.) and the user’s operating system (*e.g.*, Windows 7, Windows 8, Mac, Linux, etc.). We also may collect specific information regarding the user’s session on our Site. This includes items such as the date and time of the visit and the pages viewed by the user.

Sometimes we also may ask a user to voluntarily provide personally identifiable information, including, but not limited to, the user’s name, e-mail address, postal address, telephone number, and date of birth (“Personally Identifiable Information” or “PII”). Your PII and personally identifiable financial (including credit card information and other payment methods) and/or health-related information is collectively referred to as “Personal Information” in this Privacy Policy.

We generally request Personal Information when a user requests one of the following:

- To make a donation to us either directly or via a third party processing vendor;
- To sign up for our mailing list;
- To correspond with us;
- To register for an event hosted by us; and/or
- in other situations and in connection with other activities that we deem appropriate or necessary.

### **2. How do we use your information?**

Non- PII is collected to allow us to analyze how our Site is used, improve the content and services our Site provides, and improve the overall quality of a user’s experience on our Site. To these ends, we may merge information about you into aggregated group data and other databases. In some cases, we may remove personal identifiers from Personal Information and maintain it in aggregate form that may later be combined with other information to generate anonymous, aggregated statistical information.

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*Celebrating 20 Years – Educating. Empowering. Exceeding Expectations.*

#### **Board of Directors**

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Jennifer Brady, Executive Director

Personal Information is collected for the purposes described above.

### **3. Do we disclose the information we collect to outside parties?**

We generally do not sell, trade, or otherwise transfer to outside parties your Personal Information unless we provide you with advance notice, except as described herein. The term "outside parties" does not include website hosting partners and other parties who assist us in operating our Site, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. In the event that we sell our company, or otherwise transfer any assets of our company, we may provide your information to the purchaser so that you may continue the relationship or business with us and our products. We may also release your information when we believe release is appropriate to comply with the law, enforce our Site policies, or protect ours or others' rights, property, or safety.

Company owns the Non-PII and Personal Information collected on our Site. It will not sell, trade, or rent this information to others for their own purposes. However, Company Parties may use the information for the purposes set forth in this Privacy Policy and to continue contact with a user. This may include, but is not limited to, contacts such as telephone calls, e-mail correspondence, or mail correspondence with a user to 1) follow-up on a prior contact by such user; 2) provide information about us, or programs and products and services; or 3) provide notice regarding important changes to the Site or this Privacy Policy.

Company also may share your Personal Information with Company Parties in connection with credit card transactions, electronic fund transfers, payments by check or money order and online financial transactions. We hire third parties to provide credit card, bank, payment and information processing services. If you choose to make a donation to us online, by phone, through the mail or by other means we will share your applicable Personal Information with our processing service providers. We make an effort to require all third party service-providers to hold such Personal Information in strict confidence. While we believe these other companies will treat your Personal Information responsibly, we do not own or control them and cannot guarantee your privacy.

Company also reserves the right to disclose your Personal Information, without notice and in our sole discretion, in connection with any audit that we may conduct, our response to any legal and/or regulatory requirements or inquiry, our enforcement of our policies (including this Privacy Policy), and/or in connection with our response to any complaints or safety or security concerns that may come to our attention. Company may also share your Personal Information with: 1) members of our corporate family and any successors or assigns; 2) other companies or organizations that work with, or on behalf of us to provide services; 3) law enforcement or other governmental officials, in response to a verified request relating to a criminal investigation or alleged illegal activity; and/or 4) other business entities, in connection with the sale, assignment, merger or other transfer of Company and/or our business to such business entity.

We will only disclose Personal Information in compliance with applicable laws and regulations.

### **4. Unsubscribe/Correction/Updating Personal Information**

If you would like to 1) opt out of receiving correspondence from Company and "unsubscribe" or be removed from our e-mail directory; 2) review and request changes to your Personal Information that we have collected, including the removal of your Personal Information from our databases; or 3) if you have any general questions regarding our privacy practices, please contact us by electronic-mail at [email@oasisnj.org](mailto:email@oasisnj.org) or by telephone (973) 881-8307, ext. 105, or at the mailing address below.

We welcome your questions, comments, and concerns about the Site. Please send us any and all feedback or questions pertaining to the Site to [email@oasisnj.org](mailto:email@oasisnj.org) with "WEBSITE PRIVACY POLICY" in the subject line or by mailing us at the following address:

59 Mill Street  
Paterson, NJ 07501

## **5. Do we use "cookies"?**

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. Cookies are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We may contract with third-party service providers to assist us in better understanding our Site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookies. If you turn cookies off, you won't have access to many features that make your Site experience more efficient and some of our services will not function properly.

## **6. Safeguarding Your Personal Information**

Company follows generally accepted industry security standards to safeguard and help prevent unauthorized access, maintain data security and correctly use such Personal Information. Access to such Personal Information is limited to the Company Parties on a need-to-know basis as determined by us. However, no commercial method of information transfer over the Internet or electronic data storage is known to be 100% secure. As a result, we cannot guarantee the absolute security of that information during its transmission or its storage in our systems.

## **7. Privacy and Third Party Links**

This Privacy Policy applies solely to information collected by our Site. In an attempt to provide you with increased value, we may include third party links on our Site. These linked sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our Site and welcome any feedback about these linked sites (including if a specific link does not work).

## **8. Online Policy Only**

This Privacy Policy applies only to information collected through our Site and not to information collected offline.

## **9. Important Notices to Non-United States Residents**

It is important to note that the Site is operated in the United States. If you are located outside of the United States, please be aware that any Visitor Information you provide to us will be transferred to the United States. By using the Site and/or providing us with your Visitor Information, you consent to this transfer.

## **10. Your California Privacy Rights**

Under California's "Shine the Light" law, California residents who provide personal information in obtaining products or services for personal, family or household use are entitled to request and obtain from us once a calendar year information about the customer information we shared, if any, with other businesses for their own direct marketing uses. If applicable, this information would include the categories of customer information and the names and addresses of those businesses with which we shared customer information for the immediately prior calendar year (e.g. requests made in 2015 will receive information regarding 2014 sharing activities).

To obtain this information from Company please send an email message to [email@oasisnj.org](mailto:email@oasisnj.org) with "Request for California Privacy Information" on the subject line and in the body of your message. We will provide the requested information to you at your e-mail address in response. Not all information sharing is covered by the "Shine the Light" requirements and only information on covered sharing will be included in our response.