

For Immediate Release

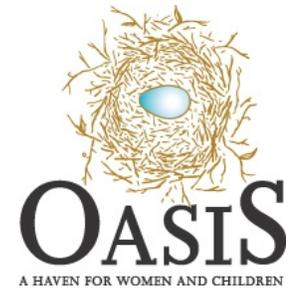
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**Tony and Phyllis Chernalis of the The Market Basket to host 11th Annual Oktoberfest
All proceeds to benefit Oasis – A Haven for Women and Children**

Franklin Lakes, NJ - The 11th Annual Oktoberfest sponsored by Anthony and Phyllis Chernalis of The Market Basket will be held on Friday, October 17, 2014, under “the big tent” at McBride Field on Franklin Lake Road, Franklin Lakes, NJ, beginning at 7:00pm. Over 600 guests are expected to attend the event.

As has been tradition over the last decade, the Chernalis Family will bring the community together this October in German fashion, celebrating Oasis and Oktoberfest, with all the traditional fare. The event’s chair, Susan Buchanan, stated, “*Oktoberfest is always a wonderful way to celebrate the beginning of fall while also supporting a remarkable organization. It has become a fun and valued tradition for so many members of the community.*” As in years past, Oktoberfest will also include a “super” 50/50 raffle. Raffle tickets are \$50.00 a ticket or 5 tickets for \$200.00, and are being sold at the Market Basket on the weekends in the lead-up to the event. The cost to attend Oktoberfest is \$150 per person, which includes German food and beverages, as well as German entertainment. Additionally, Lori Heffernan and Big Convention will pack the dance floor and conclude the evening. All proceeds will benefit Oasis.

Nearly 600 women and children a day are fed by Oasis or participate in its educational, workplace readiness, social service, and counseling programs – and receive the compassion and hope that they often live without. Oasis served more than 65,000 meals last year and kept nearly 350 children safe and off the tough streets of Paterson with its programs for at-risk youth. All services are offered in one location at 59 Mill Street.

If you would like more information regarding Oasis’ 11th Annual Oktoberfest partner opportunities, 50/50 raffle tickets or admission tickets, you can contact Lynn McCormack at lynnmccormack@oasisnj.org or 973-881-8307 ext 108.

To learn more about Oasis and the Oktoberfest event, please visit us at www.oasisnj.org.