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WHAT'S IN IT FOR ME?

What the Marshall Baptist Association Can Do for You, Your Church, and the Kingdom

We get asked this from time to time: **"What's in it for me?"**

While, on the surface, it seems a bit self centered, it's really a fair question—and one we're glad to answer. Because, at the heart of the question **"WIIFM?"**, pastors and churches really want to know—**"WIAVTM?"**. Will It Add Value To Me?.

We want to add value to our member churches. That's why we focus on ENCOURAGING PASTORS, EQUIPPING LEADERS, AND ENGAGING CHURCHES. **That's more than just a wonderfully alliterated Mission Statement. It is how we add value to you and your churches.**

Let's break it down:

IF YOU'RE A PASTOR...

You're on the front lines of ministry—and it's not easy. That's why we start with this truth:

It takes healthy pastors to have healthy churches.

We want to help you stay encouraged, supported, and connected. Here's what you can expect:

Monthly gatherings for meals, encouragement, and prayer.

Periodic texts, calls, emails to check in with you.

Events and opportunities for rest, growth, and connection.

Help navigating leadership transitions, conflict, or burnout.

Accessibility—We mean it when we say we're here for you.

(Our Ministry Assistant knows: if a pastor calls, put them through—no matter what.)

You don't have to walk this road alone. We are your partner in ministry.

IF YOU'RE A LEADER IN A CHURCH...

You've got a calling—and we want to help you fulfill it. We're here to **equip you with the tools to serve effectively**. That includes investing in your leadership through things like:

VBS training and resources for children's ministry

Key leader events for deacons, teachers, and volunteers

Leadership development tailored to your role

Help with **church revitalization**, replanting, pastor searches, and pulpit supply

We're not here to tell you what to do—we're here to help you discover how to be most effective so you can do it better.

IF YOU'RE A CHURCH MEMBER...

You're part of something bigger than yourself. You are part of the Body and Bride of Christ! What the association can do for you is to challenge and inspire you to step into the mission of God. Here's how you can engage:

Join a **mission team** for trips across the country or globe (We will be helping you connect with our Association Sponsored opportunities as well as joining up with individual churches as a part of their team.)

Be part of **community outreach** through block parties, local compassion efforts, serve days, and make an impact in your neighborhood.

Get trained and serve with **Disaster Relief**. There are opportunities to serve in a variety of areas and there will always be needs to serve.

Support or help **plant a church**. Church planting is still the most effective way of reaching people with the Gospel. You don't have to be a BIG CHURCH to have a BIG IMPACT. You just need a BIG vision for how God can use you to expand the Kingdom.

We want to see churches **thrive**—not just survive—and develop a culture of **outward-focused ministry**.

So, WHAT'S IN IT FOR ME? You might ask...

PLENTY: Support. Strategy. Tools. Friendship. Vision. Partnership. Mission.

You get to be a part of something WAY BIGGER THAN YOURSELF. You are part of a VEHICLE that Moves the Gospel all throughout Marshall County, the state of Alabama, the entire Nation, and throughout the World.

WILL IT ADD VALUE TO ME? ABSOLUTELY... being an active part of our association will help you experience all that God has created you for and Bring God Great Glory as you serve Him through your church, which is connected to around 100 others churches, which is focused and committed to reaching people with the Gospel of Jesus and making disciples of all nations.

All for the glory of God.

Let's move forward together.

Dr. Eric Taylor, Associational Mission Strategist
Marshall Baptist Association