



Catalog: Christmas Sale Catalog 2019 (November or Nov/Dec)

Version: Regular ___ OR Conservative ___

Order Date: _____
Authorized By: _____
Store #: _____
Store Name: _____
Address: _____

Table with 3 columns: Prices, Dates-4 wks option, Dates-extended option. Includes items like Catalog Price, Tabbing Fee, Postage, Mailing Fee, Bulk Order Fee, E-Catalog, and various due dates and coupon periods.

TOTAL Catalog Quantity: _____

TIMEFRAME: ___NOV ONLY (ends 11/30) ___NOV/DEC (extended—ends 12/24)

Munce Mailing Quantity: _____

Mailing List: New ___ / Existing ___ From: _____ Munce to pull list from Bookstore Manager ___ / Rental ___

Bulk Shipment Quantity: _____

Have Mailing Permit: Yes ___ / No ___ Permit #: _____ Tabbed: Yes ___ / No ___

**All or part of my bulk catalogs will be mailed locally. Format my imprint for mailing: Yes ___ / No ___

Qty (Bulk Ship Only) Ship To Name, Address, City, State, Zip

E-Catalog ordered: Yes ___ / No ___ (If yes, fee applies) E-Catalog coupons: Yes ___ / No ___ Link to Signature Site: Yes ___ / No ___

NOTE: November E-Catalog does NOT include any inserts | 2 Day Flyer E-Catalog is available separately | Daily emails will be provided for Twelve Day Insert

Inserts: (fee applies if selected)

Yes ___ / No ___ 2 Day Sale Flyer (Cost 2 cents each) (If YES - Please complete a 2 Day Sale Flyer order form)

Yes ___ / No ___ Twelve Days of Christmas Insert (Cost 2 cents each) Extra QTY _____ (minimum quantity 100)

COUPONS:

Select from available coupons below or write "Custom" (Custom fee may apply)

- Coupon #1: _____ A 20% off any one non-sale item
Coupon #2: _____ B 40% off any one non-sale item
C \$5 off purchase of \$25 or more; \$10 off purchase of \$50 or more (non-sale items)
D \$5 gift card when you purchase \$25 or more; \$10 gift card when you purchase \$50 or more
G 30% off any one non-sale item
H 25% off any one non-sale item

Custom coupon details: _____

EXTRA Coupon (Choose ONE option and fill in your date choice of two consecutive days, if applicable)—Suggested Dates: 11/29-11/30

- ___ NOVEMBER Special Sale Coupon - 50% off any one, non-sale item If yes, choose date _____
___ NOVEMBER Special Sale Coupon - Buy More Save More: \$5 off \$25; \$10 off \$50 (non-sale items) If yes, choose date _____
___ NOVEMBER Special Sale Coupon - NO COUPON

Imprint changes: _____

Additional Notes: _____

CALL 800.868.4388 and ask for Lori or Karen FAX order to 855.815.9277

EMAIL lori.wilbanks@munce.com or karen.bilbrey@munce.com

Office Use: PROMOS: