



Marketing solutions for Christian retail

End of Summer 2018 Promotions

Keep your customers coming in right through the end of summer and the start of school with savings on both promotions!

End of Summer Promotions:

- **Back to Basics Catalog (Jul):** In Home date 7/2/18; End date 7/29/18; **Orders due: 5/11/18**
- **End of Summer Catalog (Aug):** In Home date 7/30/18; End date 9/2/18; **Orders due: 6/8/18**
- **Fall Merchandising Kit (effective August through October):** **Orders due: 6/15/18**

SAVE ON BOTH PROMOTIONS AND THE MERCH KIT!!

Buy at least 500 catalogs per promotion and get savings on both promotions!

- Mail the catalogs and get half off postage on the first 500 catalogs.

OR

- Order them to be shipped to your store and get 500 catalogs (catalogs only) **FREE!**

AND

- Buy both catalogs and get half off the base price of your Fall Merch Kit!

NEWS!

Have you seen our Weekly Retailer Update. It is concise, quick to read, and full of helpful information. Watch for it in your email inbox each Friday!

Bag stuffers are now available online! Bag stuffers are designed to encourage increased traffic in your store during the catalog promotions. They are formatted for easy printing and available 24/7 on the website. You can pick and choose, add your store information and print whichever ones you would like to use. Look for them in each quarter for 2018 on munce.com!

CPE Fall | September 9-11, 2018: Join us at the Sheraton Music City in Nashville, TN! We are working hard to plan another great event! Registration forms and information are all available at www.cpeshow.com.

Operation Christmas Child boxes and displays and lambs will be available again! Watch for information in your email soon!

Call 800.868.4388 and ask for Karen or Lori
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If you do not wish to receive our fax communications please call us at 800.868.4388, fax to 855-815-9277 or email service@munce.com. Please include your fax number and company name.

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