



Marketing solutions for Christian retail

# 4th QTR 2017 Promotions

**It's beginning to look a lot like Christmas!**  
**Well, not really but it's already time to think about your  
4th quarter marketing.**

## 4TH QUARTER PROMOTIONS:

- **Christmas Sale (NOV):** In Homes 10/30/17; End date—you choose (**Orders Due: 9/8/17**)
- **2 Day Sale Flyer:** Mailed In Homes 11/6/17; You choose your two days (**Orders Due: 9/8/17**)
- **Countdown to Christmas (DEC):** In Homes 11/27/17; End date 12/31/17 (**Orders Due: 10/6/17**)
- **Twelve Days of Christmas Insert:** Sale dates 12/4-12/9/17 & 12/11-12/16/17 (insert in the November or December catalogs)
- **Winter Merchandising Kit** (covers November—February) (**Orders Due: 9/8/17**)

**BAG STUFFERS:** Your November order will include 100 FREE bag stuffers of each (two per sheet). See [munce.com](http://munce.com) for details on the offers.

**SPECIAL OFFERS:** Munce wants to continue to help you mail more catalogs!

- Mail Christmas Sale (NOV), Countdown to Christmas (DEC) or 2 DAY Flyer and get \$77.50 off your postage cost on any or all of these promotions.
- Buy Christmas Sale (NOV) and get 500 FREE\* of one of the following: Countdown to Christmas, 2 Day Flyer, or Twelve Days of Christmas Insert.

## EXTRA SPECIAL OFFER SPONSORED BY HARPER COLLINS!

- Insert the Twelve Days of Christmas promotion in your mailed November OR December catalogs and get an additional \$77.50 off your postage cost!
- Watch [munce.com](http://munce.com) for the up to date details on the great deals on products being promoted !

## EARLY BIRD SPECIAL!!!

This time of year is crazy busy at the Munce Group, so we are offering an additional incentive to get your order in early!

**Order by 8/25/17 and take an extra 15% off catalogs,  
flyers and inserts\*!**

Be sure to watch the new video at [www.munce.com](http://www.munce.com) to learn about all your options!

\* offer applies to catalog cost only—does NOT apply to any other fees.

**Call 800.868.4388 and ask for Karen or email [karen.bilbrey@munce.com](mailto:karen.bilbrey@munce.com)**

If you do not wish to receive our fax communications please call us at 800.868.4388,  
fax to 855-815-9277 or email [service@munce.com](mailto:service@munce.com). Please include your fax number and company name.

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