



Marketing solutions for Christian retail

3rd QTR 2018 Promotions

FALL into September and October with these savings!

3rd Quarter Promotions:

- **Fall Sale (September)** In Home date 09/03/18; End date 09/29/18;
Orders due: **07/13/18**
- **Big Sale (October):** In Home date 10/01/18; End date 10/27/18;
Orders due: **08/10/18**

HOW TO SAVE:

—Buy at least 500 Fall Sale (September) catalogs and get half off postage on the first 500 mailed Big Sale (October) catalogs.

OR

—Buy at least 500 Fall Sale (September) catalogs and get 500 Big Sale (October) catalogs free!

OR

Mix and match!

Bagstuffers are now available online— updated through October! Bagstuffers are available to encourage increased traffic in your store during the catalog promotions. Find them on www.munce.com or [CLICK HERE](#).

CPE Fall | September 9-11, 2018: Join us at the Sheraton Music City in Nashville, TN! Special guests include Dr. Erwin W. Lutzer and comedian Jonnie W...PLUS exclusive movie premieres for "Indivisible" and "Unbroken: The Path to Redemption"! **Register by 8/15/18 for max reimbursement and to be entered for the cash prize drawings.** Registration forms and information are available at www.cpeshow.com or [CLICK HERE](#).

EXCITING NEW RELEASES

coming in these catalogs!

NEW MUSIC from Lauren Daigle, Chris Tomlin, Crowder, Jesus Culture and Passion!

NEW BOOKS from Andy Stanley, Ann Spangler, Charles Stanley, David Jeremiah, Dennis and Barbara Rainey, Dr. Kevin Leman, Dr. Erwin W. Lutzer, John Hagee, John Ortberg, Max Lucado, and Sheila Walsh!

NEW FICTION from Ted Dekker, Beverly Lewis and Joel C. Rosenberg!

NEW FOR KIDS from Priscilla Shirer, Sally Lloyd Jones and Max Lucado!

Call 800.868.4388 and ask for Lori or Karen
Email lori.wilbanks@munce.com or karen.bilbrey@munce.com

If you do not wish to receive our fax communications please call us at 800.868.4388, fax to 855-815-9277 or email service@munce.com. Please include your fax number and company name.

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