



Marketing solutions for Christian retail

2nd QTR 2018 Promotions

**Moms, Dads, Grads season is coming soon!
Order NOW and save!**

2nd Quarter Promotions:

- **Spring Sale (April/May)** In Home date 4/2/18; End date 5/13/18; **Orders due: 2/16/18 (Extended)**
- **Summer Sale (May/June):** In Home date 5/14/18; End date 7/1/18; **Orders due: 3/23/18**
Order the Summer Sale catalog and get a FREE Summer Reading kit including great resources to help you implement your program, as well as, free product to use for giveaways.

Here is how you can save on these promotions!

Buy at least 500 Spring Sale catalogs and get half off postage on the first 500 mailed Summer catalogs.

OR

Buy at least 500 Spring Sale catalogs and get 500 Summer Sale catalogs free!

OR

Mix and match!

Remember that Spring is one of the required promotions. Distributing at least four catalogs each year is even more effective and we are helping you do that with our cost saving offer above!

NEWS FOR 2ND QUARTER

We are back to sending out our Weekly Retailer Update. It is full of helpful information. Watch for it in your email inbox each Friday!

Bagstuffers are now available online! Bagstuffers are available to encourage increased traffic in your store during the catalog promotions. These will be available online; formatted for easy printing and available 24/7 on the website. You can pick and choose; add your store information and print whichever ones you would like to use. Look for them in each quarter for 2018 on munce.com!

CPE Winter | February 11—13, 2018: There is still time to register but please call right away! We will be at a beautiful new venue; the Eden Resort. Check it out at edenresort.com and all the details at cpeshow.com.

Call 800.868.4388 and ask for Karen or email karen.bilbrey@munce.com

If you do not wish to receive our fax communications please call us at 800.868.4388, fax to 855-815-9277 or email service@munce.com. Please include your fax number and company name.

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