



Marketing solutions for Christian retail

1st QTR 2018 Promotions

**Great savings on 1st Quarter promotions!
Call us before the Christmas rush.**

1st Quarter Promotions:

- **New Year New You Flyer (January):** In Home date 1/2/18; End date 1/28/18; **Orders due: 11/17/17**
- **Winter Sale Catalog (February):** In Home date 1/29/18; End date 2/25/18; **Orders due: 12/8/17**
- **Easter Sale (March):** In Home date 2/26/18; End date 4/1/18; **Orders due: 1/5/17**
Optional Kids Day feature on the back of the catalog, you pick the date. Also, Kids Day participants will receive a box of products and materials to help facilitate your Kids Day event.
- **Spring/Summer Merchandising Kit** (covers March through July); **Orders due: 1/12/18**

Here is how you can save on these promotions!

Buy at least 500 Easter Sale catalogs and get half off postage on the first 500 mailed New Year New You (January) flyers AND the first 500 mailed Winter Sale (February) catalogs.

OR

Buy at least 500 Easter Sale catalogs and get 500 New Year New You flyers AND 500 Winter Sale (February) catalogs free!

OR

Mix and match!

WHAT'S NEW FOR 2018?

We are back to essentially a monthly catalog schedule. Check out the 2018 planner for all the details and to develop a marketing plan for your store at munce.com

Bagstuffers for the whole year!! We are designing bagstuffers for you to use throughout the year. These will be formatted for easy printing and available 24/7 on the website. You can pick and choose and print whichever ones you would like to use.

CPE Winter | February 11—13, 2018: We will be taking CPE to a beautiful new venue! Check out the Eden Resort at edenresort.com and all the details at cpeshow.com. You can register now!

Call 800.868.4388 and ask for Karen or email karen.bilbrey@munce.com

If you do not wish to receive our fax communications please call us at 800.868.4388, fax to 855-815-9277 or email service@munce.com. Please include your fax number and company name.

200 west bay drive, largo, fl 33770 | p 800.868.4388 | f 855.815.9277 | munce.com