



Catalog: Countdown to Christmas (December) 2018

Version: Regular

Order Date: _____
Authorized By: _____
Store #: _____
Store Name: _____
Address: _____

Table with 2 columns: Prices and Deadlines & Dates. Prices include Catalog Price (\$0.09), Tabbing Fee (\$0.05), Postage (\$0.315), Mailing Fee (\$0.09), Bulk Order Fee (\$14.95), and ECatalog (\$50.00). Deadlines include Orders Due (10/05/18), Mailing Lists Due (10/12/18), Imprint Changes (10/12/18), Postage Due (11/06/18), Bulk Week Start (11/12/18), In-Home Start (11/26/18), Catalog End (12/29/18), Coupon 1 (11/26 to 12/15/18), and Coupon 2 (12/17 to 12/29/18).

TOTAL Catalog Quantity: _____ (minimum 500; increments of 100 after minimum)

Munce Mailing Quantity: _____

Mailing List: New ___ / Existing ___ From: _____ Munce to pull list from Bookstore Manager ___ / Rental ___

Bulk Shipment Quantity: _____

Have Mailing Permit: Yes ___ / No ___ Permit #: _____ Tabbed: Yes ___ / No ___

**All or part of my bulk catalogs will be mailed locally. Format my imprint for mailing: Yes ___ / No ___

Qty (Bulk Ship Only) Ship To Name, Address, City, State, Zip

E-Catalog ordered: Yes ___ / No ___ (Fee applies) E-Catalog coupons: Yes ___ / No ___ Link to Signature Site: Yes ___ / No ___

NOTE: December E-Catalog does NOT include any inserts | Daily emails will be provided for Twelve Day Insert

Inserts: (fee applies if selected)

Yes ___ / No ___ Twelve Days of Christmas Insert (Cost 2 cents each) Extra QTY _____ (minimum quantity 100)

Coupons:

Select from available coupons below or write "Custom" (Custom fee may apply)

- Coupon #1: _____ A 20% off any one non-sale item
Coupon #2: _____ B 40% off any one non-sale itme
C \$5 off purchase of \$25 or more; \$10 off purchase of \$50 or more (non-sale items)
D \$5 gift card when you purchase \$25 or more; \$10 gift card when you purchase \$50 or more
G 30% off any one non-sale item
H 25% off any one non-sale item

Custom coupon details: _____

Other Options: (Choose one option—coupon dates will be 12/26/18 through 12/31/18)

- ___ DECEMBER After Christmas Sale Coupon—20% off ANY item; including sale & clearance
___ DECEMBER After Christmas Sale Coupon—Buy more Save more; including sale & clearance
___ DECEMBER After Christmas Sale Coupon—NO COUPON

Imprint changes: _____

Additional Notes: _____

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Table for Office Use with fields: Office Use, Departments Notified, Rep, Reviewed, Proofed, SS, Imprints, Billing, Printer.