



Catalog: Christmas Sale Catalog 2018 (November)

Version: Regular \_\_\_ Conservative \_\_\_

Order Date: \_\_\_\_\_
Authorized By: \_\_\_\_\_
Store #: \_\_\_\_\_
Store Name: \_\_\_\_\_
Address: \_\_\_\_\_

Table with 2 columns: Prices and Deadlines & Dates. Prices include Catalog Price (\$0.9), Tabbing Fee (\$0.05), Postage (\$0.315), Mailing Fee (\$0.09), Bulk Order Fee (\$14.95), and ECatalog (\$50.00). Deadlines include Orders Due (09/07/18), Mailing Lists Due (09/14/18), Imprint Changes (09/14/18), Postage Due (10/09/18), Bulk Week Start (10/15/18), In Home Start (10/29/18), Catalog End (IF 11/24/18), Coupon 1 (10/29 to 11/10/18), and Coupon 2 (11/12 to 11/24/18).

TOTAL Catalog Quantity: \_\_\_\_\_ (minimum 500; increments of 100 after minimum)

Munce Mailing Quantity: \_\_\_\_\_

Mailing List: New \_\_\_ / Existing \_\_\_ From: \_\_\_\_\_ Munce to pull list from Bookstore Manager \_\_\_ / Rental \_\_\_

Bulk Shipment Quantity: \_\_\_\_\_

Have Mailing Permit: Yes \_\_\_ / No \_\_\_ Permit #: \_\_\_\_\_ Tabbed: Yes \_\_\_ / No \_\_\_

\*\*All or part of my bulk catalogs will be mailed locally. Format my imprint for mailing: Yes \_\_\_ / No \_\_\_

Qty (Bulk Ship Only) Ship To Name, Address, City, State, Zip

E-Catalog ordered: Yes \_\_\_ / No \_\_\_ (Fee applies) E-Catalog coupons: Yes \_\_\_ / No \_\_\_ Link to Signature Site: Yes \_\_\_ / No \_\_\_

NOTE: November E-Catalog does NOT include any inserts | 2 Day Flyer E-Catalog is available separately | Daily emails will be provided for Twelve Day Insert

Inserts: (fee applies if selected)

Yes \_\_\_ / No \_\_\_ 2 Day Sale Flyer (Cost 2 cents each) (If YES - Please complete a 2 Day Sale Flyer order form)

Yes \_\_\_ / No \_\_\_ Twelve Days of Christmas Insert (Cost 2 cents each) Extra QTY \_\_\_\_\_ (minimum quantity 100)

Coupons: Select from available coupons below or write "Custom" (Custom fee may apply)

- Coupon #1: \_\_\_\_\_ A 20% off any one non-sale item
Coupon #2: \_\_\_\_\_ B 40% off any one non-sale item
C \$5 off purchase of \$25 or more; \$10 off purchase of \$50 or more (non-sale items)
D \$5 gift card when you purchase \$25 or more; \$10 gift card when you purchase \$50 or more
G 30% off any one non-sale item
H 25% off any one non-sale item

Custom coupon details: \_\_\_\_\_

Extended Duration: Yes \_\_\_ / No \_\_\_ (If YES - catalog expires 12/24/18; if NO - catalog expires 11/24/18)

If Catalog end date of 12/24/18 is chosen - coupon dates will be Coupon #1: 10/29 to 11/24/18; Coupon #2: 11/26 to 12/24/18

Other Options: (Choose ONE option and fill in your date choice of two consecutive days, if applicable)—Suggested Dates: 11/23-11/24

- \_\_\_ NOVEMBER Special Sale Coupon - 50% off any one, non-sale item If yes, choose date \_\_\_\_\_
\_\_\_ NOVEMBER Special Sale Coupon - Buy More Save More: \$5 off \$25; \$10 off \$50 (non-sale items) If yes, choose date \_\_\_\_\_
\_\_\_ NOVEMBER Special Sale Coupon - NO COUPON

Imprint changes: \_\_\_\_\_

Additional Notes: \_\_\_\_\_

200 west bay drive, largo, fl 33770 | p 727.596.7625 | f 855.815.9277 | munce.com

Office Use: Departments Notified:
Rep \_\_\_\_\_ Reviewed \_\_\_\_\_ Proofed \_\_\_\_\_ SS \_\_\_\_\_ Imprints \_\_\_\_\_ Billing \_\_\_\_\_ Printer \_\_\_\_\_