



Catalog: Christmas Sale Catalog 2018 (November)

Version: Regular ___ Conservative ___

Order Date: _____
Authorized By: _____
Store #: _____
Store Name: _____
Address: _____

Prices		Deadlines & Dates	
Catalog Price:	\$.09	Orders Due:	09/07/18
Tabbing Fee:	\$.05	Mailing Lists Due:	09/14/18
Postage:	\$.315	Imprint Changes:	09/14/18
Mailing Fee:	\$.09	Postage Due:	10/09/18
Bulk Order Fee:	\$14.95	Bulk Week Start:	10/15/18
ECatalog:	\$50.00	In Home Start:	10/29/18
Additional fees may apply. Prices subject to change.		Catalog End: IF	11/24/18
		Coupon 1:	10/29 to 11/10/18
		Coupon 2:	11/12 to 11/24/18

TOTAL Catalog Quantity: _____ (minimum 500; increments of 100 after minimum)

Munce Mailing Quantity: _____

Mailing List: New ___ / Existing ___ From: _____ Munce to pull list from Bookstore Manager ___ / Rental ___

Bulk Shipment Quantity: _____

Have Mailing Permit: Yes ___ / No ___ Permit #: _____ Tabbed: Yes ___ / No ___

**All or part of my bulk catalogs will be mailed locally. Format my imprint for mailing: Yes ___ / No ___

Qty (Bulk Ship Only) Ship To Name, Address, City, State, Zip

E-Catalog ordered: Yes ___ / No ___ (Fee applies) E-Catalog coupons: Yes ___ / No ___ Link to Signature Site: Yes ___ / No ___

NOTE: November E-Catalog does NOT include any inserts | 2 Day Flyer E-Catalog is available separately | Daily emails will be provided for Twelve Day Insert

Inserts: (fee applies if selected)

Yes ___ / No ___ 2 Day Sale Flyer (Cost 2 cents each) (If YES - Please complete a 2 Day Sale Flyer order form)

Yes ___ / No ___ Twelve Days of Christmas Insert (Cost 2 cents each) Extra QTY _____ (minimum quantity 100)

Coupons: Select from available coupons below or write "Custom" (Custom fee may apply)

Coupon #1: _____ A 20% off any one non-sale item
Coupon #2: _____ B 40% off any one non-sale item
C \$5 off purchase of \$25 or more; \$10 off purchase of \$50 or more (non-sale items)
D \$5 gift card when you purchase \$25 or more; \$10 gift card when you purchase \$50 or more
G 30% off any one non-sale item
H 25% off any one non-sale item

Custom coupon details: _____

Extended Duration: Yes ___ / No ___ (If YES - catalog expires 12/24/18; if NO - catalog expires 11/24/18)

If Catalog end date of 12/24/18 is chosen - coupon dates will be Coupon #1: 10/29 to 11/24/18; Coupon #2: 11/26 to 12/24/18

Other Options: (Choose ONE option and fill in your date choice of two consecutive days, if applicable)—Suggested Dates: 11/23-11/24

___ NOVEMBER Special Sale Coupon - 50% off any one, non-sale item If yes, choose date _____
___ NOVEMBER Special Sale Coupon - Buy More Save More: \$5 off \$25; \$10 off \$50 (non-sale items) If yes, choose date _____
___ NOVEMBER Special Sale Coupon - NO COUPON

Imprint changes: _____

Additional Notes: _____

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Office Use: _____ Departments Notified: _____
Rep _____ Reviewed _____ Proofed _____ SS _____ Imprints _____ Billing _____ Printer _____