

Faith Alliance Against Slavery and Trafficking (FAAST)
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FAAST collaborates with WFCB Radio to start #demandnomore campaign

The Faith Alliance Against Slavery and Trafficking (FAAST) is excited to announce a new collaboration with WFCB Radio to promote our new #demandnomore campaign. Part of FAAST's mission is to mobilize and equip communities to combat slavery. WFCB Radio is the leading digital group targeting a modern urban audience. This partnership provides us a unique opportunity to reach an audience that we may not otherwise had the opportunity to reach and discuss how our actions impact human trafficking.

The #demandnomore campaign aims to educate individuals on how demand drives trafficking and what we can do to stop it. Our everyday actions of shopping, surfing the internet, movies we watch, and places we frequent has a direct impact on trafficking. By being educated and change our actions, we can help reduce trafficking. If there is no more demand, trafficking will cease to exist.

#demandnomore will feature a public service announcement that WFCB Radio will run on all of its stations and WFCB's On Demand podcasting service. Some of WFCB's top voices such as Jessica "Lavish" Fleming, Eric "E-Will" Williams and Darvio "Kingpin" Morrow from the flagship show "The Outlaws" will be featured in the PSA's. In addition, FAAST provides various resources that can be accessed on its [website](#) to help educate yourself, friends, coworkers and community on steps they can take to help reduce demand. The #demandnomore section provides information for individuals on steps they can take to decrease demand.

WFCB Radio, the radio division of FCB Entertainment Inc, is one of the leading digital radio organizations producing urban and multicultural content. WFCB is home to WFCB On Demand and 3 radio stations: The Power (Hip-Hop/R&B), WFCB Gospel (Urban Gospel) and Uptown (contemporary R&B). WFCB content is "safe for work" and can be heard on iTunes, Live365, Stitcher Radio, TuneIn and more. For more information about WFCB Radio, go to www.wfcbradio.com. For further information about the #demandnomore campaign, contact FAAST at 888.466.4673 or visit www.faastinternational.org.