

Stop Trafficking by Reducing Demand

Sex Trafficking:

- Find out how **porn harms** and the nexus with human trafficking
- XXX Church: Porn addiction is one of the most difficult addictions to overcome, but **XXXchurch** is your resource online to fight porn addiction. We prevail through awareness, prevention, and recovery.
- Watch Wheaton University psychology professor, and the author of **Wired for Intimacy: How Pornography Hijacks the Male Brain**, Dr. William Struthers explain the impact of pornography on the brain.
- **The Defenders USA** is a coalition of men across the United States who fight the commercial sex industry. We're guys who **take a pledge** and take action. We educate, equip, and empower other men to fight against the sex industry and protect their families
- A paper on **DEMAND**. A Comparative Examination of Sex Tourism and Trafficking in Jamaica, Japan, the Netherlands, and the United States.
- **DEMAND. Documentary**: This documentary, produced by Shared Hope International, focuses on demand factors for sex trafficking, one of the most significant being pornography. It also addresses how all forms of commercial sexual exploitation such as pornography, stripping and prostitution are connected to all other forms such as sex trafficking and sex slavery.

Labor Trafficking:

Human Trafficking is driven by the *law of supply and demand* or the law of buying and selling. In the world, it is estimated that 16.4 Billion people are trafficked in order to produce things that you could be buying without even knowing it.

Did you know that when you make purchases you employ someone? Every time you go to the store and you buy something you are giving someone a job. The question is, "who are you employing?" Is it an adult being paid a fair wage or are you employing traffickers? Here are some things you can do to employ adults being paid a fair wage.

Did you know Hersey Chocolate has only verified 1% of their chocolate slave free? They are the largest chocolate producers in the world! Whenever we eat Hersey, Reese's, Rolos and Almond Joys we are employing traffickers!

- Log on to www.slaveryfootprint.org to see how many slaves you employ

- Download Free2Work, the Better World Shopping app, or boycott. These apps can help you make wise choices when shopping
- Let organization's know! When you aren't buying a product anymore (say Hersey) write them a letter and let them know if they offered more slave free products you would buy them. They can't change if they don't know.
- Find stores around you that have transparent supply chains (e.g., Starbucks, New Balance, Timberland, Trader Joes, Whole Foods) so that you know where to shop! Let them know you are buying from them because they ARE slave-free. They even post their supply chain audits online for people to see!
- Find organizations that employ people saved out of human trafficking. Here are a few examples: Imani Jewlery (<http://www.imanilove.com/>) Trade as One (<http://tradeasone.com/>) Sak Saum (<http://saksaum.com/>)