

Hope Lutheran Church
39200 W. Twelve Mile Road
Farmington Hills, MI, 48331
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August 2018

Dear Potential Participant:

At Hope Lutheran Church we are busy planning the 2018 Alternative Christmas Fair. On **Saturday, November 10th from 10:00am until 2:00pm** we will provide cheerful surroundings to sell fundraising items to holiday shoppers. It will be our 18th annual fair offering shoppers a choice of unique holiday gifts to honor family and friends while supporting charities and non-profit organizations such as yours. Over the course of the past 17 years dozens of non-profit agencies have collectively raised over \$400,000.

We invite you to participate in our Alternative Christmas Fair by setting up a table display and selling items or services, with all proceeds from your sales at the fair going to your organization. There is **NO CHARGE to your organization** to participate. Please note that 100% of the proceeds must go to the organization you represent in order to be eligible to attend. For our part, we will provide the space, advertising in the community and a festive atmosphere. In previous years we have had 500-600 attendees.

The main goal of this event is to get the word out about charitable and non-profit organizations. Therefore, we require participating vendors to share information and literature about their organization. **While not required, we encourage** organizations to offer a tangible good or service that potential shoppers might choose to take home as a gift or stocking stuffer for friends and family. We do, however, ask that you do not sell cookies or bars which would compete with our Cookie Walk.

If your organization is interested in participating, there are two ways to register: submit your *Vendor Registration Form* online (preferred) at www.hope-lutheran-church.com and click on "Events" or complete the enclosed form and mail or fax to Hope Lutheran Church by October 1st. This is a popular event and vendor space is on a first come, first serve basis. If you have any questions, please email us at acf.hope@gmail.com or leave a voice mail at (248) 553-7170 and a member of the ACF committee will respond at the earliest opportunity.

God bless you and your work. We hope to see you at the Alternative Christmas Fair!

Alternative Christmas Fair ~ November 10, 2018

If you would like to be removed from the annual mailing,
Please email us at acf.hope@gmail.com or call the church office at 248-553-7170. Thank You!