



**JAN JENKINS**  
Executive Coach  
Author  
Leadership/Team Development  
Courage Edge™  
Experienced Facilitator

"What matters is what we do about all we've learned and who we become because of it." — Jan Jenkins

Jan Jenkins is the Founder/President and Chief Inspiration Officer at Legacy of Courage, Inc. From senior executives at Fortune 100 companies to small business owners, she brings 30 years of corporate coaching, facilitation, and consulting expertise to help individuals and teams achieve quantum leaps forward. Decades of experience working with clients in diverse industries position Jan to add value from the first conversation.

Jan's passion to develop courageous leaders stems from her riveting personal story illustrating her message of leadership courage and resilience. In her book, *Footprints of Courage*, Jan coined the term "Courage Edge™": finding a way forward and leading through uncertainty. She developed the Courage Edge™ Leadership Model, a process used by hundreds of coaching clients and teams to successfully navigate change. Clients apply the model to strategic initiatives, challenging business goals, innovative ideas, and leadership/team development.

More than 20,000 leaders from North America, Europe, and South America have partnered with Jan to develop leadership skills and behaviors that build trusting relationships, align teams, and create organizational cultures that attract talent. She coaches clients to drive progress by stretching their comfort zone to communicate with transparency and integrity, especially under adverse conditions.

Jan serves clients from diverse industries: finance and investment banking, retail, high technology, manufacturing, wind energy, energy management, health care, title insurance, several service industries, and education.

Engagements include C-suite Executive and Leadership/Team Coaching, as well as Emerging Leader Coaching and Team/Leadership Development.

In coaching and development programs, we challenge leaders to *live* their Courage Edge™ Leadership Legacy by believing in themselves, acting with courage, and leading by example. These powerful shifts in leaders' mindsets and behaviors create a culture of courage where people connect, engage and achieve extraordinary outcomes.

At Legacy of Courage, we've learned that most organizations would love to know how their investment in developing people has impacted indicators like retention, productivity, efficiency, revenue, and innovation.

So we partnered with 5.12 Solutions Consulting Group to offer clients a way to prove measurable results. We now use Coachmetrix, a cloud-based leadership development tool that tracks progress in an effective and disciplined way. The tool increases accountability and focus through its unique structure and support. This gives our clients an important edge in accelerating leadership change which positively impacts their organizational culture.

Jan's professional coaching certifications include: International Coaching Federation's PCC (Professional Certified Coach), Coachmetrix Authorized Partner, WHY Certified Coach, and participation in the rigorous, one-year Professional Coaching Course, a premier offering of New Ventures West.

Recognized for her commitment to Leadership Development at Wal-Mart's annual meeting, Jan was then invited to serve as a consultant in the new design of Wal-Mart's flagship leadership and culture program: The Walton Institute. She served on the board of NSA-MN, authored *Footprints of Courage*, presents at national conferences, and has received dozens of awards from Wiley which place her in the top 5% of thousands who serve Wiley as authorized business partners.

Jan graduated Phi Beta Kappa from the University of Minnesota – Twin Cities with a Bachelor of Science in French Education and a Coaching Certificate. She studied intensive Spanish at the University of Texas – Austin.