



DISCOVER CHURCH PLANTING

Church Plant Funding and Proposal Guide

Funding

The funding for church planting comes from three primary sources:

1. Funds raised by the church planter/core team

We expect that the vast majority of church planters will work another job, at least part time, in the community in which they will be planting. This is important for two reasons: 1) It connects the planter with people in the community, 2) it provides financial support for the planter and his family. An important part of the leadership initiative of a planter is the ability to motivate others to partner with them financially in their mission venture. This can happen through many possible avenues such as:

- a. Support letters to friends & family members asking for a monthly commitment (ideal) or a one time gift of support.
- b. The tithes and offerings of core team members and people in the community
- c. Outside grants from organizations or businesses supportive of church planting

2. Funds/Resources provided by a mother church or a “sponsor” church

A mother or sponsor church may be able to provide support in a number of ways as well, including these possibilities:

- a. Monthly budgeted financial support.
- b. A one time financial gift to the church plant
- c. Providing important services and/or resources such as:
 - i. Running the new church finances through the mother/resource church’s financial structure for one year (\$5,000.00 value)
 - ii. Inviting the planter & core team to existing leadership training at the church

(priceless 😊)

- iii. Giving or loaning equipment:
 - a) Sound system (\$1-5,000.00 value)
 - b) Trailer (\$3,000.00 value)
 - c) Curriculum
 - d) Folding chairs
- iv. Providing office or occasional meeting space

As you can see, it is important not to underestimate the value of this type of support, as it can easily exceed \$15,000.00, not to mention the important emotional value this provides.

3. Funds provided through the Discover Church Planting Network

We want to not only reach people through one church, we want to plant many growing churches that will also plant other churches. We want to see a reproducing movement of churches that are reaching people for Jesus. We assume you want that too. As such when we invest in a new church plant we see you as a partner and expect to see a return on that investment. That return includes:

- Many people coming to Jesus
- People becoming healthy disciples who reach others
- That your church will launch other churches and ministries
- You will set aside a percentage of your income to church planting. Please see “DCP Membership.”
- Your participation in the present and future promotion and leadership of church planting in the Discover Church Planting Network.
 - Champion the cause of planting to others (including blogging & other web-based interaction)
 - Participate as a leader (i.e. assessor, coach, trainer, etc.)

We will provide:

- a. Cost of Assessment
- b. Training events and travel expenses associated with training
- c. Discounts on approved training events
- d. Coaching for 12-24 months from approval
- e. Benchmark-based funding of up to \$40,000.00 through the 1st year after public launch (\$25,000 max pre-launch).

Every church plant is different. Because of this, the funding needs for every church plant are unique to their situation. As such, there is not a “cookie-cutter” funding arrangement for every church plant – some will need more, and some will need less. Through the development of the church planting proposal, funding requests are made to the Discover Church Planting Network.

Proposal

Please write a 5-7 page church plant proposal that captures all the essential components below:
(Please number the pages in the proposal)

1. Cover Page

- Church Name
- “Church Plant Proposal”
- Name of Planter
- Target Location Of Plant
- Date
- Church Logo (if you have one – not essential at this point if you do not have one)

2. **Covenant Values Statement:** A list of 4-7 statements that capture the heart of what your church is all about. These are not theological statements that declare the importance of worship, evangelism, teaching, discipleship, etc. They are characteristics and distinctives about you and how you go about doing those and other aspects of ministry that help determine your priorities and resolve your decisions.

3. **Target Community:** One paragraph that answers the following:

- a. Who are the people God has called you to reach? Describe the culture of this demographic.
- b. What are the needs of these people to which you will respond?
- c. How will you address those needs?

4. **Mission Statement:** Write a concise statement that captures why this church exists. Give the biblical basis for the mission statement.

5. **Vision Description:** One to two paragraph description of the future, what the church’s impact on lives will look and feel like 3-5 years from now.

6. **Prayer Support Team:** Who are the intercessors that have agreed to support you in prayer, and how will you structure your ongoing communications with them?

7. **Discipleship:** What does discipleship look like in your approach? How will people become more Christlike? What is(are) the primary process(es) you will use to make disciples?

- This is your “model” of ministry. What will you have in place to help people grow in Christ? i.e. small groups, Weekend services, Departmental ministry (youth, children, etc.), ministry teams, missional communities, SOAP groups, classes, etc.
 - Think about it this way: how will people go from being an unbeliever to a fully devoted follower of Christ in your church?
8. **Leadership Team:** What will your leadership team look like? How will you go about building your leadership team? Who are the members of your leadership team and in what roles do they serve (what are their assignments)?
9. **Intentional Outreach:** Describe what you and your launch team will do to intentionally connect with pre-Christians as you prepare for launch and the first year of the church. *Please include what you consider to be the “keys to the community.”*
10. **Benchmark Timeline:** What is your timeline from completion of your church planting proposal to launching public gatherings to your first anniversary? The timeline should have benchmarks about every 3 months that indicate key points in the development of the full range of ministry that you intend to offer to the community, and in the establishment of the necessary components of the administrative structure. Remember we are looking for 5 things in the timeline:
- Gatherings
 - Leadership development
 - Funding
 - Community Connections
 - Administration

Date	Benchmark	Church Team Raised	Discover Planting Match	Total Funds
Nov. 10	<ul style="list-style-type: none"> ○ Move to church plant community ○ Secure advisory team of seasoned and respected leaders/pastors 	2500.00	2500.00	5000.00
Jan. 11	<ul style="list-style-type: none"> ○ Develop a Core Team of 15 ○ Secure at least 10 intercessors for the plant 			
Mar 11	<ul style="list-style-type: none"> ○ Begin Launch Team development of 25 and establish Team leadership ○ Complete "Church Planting in the 21st Century" training ○ Begin incorporation process ○ Begin process to charter with Open Bible 	4000.00		4000.00
May 11	<ul style="list-style-type: none"> ○ Leadership Team to develop relational groups of 10-15 with 3x month contact ○ Launch Team of 30. ○ Identify worship, children & assimilation leaders ○ Secure church insurance ○ Work with Coach to set budget 	5000.00	5000.00	10000.00
July 11	<ul style="list-style-type: none"> ○ Leadership training for areas of worship, children's ministry and assimilation. ○ Do community outreach event that meets needs of the community, with each team member inviting at least two others to help with the event 	6000.00	6000.00	12000.00
Oct. 11	<ul style="list-style-type: none"> ○ Train in small group dynamics ○ Have four groups of 10-15 meeting weekly. ○ Identify & train hospitality team. 	9000.00		9000.00
Jan. 12	<ul style="list-style-type: none"> ○ Launch/Leadership Team of 60 meeting bi-weekly ○ 1 Outreach event hoping for 200 community connections ○ Establish 6 month outreach strategy for continual community connections. 	12000.00		12000.00
Feb. 12	<ul style="list-style-type: none"> ○ Purchase essential equipment ○ Secure meeting place ○ Preview Service #1: 300 personal invites from our Launch Team – goal of 100 in the service. 	6000.00	6000.00	12000.00
March 12	<ul style="list-style-type: none"> ○ Preview Service #2: 300 personal invites from our Launch Team – goal of 120 in the service. ○ 6 Small groups meeting weekly 	6000.00		6000.00
April 12	<ul style="list-style-type: none"> ○ Launch Service – goal of 150 in service 			
Total to Launch		\$50,500.00	\$19,500.00	\$70,000.00
June 12	<ul style="list-style-type: none"> ○ Average Attendance of 130 ○ Continue monthly leadership training. ○ Establish 6 month outreach strategy for continual community connections. 	22500.00	5000.00	27500.00
Oct 12	<ul style="list-style-type: none"> ○ Community Outreach Event ○ Continued monthly Leadership development 	24000.00	5000.00	29000.00
Total Post Launch		\$46,500.00	\$10,000.00	\$56,500.00

GRANDTOTAL: Nov. 10–Oct.12

\$97,000.00 \$29,500.00 \$126,500.00

11. **Budget:** What is your start-up budget of income and expense? What is your proposed monthly budget of both income and expenses for the first year of your church plant?

- Aim for at least two (2) renewable streams of income. (E.g.: tithes and offerings; bi- vocational income; monthly support from people outside the church; income from shared facility, etc.)
- Aim for at least (2) non-renewable streams of income. (E.g.: Denominational allowance; one-time gifts; parent church support, etc.)
- Since church planting is all about the Harvest, a great check on your budgeting process can be to note whether the expenditures are for Mission or Maintenance.

12. **How can one be involved?**

- Specific prayer needs
- Volunteer needs
- Potential contacts
- Equipment needs
- Financial needs

Details:

The exact format of how this is to look or what additional information to include will be left up to each student. Cookie Cutters work great for cookies, but not for planting churches. Please let your creativity and personality influence the style, layout, and format for how you present the above material.

If you have questions, please feel free to contact Chris at 253-310.5794 or by email at chris@pacificopenbible.com (it is often quicker to get a response via email – if you call via phone and leave a message, indicate a couple of two hour time blocks in which you can be reached in the next couple of days. If you have email, please leave your email address and you will get a confirmation by email of a phone appointment time).

For more information, go to our website at www.discoverchurchplanting.com