

180307 FAQ - Heiser family move from Everett, WA to Phoenix, AZ area:

Why would the Heisers move to the Phoenix valley?

- Phil's parents, who are now in their late 70's, recently moved from Southern Arizona to the Phoenix valley. Phil & Wendy desire to be closer to Phil's parents as they move into later senior years.
- Wendy would desire to be more involved with CLB Regional Ministry. Living in the Seattle area she is required to work full-time to provide for the Heiser's cost of living. Living in Phoenix would allow the Heisers to meet their living expenses on one full-time income, while still living in the region. The overall cost of living in Phoenix is 32% lower than Seattle, with housing cost 45% less expensive. (According the ACCRA Cost of Living Index)
- A desire to advance the CLB mission throughout the Pacific Region through the study/interaction with PSW non-campus-centric congregations, rallying snowbirds/retirees in the Phoenix valley to the CLB mission, assisting in the revitalization / planting of PSW churches, and the possible placement of a future PSW Arrow Corps team.

How would the Heisers move to the Phoenix valley impact their ministry *in the Pacific Northwest*?

- Wendy's parents - who live on Whidbey Island, WA (just west of Everett, WA) - have offered Phil & Wendy space in their home to use as a "Pacific North Basecamp" for ministry. This will allow Phil & Wendy to plan longer visits to the PNW to meet with pastors, spouses, leadership teams, and congregations.
- Phil & Wendy would schedule 12-15 weeks each year in the PNW; spread over 8-10 visits. This would provide time for mid-week pastoral/spousal visits, cluster gatherings of pastors, congregational Sunday morning visits, and some special Saturday leadership seminars.
- Phil & Wendy would also attend all PNW annual retreats and camps as part of their PNW visitation schedule.
- With the investment of both Phil & Wendy's time in the regional ministry, the Heisers' ministry throughout the Pacific Region could be *enhanced* with extended church visitations and the investment of *both* Phil & Wendy in pastoral, spousal, and congregational care.

How would the Heisers move to the Phoenix valley impact their ministry throughout the *rest of the Pacific Region*?

- Visits to Oregon, Idaho, California, and Texas congregations would remain the same with annual Sunday congregational visits and additional monthly contacts with pastors and leaders.
- With the 'Boomer' generation rapidly moving into retirement years, many in this large age demographic are choosing to retire in Phoenix valley. Phil & Wendy would welcome the opportunity to more directly engage these active retirees in our CLB ministry in AZ.
- Regardless of living in Seattle or Phoenix, recent significant improvements in video conferencing technology make the use of this platform more cost effective and convenient for individual and small group meetings.

What would be the impact on regional expenses with the Heisers living in the Phoenix valley?

- As noted previously, Wendy's parents have offered to Phil's & Wendy the use of their home as a "Pacific North basecamp," which would not only provide for longer visits, but with an overall *reduction* in travel expenses over previous budget cycles.
- Pacific Region churches in more distant cities like Nampa, Eugene, Salem, Buda, Pasadena, Fullerton currently require special trips. In most of these cases, travel costs would likely be *less expensive from Phoenix* because of closer proximity and/or cheaper flight options from Phoenix (vs. Seattle).
- Ministry travel to Fergus Falls, MN (typically ~4x/year) would also be less expensive because of shorter, more affordable flights available between the Mesa, AZ and Fargo, ND airports.

What is the anticipated timeframe of the Heisers move to the Phoenix valley?

- Wendy would complete her employment with the Everett School District sometime this summer with the successful transition of her replacement.
- The Heisers would anticipate moving mid-2018. Exact dates will be shared when known.