

# CAPITAL CAMPAIGN

## QUESTIONS & ANSWERS



### 1 Why are we doing a capital campaign?

The purpose of a capital campaign is to raise funds to enhance and renew our facility. This is a special fundraising effort for building projects that we are unable to pay for through our annual operating budget. **The Building Our Future...Preserving Our Past** theme communicates our desire to celebrate those who gave of their time and resources to build our facilities by making decisions which promote the future of St. Paul-Reformation.

### 2 Does our church support moving forward with a campaign?

A few months ago, St. Paul-Reformation enlisted a fundraising consulting firm to conduct a feasibility study. All members were asked to participate through interviews and surveys. The firm compiled results, applied their professional experience and determined St. Paul-Reformation has the capacity to complete a successful campaign. Results indicated that many are willing to volunteer and 98% of participants said yes or would consider making a gift, indicating broad support.

### 3 What is the campaign goal and how long will it last?

The feasibility study results estimated that St. Paul-Reformation has an ability to raise \$600,000 over a three-year period, above and beyond our annual giving. Our goal is to raise at least this much or more.

A church education process will begin shortly and continue throughout the next few months. At this time, the plan is to distribute and collect pledge cards in the Fall. Every member will be invited to volunteer for the campaign and make a three-year pledge above and beyond their regular giving.

### 4 What projects will be completed through this campaign?

We are currently working with an architect to determine what St. Paul-Reformation can accomplish if we reach our dollar goal. Some of the areas we want to address are updating the church's accessibility, sanctuary, exterior, lower level and hospitality. The purpose will be to provide a more welcoming worship home and enhance our ministries. More detailed information will be provided to members before being asked to give.

### 5 Are these projects a want or a need for the congregation?

Although some study participants questioned if the enhancements were necessary at this time, we don't want to only focus on today's needs. It is our obligation to maintain St. Paul-Reformation's building and grounds. Many of these things are needed repairs to keep our building viable for the congregation.

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(continued)



### 6 When will the projects be completed?

There are two phases in implementing our building renewal. After consulting with our architect the Building Committee learned that we must conduct the exterior improvements before taking on any projects inside the building. The exterior projects are urgent and need to be done as soon as possible to maintain our facility. Due to this fact we plan on completing the exterior projects this summer. The goal would be to begin the interior projects as soon as the campaign is completed. This would most likely be next winter or spring of 2018.

### 7 Is our congregation large enough to cover the cost of the projects?

St. Paul-Reformation is committed to being responsible stewards of financial gifts and not spending more than we can afford. Rather than a challenge, our church leadership sees the upcoming campaign as an opportunity to engage our membership and remind each of us that all things are possible through Christ. Although the focus will be on building, our primary goal is to expand and deepen St. Paul-Reformation's ministries, while at the same time serving more people. Given the feasibility study projections, we are confident in our ability to complete a number of needed building projects.

### 8 If these projects aren't important to me personally, why should I support a campaign?

St. Paul-Reformation serves as a "conduit" or extension of our individual faith life. As members, we are part of an extended family which is called upon to actively support an array of worship, education, social outreach, fellowship programs and activities. As a family member each of us provides visible and tangible support and encouragement for all needs within the family, not just those that are important to us. This is the expectation of discipleship in following our Lord.

### 9 Who will be asked to participate in a campaign?

Each member will be sent the same campaign information and most importantly every household will be asked to participate through volunteering and giving. "Not equal gifts, but equal sacrifice," is the philosophy that best describes this effort. Not everyone can make the same size gift, but everyone has an ability to make a sacrificial commitment.

### 10 How can I learn more about this campaign?

St. Paul-Reformation will keep you informed throughout the next several months through worship announcements, mail, email and other forms of communication. We will also hold gatherings to offer opportunities for questions and answers.