



2026 Pride Sponsor Packet

Dear Friend,

We are so excited to welcome you to **Star City Pride 2026: "Rainbow Rewind"**! This year's festivities are thanks to a massive collaboration of volunteers, LGBTQIA2S+ community members, the City of Lincoln and most certainly... **YOU!** Thank you for sharing your time, resources, and heart with all of us. From the Board of Directors, let us be the first to say, "Happy Pride!"

PRIDE IN THE PARK

Schedule	Friday, June 12th, 2026
	Vendor Registration 2 PM to 4 PM
	Booths Open 4 PM to 8 PM
	Festival Closed 10 PM

Guidelines

- Vendors **MUST** check-in at the Vendor Registration Table upon arrival to the park.
- Vendors **MUST** staff the booth with a **minimum of two (2)** at all times during open hours.
- Vendors may **load-in** on **Friday, June 12th** starting at **2 PM**.
 - We will have volunteers available to assist with packing and tear-down if needed.
- The Pride in the Park event will **officially begin** on **Friday, June 12th** at **4 PM**.
- Vendors may **load-out** on **Friday, June 12th** starting at **8 PM**.
 - We would prefer for vendors to remain until 8 PM so that attendees can take full advantage of your presence at the park venue.
 - We will have volunteers available to assist with packing and tear-down if needed.

Equipment

- One 6-foot table for each vendor booth will be provided. (Unless otherwise purchased)
- A shared tent canopy will be provided.
- A limited number of dollies for use at load-in will be provided.
- This event is freely open to the public for use, so any type of food or beverage (excluding alcohol and tobacco-products) may be brought to the park.
- Electricity will not be available at the park.
- **Vendors MUST provide chairs and any additional equipment as needed.**

Important Facts

- Booth assignments will be available at the Vendor Registration Table on Friday.
- A complimentary water trailer will be available for filling water bottles.
- Private security will patrol the park for the duration of the event.

Nearby Parking

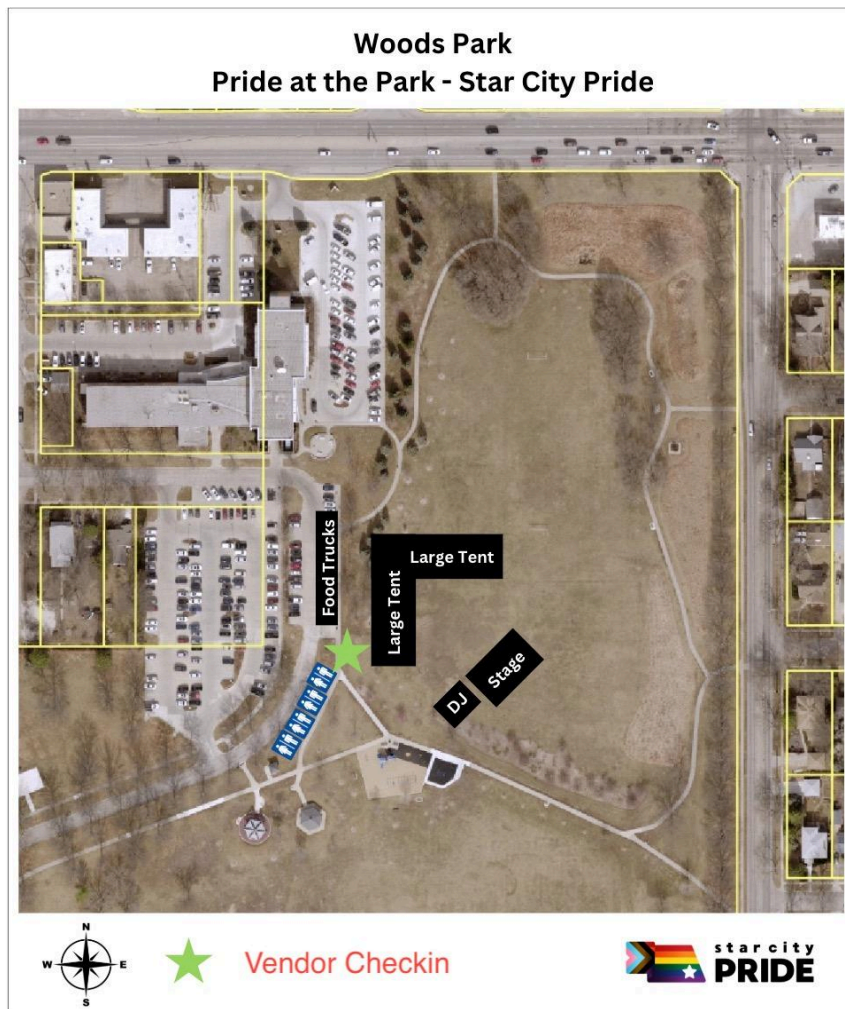
- Available for free on nearby neighborhood streets or in nearby Woods Park parking lots.

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PRIDE IN THE PARK Prohibited items include, but are not limited to:

- ALCOHOLIC BEVERAGES ARE NOT PERMITTED ON CITY PROPERTY.
- TOBACCO PRODUCTS - INCLUDING THOSE THAT ARE BURNED, INHALED, CHEWED, OR INGESTED IN OTHER FORMS, AS WELL AS E-CIGARETTES, ARE NOT PERMITTED.
- Any nudity is not permitted, and shirts are required.
- Any weapon (including pocket knives), or item that could be used as a weapon (umbrellas are permitted).
- Any chemicals, poisons, and/or hazardous materials (including mace).
- Any drugs (prescription medications in labeled containers permitted).
- Any tasers.
- Any explosive devices.
- Any incendiary devices.
- Any other items that security determines will or could have an adverse effect on the event.

Individuals found to be in possession of prohibited items will have the option to 1) return them to their vehicles, 2) have the item be confiscated, which can be picked up from Security upon exit from park grounds or 3) be denied entry/permission to participate at the festival or in the parade.





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PRIDE FESTIVAL

Schedule	Saturday, June 13th, 2026
<i>Vendor Registration</i>	10 AM to 12 PM
<i>Booths Open</i>	12 PM to 6 PM
<i>Festival Closed</i>	11:30 PM

Guidelines

- Vendors **MUST** check-in at the Vendor Registration Table upon arrival to the park.
- Vendors **MUST** staff the booth with a **minimum of two (2)** at all times during open hours.
- Vendors may **load-in** on **Saturday, June 13th** starting at **10 AM**.
 - We will have volunteers available to assist with packing and tear-down if needed.
- The Pride Festival event will **officially begin** on **Saturday, June 13th** at **12 PM**.
- Vendors may **load-out** on **Saturday, June 13th** starting at **6 PM**.
 - We will have volunteers available to assist with packing and tear-down if needed.
- Vendors will be given **four (4) staff** lanyards. (unless otherwise noted)

Equipment

- One 6-foot table for each vendor booth will be provided.
- A shared tent canopy will be provided.
- A limited number of dollies for use at load-in will be provided.
- Electricity will not be available at this event.
- **Vendors may bring a standard size cooler with sealed bottled water only.**
- **Vendors MUST provide chairs and any additional equipment as needed.**

Important Facts

- Booth assignments will be available at the Vendor Registration Table on Friday/Saturday.
- A complimentary water trailer will be available for filling water bottles.
- Private security will patrol the park for the duration of the event.

Nearby Parking

- Street parking and garages

FESTIVAL Prohibited items include, but are not limited to:

- Any nudity is not permitted, and shirts are required.
- Any weapon (including pocket knives), or item that could be used as a weapon (umbrellas are permitted).
- Any chemicals, poisons, and/or hazardous materials (including mace).
- Any outside alcoholic beverages.
- Any food and drink (sealed bottled water and empty refillable bottles permitted).
- Any pets or animals (service animals and vendor-related animals permitted).
- Any drugs (prescription medications in labeled containers permitted).
- Any skateboards or roller blades.
- Any tasers.
- Any explosive devices.




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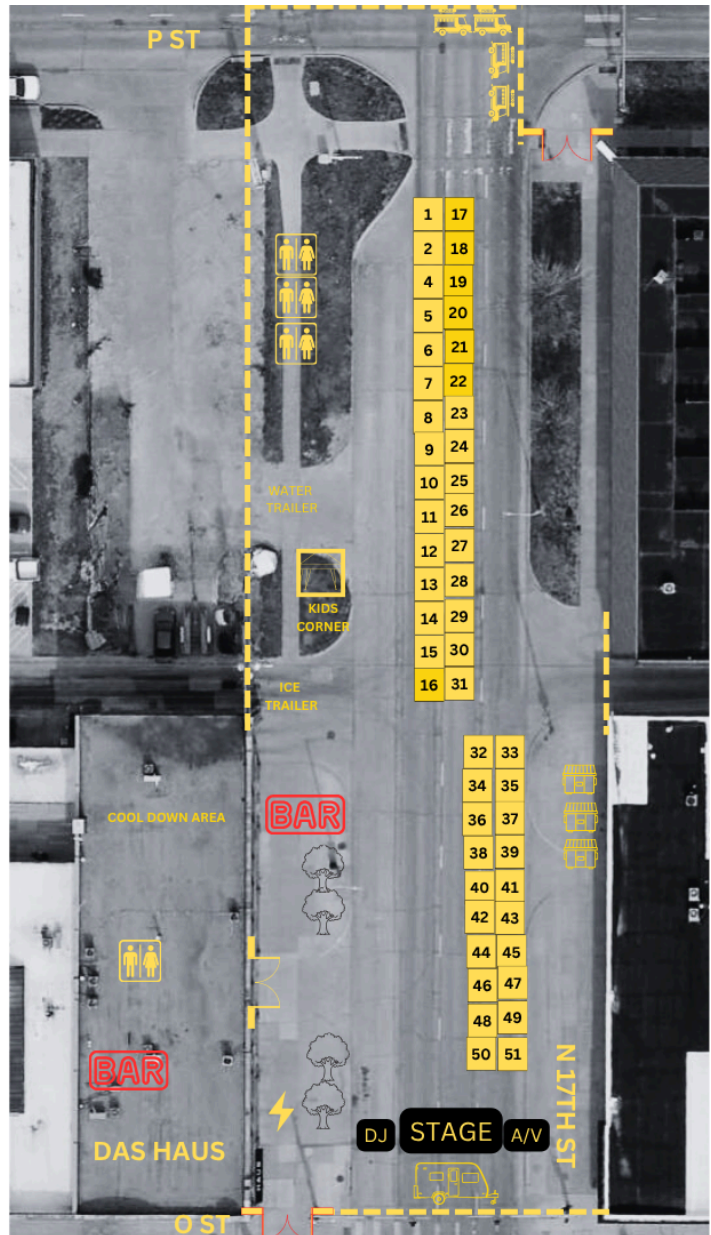
- Any incendiary devices.
- Any other items that security determines will or could have an adverse effect on the event.

Individuals found to be in possession of prohibited items will have the option to 1) return them to their vehicles, 2) have the item be confiscated, which can be picked up from Security upon exit from Festival grounds or 3) be denied entry/permission to participate at the festival or in the parade.

FESTIVAL 2026

**17TH ST
between
O & P ST**

-  **POWER**
-  **8' FENCE**
-  **ENTRANCE/EXIT**



2026 Pride Sponsor Packet**PARADE**

Schedule	Saturday, June 13th, 2026
	<i>Entrant Registration</i> 8:15 AM to 9:30 AM
	<i>Parade Begins</i> 10:00 AM
	<i>Parade Ends</i> 11:00 AM

Guidelines

- Participants **MUST** check-in Registration Table located at 1517 H St. parking lot
- Participants are allowed a **maximum of 50 persons** walking in one parade entry.
- Participants at **8:15 AM** are able to prepare and gather their personnel at 1517 H St.
- Participants may only play music/loud noise **AFTER 9:00 AM** per local ordinance.
- Participants will line up at **9:30 AM** in parade order (given at registration) on Goodhue Blvd.
- Parade will begin promptly at **10:00 AM**.
- Parade will circle the capital twice unless directed otherwise depending on # of participants.

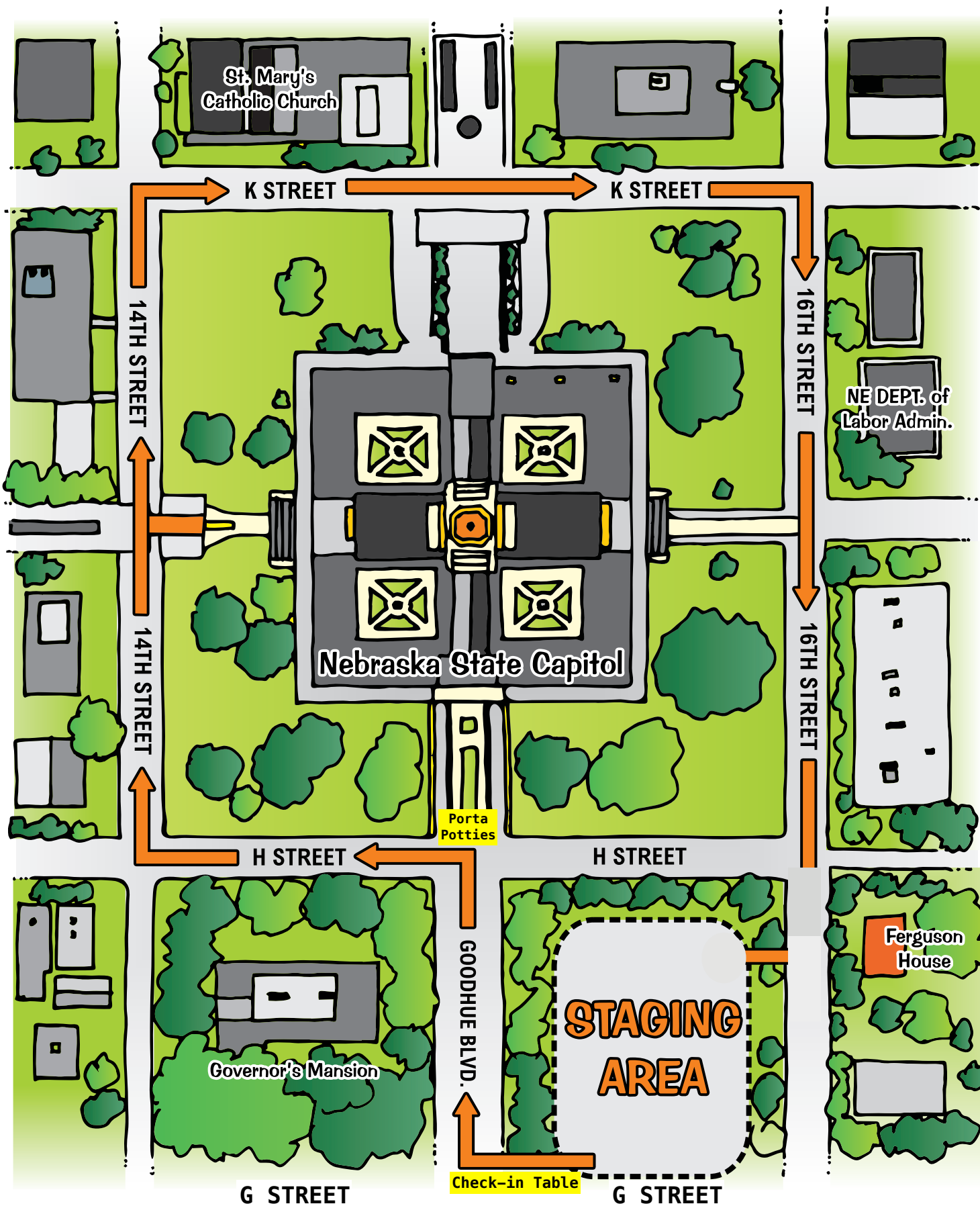
Equipment

- **Drivers** must have valid license to operate a motor vehicle in the parade
- **Vehicles, Trailers, Floats** must have valid registration and be in full road legal working order
- **Vehicles, Trailers, Floats** may be a maximum width of 108" (9ft) and maximum length of 53ft
- **Vehicles, Trailers, Floats** must have safety chains in addition to hitches.
- **Vehicles, Trailers, Floats** must have all props, decor, balloons properly anchored and secured.
- **Vehicles, Trailers, Floats** must have proper safety to prevent injury to riders/participants
- **NO THROWING** of candy, merch, beads or other items from floats or trailers.

PARADE Prohibited items include, but are not limited to:

- Any nudity is not permitted, and shirts are required.
- Any weapon (**including pocket knives**), or item that could be used as a weapon (umbrellas are permitted).
- Any chemicals, poisons, and/or hazardous materials (**including mace**).
- Any outside alcoholic beverages.
- Any pets or animals (service animals and vendor-related animals permitted).
- Any drugs (prescription medications in labeled containers permitted).
- Any tasers.
- Any explosive devices.
- Any incendiary devices.
- Any other items that security determines will or could have an adverse effect on the event.

Individuals found to be in possession of prohibited items will have the option to 1) return them to their vehicles, 2) have the item be confiscated, which can be picked up from Security upon exit from Festival grounds or 3) be denied entry/permission to participate at the festival or in the parade.





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FESTIVAL / PARADE CONTRACT & LIABILITY WAIVER

1. In consideration for receiving permission to participate in the 2026 Star City Pride Festival & Parade, I hereby waive any right to sue "Star City Pride, their officers, agents, servants or employees" (hereinafter referred to as "PRIDE") from any and all liability, claims, demands, actions, and causes of action whatsoever arising out of or related to any loss, damage, or injury, including death, that may be sustained by me or any of the property belonging to me, whether caused by the negligence of the "PRIDE", or otherwise, while participating in such activity, or while in, on, or upon the premises where the activity is being conducted.
2. I am fully aware of the unusual risks involved and hazards connected with this activity, including but not limited to inclement weather or crowd. I hereby elect to voluntarily participate in said activity with full knowledge that said activity may be hazardous to me and my property. I voluntarily assume full responsibility for any risks or loss of property, damage, and personal injury, including death, which may be sustained by me, or any loss or damage of property, owned by me, as a result of being engaged in such activity, whether caused by the negligence of "PRIDE" or otherwise.
3. I further hereby agree to indemnify and hold harmless the "PRIDE" from any loss, liability, damage, and costs, including court costs and attorney fees that they may incur due to my participating in said activity, whether caused by negligence or "PRIDE" or otherwise.
4. It is my express intent that this Waiver of Liability and Hold Harmless Agreement shall bind the members of my family and spouse, if I am alive; and my heirs, assignees and personal representatives, if I am deceased, and shall be deemed as a legal waiver and covenant not to sue the above named "PRIDE". I hereby further agree that this Waiver of Liability and Hold Harmless Agreement shall be construed in accordance with the laws of the State of Nebraska.
5. In signing this release, I acknowledge and represent that I have read the foregoing Waiver of Liability and Hold Harmless Agreement along with the terms and conditions outlined on the official parade webpage and attached herein, understand it and sign it voluntarily as my own free act and deed; no oral representation, statements, or inducements, apart from the foregoing written agreement, have been made; I am at least eighteen (18) years of age and fully competent; and I execute this release for full, adequate and complete consideration fully intending to be bound by same.
6. Please note: No unapproved beverages, alcoholic or non-alcoholic, may be sold on the premises. For food vendors, all menu items must be approved by the Star City Pride board, you must have a copy of a valid food handler's permit, and meet all city and health guidelines.
7. I hereby agree to the terms as listed in this contract and liability waiver and hereto accept and acknowledge upon signing the organization which I represent accepts responsibility for the agreed upon fees and/or associated costs that may be incurred as a result of being a "Sponsor", "Vendor", and/or "Participant". I also agree to fully explain, indemnify and hold harmless Star City Pride from any and all liability incurred by those whom I invite to participate on behalf of my company or organization.

Organization Name _____

Signature _____ Date _____

Name (print) _____ Position _____

Please email this completed form (page 3) to sponsorship@starcityprideevents.org