

# The Ministry of Announcements

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The announcements ought not to be a burdensome time during the worship service. There are ways that churches can incorporate them into the worship time with life, energy and excitement. They need not be boring. They need not be seen as 'unspiritual' activities during the service. Announcements exist to inform people of upcoming opportunities or ways they can serve the body of Christ.

So then, here are a few descriptions of what announcements should be like. They should be...

## 1. Clear

Rather than being long, drawn-out, vague, and unprepared, whatever the person making the announcements says, he should be clear on his facts, clear on his dates and times, and clear in his presentation of the truth. The announcements should be brief yet clear.

## 2. Concise

To draw out certain announcements for a long period of time can become burdensome for the hearers. Don't make them long, tedious, boring, and sleepy. The announcer should say what he must say and then be done. He should not draw out endless details but speak to the point, to the event, necessary details, and then proceed on to the next issue at hand.

## 3. Ministry Oriented

Rather than seeing announcements as irreligious 'information' or the things that 'must be done,' announcements can — and should — be viewed as ministry opportunities. Think of announcements of opportunities to relay to the flock various ways that they can serve, families with needs, and church events to plan for.

## 4. Inviting

The person doing the announcements should be an inviting person. Some folks may be too shy, passive, quiet, and mumbling with their words and they should not be in front to present the announcements. This person should be inviting, welcoming, clear, and very personable.

## 5. Alive

The period of announcements should not be dead. Rather, this should be seen as a time during the service when ways to serve God are presented. This should not be boring, tedious, or morbid. Rather, the announcements should be alive, energetic, clear, and winsome in tone and in manner.

## 6. Respectfully Received

People may have heard an announcement already from a previous week but, out of respect for others, they should sit quietly, reverently, and respectfully and hear them again.

## 7. Spiritual

It should be related to the Lord, His gospel, and the church. This is not the time to rattle off the 'happy birthdays!'. Rather, let all things be done for edification of the body of Christ. The one announcing the upcoming events should view this as an act of worship to God and ways to connect the flock with upcoming events, other families in need, or other ministry needs. What a spiritual ministry!