



MAKE EVERY MOMENT COUNT

FOR YOUTH

"Be very careful, then, how you live - not as unwise but as wise, making the most of every opportunity, because the days are evil."

- Ephesians 5:15-16

Dear Friend,

Each week, our Heartland YFC team serves breakfast to teenagers at Kennedy High School in Cedar Rapids on Friday mornings. Recently we served 189 students in one morning! Students are free to come and go as they arrive at school. During this time, some students grab breakfast and go while others linger and we get to build relationships, share the gospel, and have opportunities to pray with students. Every student who visits receives a warm greeting, a high-five, a welcome smile, a spark that we pray will ignite a deeper relationship.

What does that moment mean for the students? How do you think they feel? What we're seeing is the same students show up and linger a little more each week. Those lingering moments lead to relationships built and the gospel being shared. Our ultimate prayer is that a lifelong follower of Jesus is birthed out of that one moment.

Moments matter.

The Make Every Moment Count challenges are to pray, encourage, spend time, give financially, and share Jesus with a youth. One challenge for each week, December 1st - January 4th. I love that the initiative falls during the holidays, as family get-togethers can provide a great opportunity to intentionally engage a young person in Jesus' name. Will you join us and take on these challenges yourself? Will you provide a year-end gift to keep Heartland Youth For Christ strong and supplied for the mission of reaching 11-19 year olds in authentic, Christ-sharing relationships?

We desire to see moments that lead to eternity with Jesus for students ages 11-19 all over Eastern Iowa. It only takes a moment to change a life for eternity!

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Thank you for giving a moment during this initiative that prayerfully impacts a young person for eternity!

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