



GETTING INVOLVED IN CFMU: What

CFMU is McMaster's community broadcaster. We utilize audio (radio & podcasts), text (blog) and video to expose audiences to new music of all kinds, with special attention paid to local music. We also feature spoken word programs that are entertaining and informative, aimed at the McMaster and wider Hamilton communities.

CFMU and The Silhouette, McMaster's student newspaper, are part of a larger Camps Media partnership. You can get involved in the radio station, the newspaper, or both. Even if your interest lies with one or the other, there's room for crossover (i.e. a CFMU blog post can become a Silhouette article; a Silhouette report can become a radio news item). It all depends on YOU, and what YOU want to do.

This page outlines volunteer opportunities for 93.3 CFMU FM / cfmu.ca specifically. If you want to get involved with The Silhouette newspaper, visit <https://thesil.ca/get-involved/>

1. **Weekly show hosts:** Getting a show at CFMU is not always easy, but it's extremely rewarding. There are only a finite number of open slots.

Shows are done live in-studio OR pre-recorded in our studio OR pre-recorded at home (that last one we don't prefer, tbh, but sometimes it's necessary). We train you on all of it. We have several slots available in mornings, afternoons, evenings and on weekends. It's a weekly commitment (with allowances for holidays, exams, summers, etc).

Shows fall into several categories, the widest of which are music, spoken word (news, info, interviews) and multicultural which are a mix of music and news in languages other than English, French and indigenous languages (note: we'd love more shows in French and indigenous languages, too, though).

Our shows broadcast live on FM and on cfmu.ca. They are then archived as downloads/streams on the website for another eight weeks.

2. **Irregular show hosts:** Same as above, but without a regular time slot. Maybe we want you to produce a segment for our newsmagazine, The Frequency (a

joint effort between The Sil and CFMU). Maybe you want to fill in for absent hosts. Not a weekly commitment; more like as much time as you can spare.

3. **Production team:** Creating shows, promos, advertisements, training other volunteers. Done in-studio with our production coordinator, Isabel Perry.
4. **Music Committee:** Assisting with music library, choosing Singles of the Week, hosting Single of the Week or Top 5 videos, appearing in Open Mic (music discussion) videos, making Spotify playlists, or curating our digital library. Done on site with our music director Ruth Moon Lopez.
5. **Spoken Word:** This includes shows (if you have a show idea) but could also mean you assist in hosting other videos / doing short segments for other programs, such as our daily newsmagazine The Frequency. Interviews, short audio essays, etc!
6. **Promotions:** Involves activations, social media, hosting video, etc., all aimed at letting people know about CFMU and/or fun videos like “What’s In Your Bag” and “Fit Check,” etc.
7. **Blogging:** We need bloggers to pitch us ideas or write up ideas we assign. Bloggers usually need to get us 500 words (give or take) and 2 photographs. *Sometimes bloggers are paid a small fee depending on our budget.*
8. **Sports:** You’d be assisting with one of our sports programs. It might mean going to games, interviewing athletes & coaches, or sharing your athletic opinions!
9. **The OC:** That stands for Outreach Committee. It will largely reach out beyond McMaster to do awareness and fundraising off-campus, in the greater Hamilton community. The goal is also, at least in part, assisting with fundraising and advertising. It will feature workshops, training & participation in: sound production, ad writing/radio writing, event planning & live entertainment booking, promotions, business outreach and more.
10. **Events Team:** A subcommittee of the OC. It will focus on creating events of all kinds – fundraising shows in the community, internal get-togethers, and more.



GETTING INVOLVED IN CFMU: HOW

1. **Check out cfmu.ca** so you get a feel for what we're about. For example, music: we support indie/underground/alternative/Canadian/local as much as we can. So if you pitch us a show where you want to play top 10 American artists, you may not succeed.
2. **In case you haven't filled out a form**, you can find them under "become a volunteer" at cfmu.ca. One is for **general volunteering** and one specifically for **new weekly show** ideas. Pick your form (or do both), fill it out and email it back to Jamie jtenant@msu.mcmaster.ca

If you have applied for your own show, your app will be submitted to the Programming Committee. Decisions are usually made by the first week of October or so.

3. If you applied for other volunteer opportunities, we will forward your contact info to the proper committee head and you're good to go.
4. There is an orientation session that must be done, especially if you're going on-air, but it's usually just done online. We might try and have some casual in-person gatherings though, as it's nice to meet fellow volunteers right at the start.