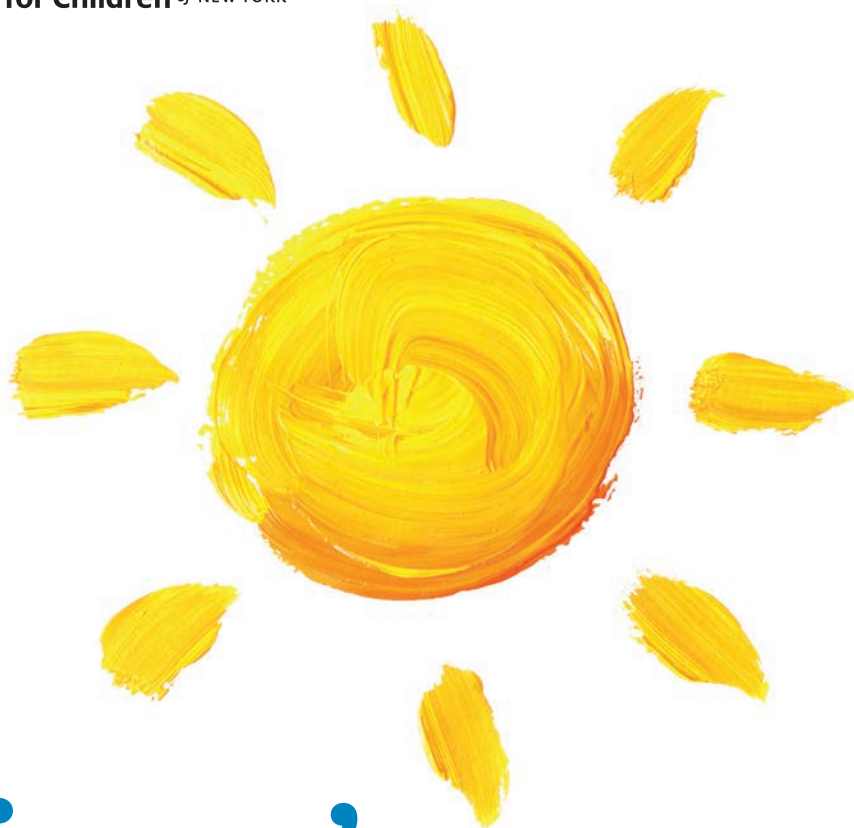




Citizens' Committee
for Children of NEW YORK



Citizens' Committee for Children of New York

2023–2024 Annual Report

A MESSAGE FROM LEADERSHIP



Dear Partners,

As CCC prepares for a leadership transition, I look back with great pride on how the organization has grown in size and impact.

During my 17 years as Executive Director, CCC has broadened advocacy efforts, deepened civic engagement, and greatly enhanced its research. Our progress has focused on raising awareness of critical issues and improving systems and outcomes for children and families. Working collaboratively with CCC's staff, board and partners across sectors and communities, we have confronted systemic inequities while promoting solutions to improve the well-being of children and families.

The achievements outlined in this report from the past year represent the culmination of decades of inclusive partnerships with a broad network of individuals and institutions. Together, we've made significant strides in improving access to early education, youth programs, developmental services, and behavioral health care, while also lifting incomes through wage adjustments and tax policy changes. These accomplishments reflect not only unwavering dedication, but a concert of collective voices, for which I am deeply grateful.

While I am stepping away from my leadership role at CCC, my commitment to New York's children and families remains unwavering. I look forward to witnessing the continued impact of CCC's collective work and offer my profound thanks to you for your partnership and support.

Warm regards,

A handwritten signature in blue ink that reads "Jennifer March". The signature is fluid and cursive, with the first name "Jennifer" being more prominent than the last name "March".

Jennifer March, *Executive Director*

A MESSAGE FROM LEADERSHIP

Dear Friends and Supporters,



For nearly eight decades, CCC has championed fact-based advocacy to uplift families and communities. This past program year, we continued this legacy by addressing persistent inequities stemming from an uneven pandemic recovery—particularly amid persistent unaffordability crises in housing, child care, food, and other essential needs.

This year's annual report contains multiple examples of how CCC is driving change for New Yorkers across the city and state. We have partnered with a diverse network of individuals and organizations who make our work possible. I am grateful to members of our board and advocacy council and to our corporate and institutional partners who provide strategic advice and funding. Every issue we advance would not be possible without input from lived experts and from the vast network of child serving professionals we work alongside.

Together we made significant advancements this year: co-leading city and state coalitions like Healthy Minds, Healthy Kids, the Family Homelessness Coalition and the Campaign for Children. We have also launched new youth and community-led research projects; expanded support of youth and caregiver councils; facilitated lived expert fellowships; and issued our flagship data resources including the 2024 edition of Keeping Track of New York City's Children.

My deepest thanks for your commitment to CCC's mission. With your help we will continue fighting to ensure that every New York child is healthy, housed, educated and safe.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Jane Oberle', written in a cursive style.

Jane Blair Oberle, *Chair, Board of Directors*



Championing Change for Children & Families

CCC's vision focuses on the fundamental rights of all children and their families to be healthy, housed, educated, and safe. Our advocacy examines budgets, policies, and legislation at the federal, state, and local level and draws attention to their impact on New York families. We lead diverse campaigns and coalitions working collectively with lived experts, service providers, fellow advocates, and across the city and state to advance priorities that combat systemic inequities and advance more just and equitable communities across New York.

Healthy

As a lead co-convener in the **Campaign for Healthy Minds, Healthy Kids (HMHK)**, CCC has championed budget and legislative proposals that are designed to improve timely access to high quality behavioral health care and to build the workforce required to meet ever rising demand. With CCC's support, HMHK's advocacy is grounded in the collective efforts of caregivers and youth with direct behavioral health system experience, child psychiatrists, direct service providers, and family advocates. HMHK joined advocacy led by the NYS Council for Community Behavioral Healthcare to secure a landmark reform requiring commercial insurance plans to reimburse outpatient behavioral health services at the same rate as Medicaid. This mandate will significantly enhance access to desperately needed care for thousands of New York families who wait for services covered by commercial insurance. The State Adopted Budget also included other investments such as \$4 million for recruitment and retention of psychiatrists, psychiatric nurse practitioners, and other licensed clinicians in mental health programs, \$10 million for wrap around services for children, \$7.6 million to support children's mental health in integrated settings, all of which will begin to help expand access and address the provider shortage.

CCC also continued work as a steering committee member on the **Kids Can't Wait (KCW) Coalition**, which advocates to increase access to Early Intervention (EI) services. As a result of these advocacy efforts, a 5% EI rate increase for in-person services statewide was included in the State's Adopted Budget as well as a 4% rate modifier to improve access in rural and underserved areas. These rate increases reflect progress on EI service provider compensation for the first time since the 1990s. Building on these crucial steps, the coalition also informed passage of a statewide cost study bill that requires the Department of Health to determine the adequacy of EI reimbursement rates.

POLITICO

Advocates pitch \$195 million plan for children's behavioral health services

TIMES UNION

Opinion: Our youth mental health crisis is about much more than social media



CRAIN'S

NEW YORK BUSINESS

Council leans on peer support to address city's \$100M youth mental health crisis

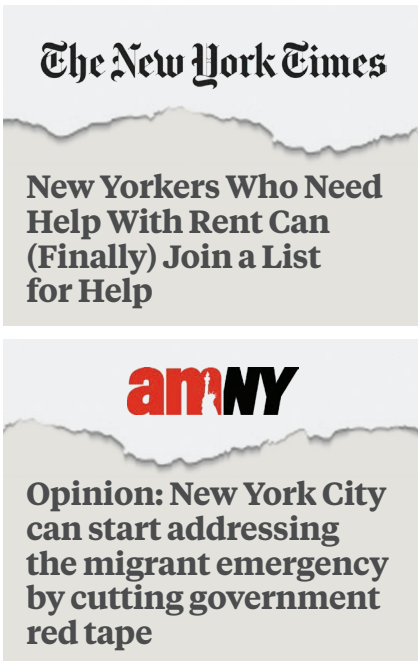
lohud.

Opinion: Addressing NY's youth mental health crisis starts with an investment in our workforce



Housed

CCC's is a lead co-convener of **The Family Homelessness Coalition (FHC)**, and the coalition's advocacy prioritizes homelessness prevention, shelter well-being, and access to permanent affordable housing. This past year, FHC's steering committee members, which include family homelessness fellows with lived expertise, prevention and shelter providers, helped to keep housing issues facing NYC families and newly arrived migrant families at the forefront of budget and policy conversations. FHC advocacy efforts helped prevent city budget cuts to the Department of Homeless Services and made critical progress on FHC's priorities within city budget allocations, including baselined funding of \$17 million for shelter-based community coordinators; and recognition of \$614.9 million in funding for CityFHEPS, of which \$540.3 million will be baselined beginning in Fiscal Year '26. Our advocacy, informed not only the launching of a pilot program with New Destiny (Project Home) that would provide intensive case management and housing search services for domestic violence survivor families but would also expand access to NY/NY 15/15 housing units.



Markedly, CCC and FHC partners spoke out against the City Administration's attack on the right to shelter, 60-day shelter stay limits placed on migrant families with children, and the use of tents for shelter at Floyd Bennett Field. As families with children make up a significant portion of our newly arrived neighbors, FHC will remain an unyielding voice for inclusive and humane policies promoting housing stability for all families.

At the state level, the Housing Access Voucher Program (HAVP) was championed by both the Senate and Assembly and included in their One House budget bills, keeping the discussion of this transformative opportunity alive. While HAVP was not included at adoption, thanks to FHC advocacy, the State's Adopted Budget did include \$500 million to support New York City with shelter-related costs for recently arrived migrant families and expanded on Governor Hochul's commitment to housing, unveiling a multifaceted plan to build new affordable housing across the state.

Educated

Protecting access to child care—including child care, 3-K, PreK, and after-school programming—took center stage in conversations and budget negotiations across the city and state, and CCC's data informed the conversation. At the city level, CCC continued to co-lead the **Campaign for Children (C4C)**, which fights for universal access to early care and education and youth services. With significant budget cuts proposed for Early Childhood Education (ECE) and afterschool programs, CCC and C4C partners launched an aggressive campaign to push for the restoration of funding. CCC organized program site visits for Council Members in Queens, Brooklyn, and Manhattan and helped organize two rallies with the Bronx Borough President focusing on ECE and summer/afterschool funding, as well as co-organized a rally at City Hall. Thanks to these efforts, the City's Adopted Budget made significant and

critical restorations and investments, including: \$20 million for additional 3-K and Pre-k seats; \$40 million investment for Extended Day/Extended Year seats; \$5 million for marketing and outreach related to available care; \$111 million for preschool special education; \$25 million for PromiseNYC, which provides child care to undocumented families; and \$19.6 million for the Summer Rising program. These attempts were also influenced by collaboration within the **Emergency Coalition to Save Education Programs**, in which CCC participated. Additional resources for early care and education and youth services were secured through City Council initiatives.

At the state level, CCC is an active member of the **Empire State Campaign for Child Care (ESCCC)**, which fights to increase access to affordable child care statewide. ESCCC's budget priorities included investing in a permanent worker compensation fund, investing in child care assistance for otherwise ineligible immigrant children, and increasing capacity for non-traditional hours of care for children with special needs. Thanks to concentrated advocacy, the State Adopted Budget included \$10 million for a facilitated enrollment pilot program to support children ineligible for federally subsidized childcare assistance and a modest rate increase, for providers offering non-traditional hours (evenings, weekends, early mornings) and serving children experiencing homelessness.

We were also pleased to see three of our and ESCCC's state legislative priorities—a bill decoupling working hours from child care grant eligibility, a bill eliminating a minimum earning eligibility requirement for child care assistance, and a bill offering presumptive eligibility—pass both the Senate and Assembly. We will continue to urge the Governor to sign these three bills into law, allowing for enhanced access to child care services for those who need it the most.

Advocates and City Council Demand More Money for Education in Budget

The New York Times

How Soaring Child Care Costs Are Crushing New Yorkers



DAILY NEWS

Mayor Adams' cuts in day care, summer programs will drive families out of NYC: advocates

WNYC

Early childhood education at center of budget talks between Mayor Adams and City Council.

Safe

CCC continued efforts to improve child welfare outcomes and youth justice opportunities alongside partners in the **Child Welfare Financing Coalition**, **Child and Family Well-being Action Network**, and the **Raise the Age NY Coalition (RTA)**. Our child welfare advocacy focused on both primary prevention and general prevention supports, aligning with our poverty reduction work and prioritizing access to financial supports as central to family well-being. In a similar vein, momentum built for a state bill ensuring services promised to youth in foster care are provided when they age out of the system. CCC joined the **Safe Landings Coalition** to push this bill through both the Senate and Assembly and we are thrilled it is now headed to the Governor's desk to be enacted. CCC also co-lead advocacy with our Raise the Age NY campaign partners by reaching 50+ elected officials and state offices to raise awareness and strategize on how to best support youth at risk of justice involvement or currently justice involved. Part of this work included discussions on how to ensure counties and community-based organizations receive the funding promised by the Raise the Age legislation. Along with partners in RTA, CCC informed the Youth Justice Innovation Fund proposal to expedite access to RTA resources for counties and community-based organizations.

At the City level, our advocacy helped achieve restorations and investments into community-based supports, including \$8.6 million in Community-Based Solutions for Violence Interruption and \$14.8 million for Recidivism Reduction and Reentry Programs restoration.

The logo for amNY, with 'am' in red and 'NY' in black.

Op-Ed: When it comes to redirecting system-involved youth towards safer, brighter futures, we know what tools work.

The logo for gothamist, featuring a stylized city skyline icon followed by the word 'gothamist' in black.

How the child tax credit expansion could help NYC families

Economically Secure

Economic stability and mobility continued to be a main priority area of CCC’s work, with actions to address child poverty connecting many conversations about family needs and providing a throughline across all of our areas of focus. In this past year, our holistic approach to child well-being put further focus on poverty reduction and food security efforts. At the state level, CCC was an active participant in the statewide **New York Can End Child Poverty Group** with partner organizations, prioritizing improved access to housing subsidies, expanding and deepening tax-credits for families, and creating a SNAP look alike benefit. With our combined influence, the State’s Adopted Budget included \$350 million for a one-year supplemental tax credit to families eligible for the Empire State Child Credit and allocated \$50 million to reduce child poverty in three upstate cities: Rochester, Syracuse, and Buffalo. The budget also increased funding for the Hunger Prevention and Nutrition Assistance Program and Nourish New York. This progress is being built upon this fall, as the New York State Task Force to End Child Poverty scores proposals—tax relief for families, housing subsidy expansion, food supports for immigrant families, and increased value of cash, shelter allowances—all championed by CCC and our partners.



At the city level, CCC’s advocacy helped push efforts to reduce processing time for applications and recertifications for public benefits, resulting in the administration hiring over 1,000 human services workers to expedite access to essential public benefits. The City’s Adopted Budget also added \$10.7 million to expand access to Fair Fares, which would provide reduced transportation cost to an additional 40,000 individuals on a yearly basis; \$4.4 million to increase legal and supportive services to immigrant households in need of access to work authorization; and \$31.9 million was restored to Community Food Connections.



Bridging Data and Advocacy

*Families across NYC face overlapping affordability crises with some of the heftiest costs concentrated around housing and child care. CCC produced an important data publication in the fall, *The (Un)affordability of Child Care and Out-of-School Care for Children Birth-to 12*, diving deeper into the affordability of child care costs across a continuum of age cohorts from birth to 12. This product bridged our advocacy supporting economic security for families with efforts to protect and expand investments in high quality early care and education and youth services. Our work is grounded in data that keeps our efforts focused on bringing true equity to children and families.*



Bringing the Facts Forward

CCC's commitment to data-driven advocacy is reflected in our comprehensive reports on well-being and our community-based approach to research. This past year, we led and co-led several participatory research projects in addition to producing our biennial flagship data book and other informative data resources. By backing our advocacy work with research and analysis that is equitably and inclusively driven, we can better inform calls to action to break down systemic barriers to well-being.



In the spring, CCC published the 2024 edition of its flagship, biennial data book, **Keeping Track of New York City's Children**. Keeping Track is the most comprehensive resource on the well-being of New York City's nearly 1.7 million children and their families. This data book illustrates the importance of equity and justice in advocacy work, spotlighting the areas of well-being impacted by systemic discrimination and the necessity of action steps that ensure a robust and equitable recovery. At a time when expenses for basic family needs have skyrocketed and barriers to recovery from the pandemic continue to impact Black, Latine, and immigrant households and communities disproportionately, our data cemented a solid foundation for understanding needs to address these issues. Keeping Track was disseminated both digitally and in hard copy to government leaders, philanthropic partners, and community-based organizations to ensure that our data could be a resource for decision making, advocacy, and planning. The data also undergirded updates to our online database, Keeping Track Online, which hosts hundreds of indicators of child and family well-being in New York City through our data.cccnewyork.org web site.

Keeping Track 2024

1.67 million children live in New York City and comprise 20% of the total population.

This is a sizeable demographic representing NYC's future. At a time of increased family expenses and inequitable pandemic recovery, our data cements a solid foundation for understanding what solutions are needed to bring about lasting, positive change.



Economic Security

The highest child poverty rates appear in single mother households for Black children (30%) and Latine children (39%).

A gap of \$134,000 exists between households in the lowest (\$24,000) and highest (\$158,000) income groups.



Housing and Homelessness

Almost 30% of renters pay at least half of their income on rent, with residents in outer boroughs more likely to be rent burdened than Manhattanites.

Roughly 1 in 3 NYC families live in overcrowded housing, more commonly affecting Asian and Latine households.



Health

The highest rates of asthma ER visits for children occur mainly in neighborhoods with high poverty rates.

Non-citizen New Yorkers are five times more likely than citizens to lack health insurance.



Education

More than 80% of families with a child under 12 cannot afford child care or after-school care costs.

While the city's graduation rate has increased 30% over 10 years, racial disparities remain persistent.



Youth

Black and Latine youth are twice as likely than their white peers to be disconnected from school and employment.

Over 80% of NYPD interventions in schools simply addressed minor offenses or emotional distress.



Community and Environment

Stop-question-frisk reports have doubled since 2021, with over 60% of these stops taking place in the Bronx and Brooklyn.

More than 71% of allegations of child abuse and neglect involve conditions linked to poverty.

By elevating the disparities experienced by children and families by race and geography, *Keeping Track 2024* underscores both the opportunity and responsibility to prioritize investments that support health, well-being, and economic mobility and create a more just and equitable city.

Participatory Projects

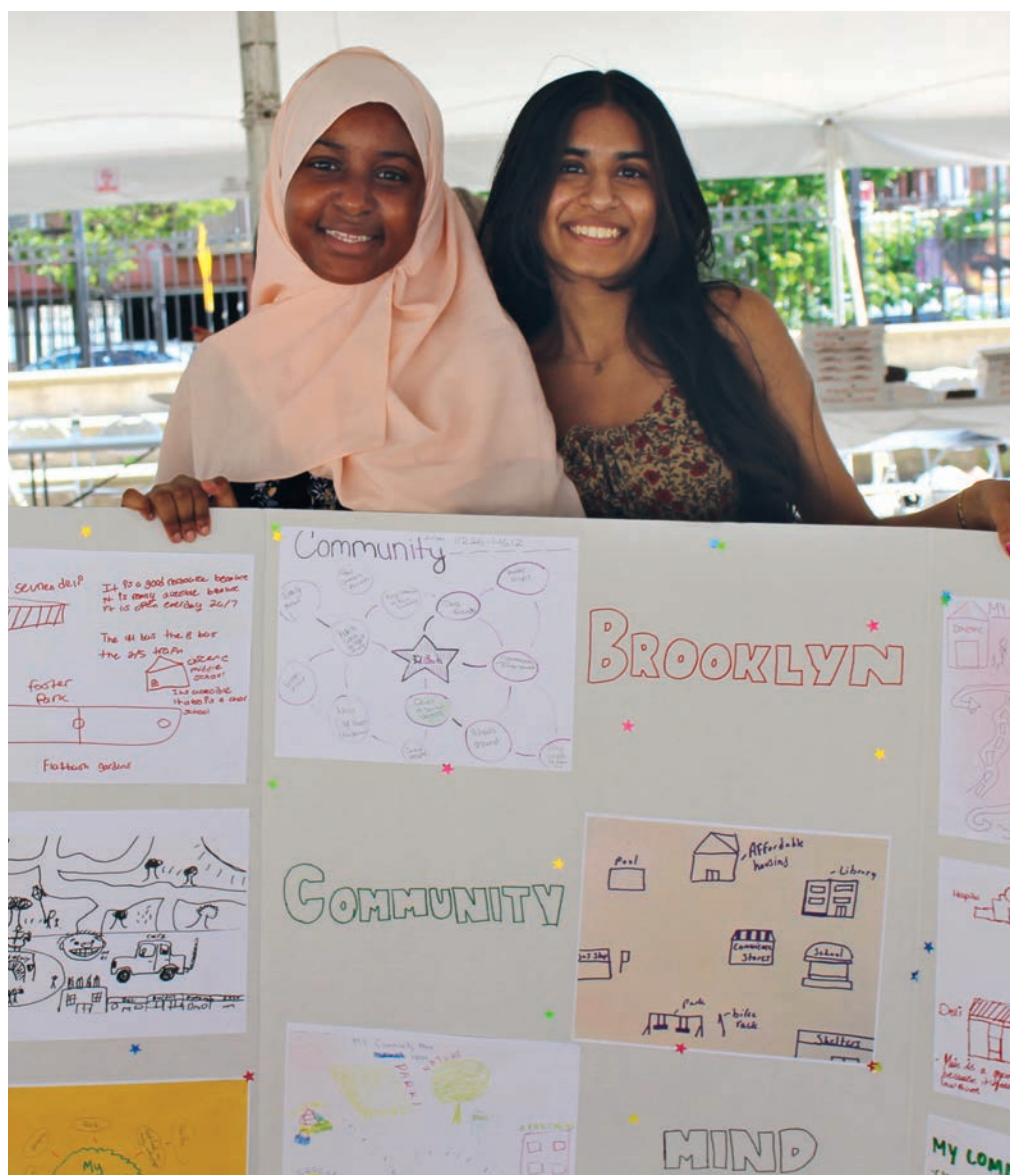
CCC's approach to data-driven advocacy is reflected not only in our comprehensive reports on well-being but also in our community-centered approach to research. Our research projects this past year engaged parents, youth and service providers in co-designing participatory approaches to data collection that combined our analysis of government administrative data with quantitative and qualitative findings from listening sessions and surveys. This data, collected directly from those impacted by the systems we seek to reform, informed our understanding of child and family well-being and engaged lived experts in the development of recommendations that will drive our advocacy in the coming year.

Inclusivity in Early Childhood Settings

As a leader in data analysis and research, CCC conducted a qualitative project titled, **Early Childhood ACCESS** aimed at better understanding the challenges and opportunities faced by direct service providers with respect to offering inclusive settings that identify and address children's developmental and behavioral health needs. We planned and conducted listening sessions with center and family-based providers, held site visits at programs, and met with developmental and behavioral health specialists in the young child space, and staff from relevant city agencies. Data through these efforts will inform recommendations tied to policy, budget investments, as well as opportunities to collaborate across programs and agencies to strengthen programmatic capacity to meet the behavioral health and developmental service needs of children in child care settings. The project report is forthcoming.

Youth-Centered Solutions in Central Brooklyn

CCC partnered with New York Presbyterian Hospital on a community needs assessment project, **Youth-Centered Solutions and Services in Central Brooklyn**. CCC organized and facilitated participatory listening sessions led by youth to collect data on community strengths and resources, and engage in conversation about the supports needed to address service access barriers



and strengthen well-being. Our YouthAction Peer Trainers played a central role in shepherding research throughout the Spring of 2024; youth leaders facilitated listening sessions and participated in data walks (called “Community Kickbacks”) to gather feedback from young people. In total, 9 listening sessions and 2 Community Kickbacks were conducted. Afterwards, a walkthrough of key data and key themes arising from the listening sessions was orchestrated by and with young people. A final report is forthcoming.

Prioritizing Prevention in Child Welfare

CCC pursued data analysis and qualitative data collection to better understand the presence or absence of basic supports and resources for families in communities with high rates of child welfare involvement. The project, **Reimagining Child Welfare: Prioritizing Prevention, Investing in Assets, and Strengthening Families**, included a citywide asset analysis and the creation of 12 community profiles for community districts with the highest levels of child welfare involvement. We also collected qualitative data through discussions with direct service providers and listening sessions with youth. With these findings we aim to inform proposals to improve access to services and supports that function in primary preventive ways and not only improve economic stability and well-being of families and family members, but importantly, prevent child welfare involvement.

Healthy, Livable Bronx Communities

This year CCC commenced a 10-year partnership with BronxWorks and Albert Einstein College of Medicine at Montefiore. The project, the **Healthy Livable Bronx Project**, is funded by the National Institute of Health (NIH) and focused on addressing structural conditions and barriers that may impact the health of public housing residents, especially children from birth to 17 years old. Kicking off this long-term collaboration, during the spring and summer 2024, CCC and our partners held regular meetings to develop a strategy for creating a Health Equity Research Assembly (HERA) to guide the project and identify the subcommittees that will support the work. Our participatory research and administrative data analysis expertise will be drawn upon to conduct community led research and data analysis to inform community-driven interventions that are designed to improve health outcomes for children and families in the Bronx.



Inclusive Engagement and Mobilization Making an Impact

CCC's inclusive programming keeps New Yorkers connected to a range of advocacy opportunities, deepening impact and uplifting diverse voices. Through CCC's Civic Engagement work, we educate and mobilize through live and virtual events, courses, and training that elevate priorities across our issue areas. CCC's reputation is amplified through communications work that reaches a robust network of New Yorkers both internally and publicly. With our digital communications and media outreach work, CCC's voice and expertise leads the conversations around child advocacy and family well-being.

Informing the Public

Elevating CCC's work in the public discourse, we secured over **120 media hits**, putting focus on our data publications, campaigns, coalitions, and advocacy efforts. We worked with community members, organizational colleagues, and elected leaders to drive conversations around key topics impacting families across the city and state, such as behavioral health, early childhood education, and housing and homelessness. Headlines that called out our data and recommendations put CCC at the center of solution-based discourse that influenced negotiations around the state and city budgets. Specific media attention was achieved for *Keeping Track 2024* driving our city budget advocacy and engagement of city officials in the process. The success of this work was evident in the outcomes we achieved this year with early care and education and housing supports in the city budget, and with income lifting strategies and increased investments in Early Intervention and behavioral health services in the state budget.



The Imprint

A Citywide Framework To Hold Upstream Efforts Accountable.

CITYLIMITS

How Could NYC's New Budget Impact the Fight Against Homelessness?



We further showcased our advocacy, research, and data through our e-action network and our social media platforms. We engaged our e-action network to garner public support for our state and city advocacy priorities, producing 12 targeted take action campaigns. Through our bi-weekly newsletter, *Advocacy Pulse*, we highlighted our advocacy efforts and data publications. To deepen understanding of our work's impact and importance, we published 20 Insight posts that connect CCC's work and voice larger public discussions of advocacy and child needs. Across online platforms, we increased our social media following to more than 14,500 users/followers.

CCC also redesigned the websites for the three coalitions we lead, the **Healthy Minds Healthy Kids Campaign**, **Campaign for Children**, and **Family Homelessness Coalition**. These three sites were transformed to operate on the same stack of technology as the CCC main site and allow for synchronized content and live data updating.



Shaping Powerful Advocates

CCC engaged youth and adult New Yorkers internally, strengthening a diverse network of impactful allies and advocates to drive our mission and help inform our priorities. We continued our long-standing **Community Leadership Course (CLC)**, engaging 24 participants in a hybrid program to build advocacy and leadership skills over the fall months. More than half of participants received scholarships to join and 60% worked at non-profit and public institutions. Eleven graduates opted to join our Advocacy Council to stay connected to our advocacy and fundraising efforts.

Our **YouthAction NYC programming** engaged: 30 NYC high school students in a year-long internship program that guided participants from data literacy and priority-building to advocacy efforts around youth-determined policies; 27 youth intern graduates that assessed progress on on-going projects and hosted youth-centric events for public and elected official engagement; and seven peer trainers who facilitated seminars and workshops for peer-to-peer training and research.

CCC also continued work reimagining and reinvigorating our year-round **Advocacy Council**, a network of CCC supporters who help us accomplish important goals and drive our mission across the city and state. This program year, 200 individuals participated in the council.

Uplifting Diverse Voices

CCC's growing body of Community Engagement work included co-leading the **Early Intervention Equity Project** and the **Healthy Minds, Healthy Kids Youth & Caregivers Council**, engaging volunteers through CCC's Advocacy Council, and supporting the **Family Homelessness Coalition Fellows**.

Meeting weekly with CCC and other co-leading organizations, the Healthy Minds, Healthy Kids Youth and Caregiver Council, an actively engaged cohort of 44 adults and youth from across the state, executed a robust schedule of activities and events that resulted in multiple investments for behavioral health at the state level.

With newly awarded support, CCC moved into a new phase of work with our community partners in the **Early Intervention Equity Project**, and developed job descriptions, recruited, created an onboarding/training regimen to hire four Early Intervention Ambassador (EIA) positions. These ambassadors further the project's goal of utilizing community-lead interventions to improve Early Intervention referral rates in communities facing disparities in access.





In a new role, CCC staff supported the Family Homelessness Coalition Fellows in executing their workplan for the year, including support to build a **Family Action Board**, to advance the ‘Hear Our Voices’ podcast, and to develop a framework for the creation of citywide peer navigator program. Staff met twice weekly with the four fellows to help move the work forward and to provide guidance.

Expanding on the ambitious work of our YouthAction programming, this past year the **YouthAction Members** (graduates of the internship who continue to work with CCC) began a series of statewide listening sessions that provided young New Yorkers with a space to share their experiences, thoughts, and ideas around education, mental health, social welfare, and youth justice systems. The goal of this project, Youth for the Future, is to create a report that highlights the investment priorities of young New Yorkers across the state, with the potential for sustained statewide youth engagement.

Hosting Meaningful Events

CCC hosted a number of public events to engage advocates, youth, partners, and city and state leaders with critical data analysis and policy recommendations and to expand our network of influence.

CCC hosted **The Cost of Care: Supporting NY Families with Babies, Toddlers & School-Age Children**, a webinar which shared findings from our analysis on the child care cost burden and posited solutions to bolster the early childhood workforce and address affordability.

CCC has long been a leader in the youth civic engagement space and worked with several partners to create public youth-centric opportunities. CCC's YouthAction Members hosted their annual **Winter Dataland** event to gather input from citywide youth on advocacy priorities. They likewise hosted the **2024 NYC Youth Agenda Policy Event** with CCC and partner organization



youth which drew an audience including city leaders. CCC hosted three **Youth and Family Mental Health Forums** in partnership with the NYC Department of Health to engage youth and caregivers in conversations around systems change improvements in mental health services and hosted **The Power of Participation: An Exploration of Civic Learning in the Youth Development Space**, a webinar that was part of the DemocracyReady NY Coalition’s NY Civic Learning Week.

CCC held an event to launch the release of the 2024 edition of our **Keeping Track of New York City’s Children** Data Book at Trinity Commons, walking participants through key data findings and holding a panel discussion with CCC staff to explore how CCC leverages data across the pillars of our work.



Children From Low Income Families Still Suffering From Pandemic Economic Disparity, Report Says



Majority of NYC toddlers eligible for affordable child care aren’t enrolled, report finds



Celebrating Leaders Supporting Advocacy

Because we are nonpartisan and do not accept government funding in order to remain independent, we rely on the generosity of foundations, corporations and individuals and the revenue raised by our special events is critically important to sustaining our work.

Celebration Breakfast

CCC's Celebration Breakfast was held in October 2023, returning this special fund-raising event to an in-person experience.

At the event, CCC honored **Trudy B. Festinger, D.S.W.** with the Eleanor Roosevelt Award, recognizing her work as an academic and research professional in the child welfare space and her lifelong commitment to the values that drive CCC's own work. She dedicated her career to researching and elevating needed reforms in child welfare and educating future social work practitioners with rigorous research skills. She also served on CCC's Board of Directors since 2001 and has been a supporter of the organization for over 60 years. Her legacy is one that we are proud to connect to our own.

We honored **The Bridge Project** with the Vanguard Award. The Bridge Project is a nonprofit organization launched in June 2021 and New York's first consistent, unconditional cash allowance program seeking to solve child poverty in New York. The Bridge Project's anti-poverty work has the potential to significantly change the trajectory of a child's life and its mission aligns with our commitment to end child poverty and improve child well-being. Co-Founder & President Holly Fogle accepted the award on behalf of the organization.

In addition, we honored the tireless work of the **Family Homelessness Coalition (FHC) Fellows**—Kadisha Davis, Rhonda Jackson, and Lurden Corona—with the Samuel Peabody Award for Social Activism. The FHC Fellows were honored for their tireless commitment to holding leaders and advocacy partners accountable to better meet the needs of homeless families and for their central role in bringing an inclusive voice to policy and budget advocacy.

Celebration Breakfast attendees enjoyed remarks from **keynote speaker Matthew Desmond**, Princeton sociologist, MacArthur “Genius”, and expert on contemporary American poverty. His two published books detail the hard facts of poverty and homelessness in America through data research and storytelling through the experiences of impacted individuals. His remarks during the event reiterated the critical work that must be done to eliminate economic injustices and hold communities accountable for implementing policies that work for all families. Aligning with our work, he advocated for solutions that mirror our own.



CCC Celebrates at MoMA

Our spring benefit at the Museum of Modern Art brought together a crowd of dedicated New Yorkers and offered an opportunity for CCC and its supporters to both recognize the accomplishments of our advocacy as well as continue our commitment to real, positive change for children in our city. The event honored long-time Board Member **Marcy Sandler** and her husband **James Janover** as well as **Peter D'Arcy** of M&T Bank and **M&T Bank** itself for their unwavering commitment to child, family, and community well-being. Marcy's connection to CCC runs deep as a former leader of the board and co-leader of the Community Leadership Course. She and James are unwavering supporters of CCC and actively involved in our collective efforts to improve child and family well-being. In addition, CCC honored Peter D'Arcy alongside M&T Bank. M&T Bank's robust investment in community development, and prioritization of true community engagement and staff volunteering have resulted in positive impacts on all aspects of child, family and community well-being. We also value M&T Bank's long-time support of CCC's work.



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Executive Assistant And Board Liaison

Elcoma Nichols

IT Application Analyst

Statement of Activities

Citizens' Committee for Children of New York, Inc.

STATEMENT OF ACTIVITIES FOR THE YEAR ENDED MARCH 31, 2024

(WITH COMPARATIVE TOTALS FOR THE YEAR ENDED MARCH 31, 2023)

	<i>Without Donor Restrictions</i>	<i>With Donor Restrictions</i>	<i>Total 3/31/24</i>	<i>Total 3/31/23</i>
PUBLIC SUPPORT AND REVENUE				
Contributions	\$1,890,550	\$625,000	\$2,515,550	\$2,305,978
Special event income, net of direct event expenses	2,053,476	—	2,053,476	1,638,467
Employee retention tax credit	—	—	—	399,668
In-kind contributions	57,261	—	57,261	—
Other income	9,428	—	9,428	10,688
Net assets released from restriction	613,023	(613,023)	—	—
TOTAL PUBLIC SUPPORT AND REVENUE	4,623,738	11,977	4,635,715	4,354,801
EXPENSES				
Program services:				
Policy and advocacy	2,040,931	—	\$2,040,931	\$1,928,682
Information and education	2,448,494	—	2,448,494	2,230,006
TOTAL PROGRAM SERVICES	4,489,425	—	\$ 4,489,425	\$ 4,158,688
Supporting services:				
Management and general	464,191	—	\$ 464,191	\$ 267,353
Fundraising	521,378	—	521,378	534,397
TOTAL SUPPORTING SERVICES	985,569	—	\$ 985,569	\$ 801,750
TOTAL EXPENSES	5,474,994	—	\$ 5,474,994	\$4,960,438
CHANGE IN NET ASSETS FROM OPERATIONS	(851,256)	11,977	\$ (839,279)	\$ (605,637)
Non-operating activities:				
Investment return	219,919	—	219,919	(133,714)
Other loss	—	—	—	(60,000)
TOTAL NON-OPERATING ACTIVITIES	219,919	—	219,919	(193,714)
CHANGE IN NET ASSETS	(631,337)	11,977	(619,360)	(799,351)
NET ASSETS—BEGINNING OF YEAR	1,954,010	91,224	2,045,234	2,844,585
NET ASSETS—END OF YEAR	\$1,322,673	\$ 103,201	\$1,425,874	\$2,045,234

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CCC gratefully acknowledges the many individuals, foundations, corporations, and organizations that support our work. Listed below are combined donations to CCC’s 2023 Fall Breakfast, CCC Celebrates at the Museum of Modern Art 2024, and all foundation grants and gifts from individuals for our 2023–2024 Fiscal Year (4/1/2023-3/31/2024).

Citizens’ Committee for Children of New York is tax exempt under 501 (c) (3) of the Internal Revenue Code. Donations are tax-deductible to the extent allowed by law.

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Since 1944, Citizens' Committee for Children of New York, Inc. (CCC) has convened, informed and mobilized New Yorkers to make the city a better place for children. CCC's approach to child advocacy is fact-based and combines the best features of public policy research with a tradition of citizen activism. Our focus is on identifying the causes and effects of vulnerability and disadvantage, recommending solutions to the challenges children and families face, and working together to make public policies, budgets and programs more responsive to the needs of children.