

Speaking of **IMPACT**

THE VOICE OF CANADIAN MEETINGS

Speaking of IMPACT magazine is published quarterly by the Canadian Association of Professional Speakers (CAPS) and Cutting Edge Communications, Inc. — a leading Canadian publisher of trade/association magazines and program guides. CAPS is the association in Canada for experts who speak professionally. It is affiliated with, and a founding member of, the worldwide International Federation For Professional Speakers. CAPS' national and local chapter members include outstanding keynoters, seasoned trainers and experienced facilitators.

Speaking of IMPACT is distributed in Canada to 8,000 meeting and conference planners, convention services and facilities, HR professionals, leading associations, corporate executives representing companies with a minimum of 500 employees, training decision-makers, professional speakers and speakers' bureaus.

Speaking of IMPACT delivers regular columns addressing issues and viewpoints from some of our industry's brightest...plus in-depth articles exploring key challenges and new possibilities facing those responsible for creating content-rich meetings and events. Topics range from human resource issues to IT and ethics.

Last year, in its tenth year of publication, we gave **Speaking of IMPACT** a new, fresh look. However, no matter how it looks, we are confident that the content will continue to be interesting, thought-provoking, useful and timely for anyone associated with the meetings and events industry in Canada.

CAPS 
THE CANADIAN ASSOCIATION OF PROFESSIONAL SPEAKERS

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DEADLINES

ISSUE	SPACE	MATERIALS	PUBLISHING
Winter '13	Nov 1	Nov 8	Nov 15
Spring '14	Mar 7	Mar 14	Mar 21
Summer '14	Jun 6	Jun 13	Jun 20
Fall '14	Aug 22	Aug 29	Sep 5

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