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# CAMPUS DISTRICT Observer

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Teleange' Thomas and Fred Seals, at the  
Sisters of Charity Foundation.  
Photo by Rockette Richardson.



## The Promise People:

Sisters of Charity  
Foundation's  
Teleangé Thomas

By Fred Seals

*This the fourth in an occasional series about people who are part of Cleveland's Central Promise Neighborhood Initiative. This month's column spotlights Teleangé Thomas, Program Officer, Health at the Sisters of Charity Foundation.*

Up to now, these "Promise People" articles have focused on the educational background of the interviewees. Starting now, we will focus on the thought process that enabled these people to begin and maintain their level of excellence, focus and devotion.

I first met Teleangé Thomas at a Sisters of Charity meeting. I was new to the community involve  
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## THE LUCK *of the* IRISH RETURNS

Superior Avenue Welcomes St. Patrick's Day Parade to Campus District

By Karen Perkowski



((top) March on over to the Campus District, East 18th and Superior, to join the fun for all ages! (left) Cleveland's Burning River Roller Girls are always at the parade step off party. (center and right) The Irish party is fun for all. All photos courtesy Dan Morgan from last year's parade.

On Saturday, March 17th, we are all Irish!

Cleveland will welcome St. Patrick's Day with one of the largest and oldest celebrations in the country, the 145th Annual St. Patrick's Day Parade. The route will extend along Superior Avenue all the way from East 18th Street to Public Square. The parade kick-off is at 1:04 PM sharp. Large crowds, which have run into several hundred thousand attendees, are expected to line Superior Avenue. Because the parade is scheduled for a Saturday, a large family turn-out is projected this year.

The Parade will feature marching bands, floats, and other attractions. This year's Grand Marshall is Mickey McNally,

a former Executive Director of the St. Patrick's Day Parade Committee and long-time volunteer.

The parade is a quintessentially Cleveland event and is not to be missed! Its staging area runs from East 18th Street to East 24th Street, in the heart of the Campus District. The staging area is a great place to see the start of the parade as well as to avoid some of the larger crowds which typically gather towards the end of the parade route.

St Paddy's Day at the Tower Press Building, at East 19th and Superior, is always a great time. The parade assembles right in front of the building and Artefino Cafe serves up traditional Irish fare, start-

ing at 10 AM. This year, Artefino will be serving up Reuben sandwiches and many other non-alcoholic Irish delights. Artefino has the perfect view and plenty of indoor seating. Free parking is available behind the building, with access off Payne Avenue and East 21st Streets. Parking will be difficult in the area, so come down early. Superior Avenue will be closed for the majority of the day, reopening around 4 PM. In addition, there are many other great restaurants and bars that will be open in the Campus District to celebrate this one-of-a-kind Cleveland event!

**Karen Perkowski is one of the principals of Tower Press Development and a Campus District board member.**

## Project 60: An Open Door to Lifelong Learning

By Shirley Mette

**"I learned that I was no different from other students on the first day."**

It is with great enthusiasm that I write to share my experience and views of Cleveland State University's Project 60 program. Upon "graduating" from a twenty-year position in the business world, I became involved with classes as a new student at Cleveland State. Once again I was a college student and I felt overjoyed with the selections and desire to learn again. Selecting from the plethora of class availabil-

ity was challenging, as there were so many subjects I wanted to explore.

The first day in class (The Psychology of Aging-429) as a new student initially caused some apprehension as not many of the students had white hair. However, after a few minutes and welcoming conversation, I learned that I was no different from other students on the first day. Learning the rules  
Continued on Page 2

# The Promise People:

## Sisters of Charity Foundation's

### Teleangé Thomas

Continued from Page 1

ment arena. I was new to this environment, and I had trouble understanding all the objectives of the many organizations, and remembering all the different names and faces of the people involved. I was introduced to her by Jeffery Patterson, the acting CEO of Cuyahoga Metropolitan Housing Authority. I knew him well, and I thought if she is hanging out with Mr. Patterson, she must be special. What I didn't know was just how special she really is.

Born in Alliance Ohio, she was immersed in community involvement from an early age. Her family was very active in that community, with her grandparents starting their own grassroots organization that focused on providing opportunities through athletic activities, building on her grandfather's experience as a boxing coach. As Teleangé recently shared, "They were focused around family and communities ... creating opportunities, and helping people see the best in each other." From her family, she says she learned the values that she would use to cultivate and mold herself into the person she is today. In her words, "we were poor, but my grandmother figured out how to feed everybody. We could have the town drunk and the mayor at her table on the same day. (She) treated them both with hospitality and grace."

Since her life is firmly anchored in faith, she welcomes challenge. The bigger the challenge, the stronger she gets. She also brought with her a determination to have a positive impact on everyone she meets, combined with sensitivity to the uniqueness of every individual. "This is how I was raised and what I love," she said in our interview. THIS IS ONE OF THE REASONS WHY SHE IS SPECIAL.

Thomas came to Cleveland to pursue a business degree. As she put it, she thought she'd "be the next Claire Huxtable, a lawyer fighting for justice." It was her position as a program coordinator for community outreach at University Hospital's Ireland Cancer Center, working with low-income minority women who had recent cancer diagnoses, which changed her path. Her unique role was to help bridge relationships between the hospital and women of color. The experience opened her

perspective on how to be in a corporate, business industry but still have a core focus on people - something that happens every day in the healthcare field. She also said that this experience helped her define health more broadly. "Health is mental, physical and spiritual," she said recently. "Health is what it takes for an individual, a family or a community to be healthy. Are you in a safe home or neighborhood? Do you know your neighbors? Do you have access to the services you need? Can your children grow up safely, with access to good education, recreation and exposure to good opportunities?"

Her connection to the Cedar Central area goes back almost ten years. In 2003, after receiving a grant from the northeast Ohio chapter of the Susan G. Komen Foundation, she helped launch Project Temple, which connects low-income and minority women with access to mammograms and other diagnostic and treatment services. As a result, in her words, she "met all the residents and service providers" in the neighborhood. By the following summer, she was coaching youth baseball. Because of the grant, she made connections and cultivated friendships in Central that she still enjoys today - and Project Temple continues to this day. "Central's been awesome," she said. "There is always a friendly face and hugs. Kids that I have coached and mentored are now 18. I have been welcomed in and have a home away from home."

Last month, Teleangé was part of a program at Cedar Hi Rise. She was sitting behind me, and when it was her turn to speak, I didn't turn around, I just listened. When she finished, what I remember most is what I felt. I felt her confidence, her passion, her compassion, her dedication, and her commitment. It was then that I knew how special she really is. I believe Ms. Teleange Thomas is engineered for success. It's in her DNA.

*Fred Seals has been a Cedar/Central resident at Cedar HiRise for three years. He is vice president of the Local Advisory Council, a member of CMHA's Progressive Action Council Executive Board and a Promise Neighborhood Ambassador*

# Project 60:

## An Open Door to

### Lifelong Learning

Continued from Page 1



with a new professor and absorbing new information quickly became a necessity for all of us.

My approach to learning took me back almost fifty years, and I quickly needed to adjust and concentrate, as there was much to learn. After the first half hour, my hand became tired from trying to record every word the professor said. I had to overcome my shyness to raise my hand to respond to comments or ask a question. Now, after taking four more courses during the past few years, my timidity has diminished.

Project 60 is a program offered all Ohio state colleges and universities which offers the "over 60" learner the opportunity to attend classes at no cost. Life-long learning is the continued pursuit of knowledge to build skills, explore new ideas and enhance understanding and enrich life. Statistics from the U.S. Department of Education show that adult students are the fastest growing educational demographic.

As humans, we never stop learning. The fast growing technology in our society becomes a high-mountain to climb if one is not willing to adapt. Studies have shown that continuing ones education, even well

beyond traditional retirement, can help us maintain and enhance our physical and mental well-being.

Project 60 offers the person over sixty the opportunity to attend classes of their choice at no cost, with the exception of the purchase of books and supplies and lab fees. The beautiful campus at Cleveland State has welcomed Project 60 students. The privilege of walking the campus, enjoying the changing seasons, exploring the Michael Schwartz library and wandering the halls fills me with pride.

*Shirley Mette is retired, most recently working for twenty years as executive assistant to the president of a major healthcare organization. She has attended Cleveland State University as a Project 60 student for over five years. She also volunteers at Ten Thousand Villages (formerly at Trinity Commons), a fair trade store now located on Cedar Road in Cleveland Heights. She has two grown children, one grandson, and this year will welcome a new great grandson. She enjoys writing, composing poetry, and music of every genre.*

## CAMPUS DISTRICT OBSERVER

The mission of the Campus District Observer is to attract, articulate and amplify civic intelligence and community goodwill in this community and beyond.

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(LEFT) Marion Sterling School Principal Gerard Leslie with Site Coordinator Pamela Scott. Photo by Joan Mazzolini. (RIGHT) Stokes Central Academy site coordinator Neal Hodges stands with Principal Fatima Wright. Photo by Joan Mazzolini.



# EMBRACING OUR CHILDREN:

## COMMUNITY "WRAPAROUND" SCHOOLS ARE OFF AND RUNNING

By Dr. Adriennie Hatten

After almost a year of learning, sharing and planning, the Community (Wrap Around) School Model has arrived at Marion Sterling School and Carl and Louis Stokes Central Academy.

The Coalition for Community Schools defines a Community School as “both a place and a set of partnerships between the school and other community resources where its integrated focus on academics, services, supports and opportunities leads to improved student learning, stronger families and healthier communities”. Another way to say it is that there will be more services, hours and relationships that will be available to Stokes and Marion Sterling students and families in the Cleveland Central Promise Neighborhood.

The partners in this project are The Sisters of Charity Foundation of Cleveland and the Cleveland Metropolitan School District. As partner schools in the Cleveland Central Promise Neighborhood (CCPN) initiative, these two schools join East Technical High School and Lincoln West Community Wrap Around Academies in bringing this national best practice to Cleveland. The Community School model is yet another way to help Central meet the vision of our Promise Neighborhood.

Community Schools similar to the Cleveland Metropolitan School District’s model have been around for at least 20 years and the results are huge. The data shows that when the model is done well, communities have students who do well in school, attend school more often, feel safe and happy in school, have more parents and family as partners with the schools - and most of them graduate from high school. These really match the goals of the CCPN.

Community Schools work because the strengths of the community are combined with those of the school to make it all happen. They address the needs of the families and students in a structured and coordinated way that meets the goals of the school. The most important part is that EVERYONE is in agreement that they will do whatever they can to meet the needs of the students in the community.

Stokes and Sterling are ready for success because the most important partnership is now in place at both schools. More than money and ideas, the heart of a successful Community School is a solid Community School Coordinator working with a strong, supportive Principal who is willing to work with them on meeting the goals of the school.

Fortunately for the Cleveland Central Promise Neighborhood, we have the support of both committed principals, Gerard Leslie at Marion Sterling and Fatima Wright at Stokes. Pamela Scott completes the team at Marion Sterling in her role as Site Coordinator, and Neal Hodges rounds out the key partnership at Sterling.

“We’ll think it’s successful when it touches all the parents and kids lives,” Leslie said about adding the Site Coordinator. “To me it’s like a safety net,” he added. “The kids are on a trapeze and there’s a net at the bottom to catch them if they fall.”

Both Coordinators are employees of the Sisters of Charity Foundation of Cleveland, who have offices in the schools and spend some of their time in the community, so that they clearly hear and understand the needs of the community. “It’s a coordinated effort,” Scott said of her job, adding that “she needed to connect not just with the “students and their parents, but the school, the teachers and other staff.”

Both Principal Leslie and Principal Wright have been outstanding in finding the time to work on all of the planning to get things moving. Kudos to both principals, and kudos to the new Site Coordinators for the energy they all bring to this exciting project.

“I hope to play a integral role in addressing the academic performance of students at Stokes Academy by motivating and inspiring parents, family and community members to volunteer with tutoring and do whatever it truly takes to accomplish that goal,” Hodges said. “And, as a change agent, I would like to play an instrumental role in creating a ‘Friends of Stokes Academy’, a collective of organizations that will serve as the premiere community partner for Stokes Academy that will provide ongoing support for student achievement, funding and educational opportunities.”


Now all that is needed is the ongoing support of all of the families, volunteers, community-based organizations, teachers, Cleveland Metropolitan School District leaders, CCPN partners and students to do all they can to reach the goals. When all involved know what everyone wants, they can work together to make it happen.

To reach Neal Hodges call Stokes at (216) 431-4410; to reach Pam Scott call Marion Sterling at (216) 621-0612.

**Dr. Adriennie Hatten is Program Officer, Education at the Sisters of Charity Foundation of Cleveland.**

***“We’ll think it’s successful when it touches all the parents and kids lives.”***

***—Gerard Leslie***  
*Marion Sterling School Principal*



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Arklow Wind Turbine. Photo courtesy of Donny Davis at LEEDCo.

With zero offshore wind turbines in U.S. waters, this form of energy generation is a new concept to most people. New to Campus District’s 1900 Block is Lake Erie Energy Development Corporation (LEEDCo), working to familiarize Northeast Ohioans with the benefits of building an offshore wind industry. LEEDCo is a regional non-profit directly representing Cuyahoga, Ashtabula, Lake, and Lorain counties, with support from the city of Cleveland, the Cleveland Foundation, and NorTech. Their initial project, Icebreaker, is designed not only as a blueprint for larger commercial development, but for making Ohio a leader in all areas of offshore wind, from research and develop-

ment to manufacturing. Icebreaker is a five to seven turbine project seven miles out into Lake Erie waters, northwest of Cleveland Browns Stadium. “Building the first project isn’t just about bragging rights,” said Donny Davis, Community Relations at LEEDCo. “Being first shows leadership and shows the private sector that Ohio is committed to building this industry.” In other words, LEEDCo wants the “first-mover advantage” so companies will locate along Ohio shores of Lake Erie before they go to Michigan or Ontario. LEEDCo has several focus areas including public outreach, research & engineering partnerships, and supply chain

# A New Generation: LEEDCo Harnesses the Power of Lake Erie Winds

By Donny Davis

development. Education is key. The first project will help remove market barriers with public utilities and regulatory agencies, as well as garner equally important citizen support. A quick geography lesson better explains why someone would dream of putting windmills in Lake Erie. For starters, winds are stronger and more consistent than onshore. When paired with the fact the offshore turbines are larger, the potential for electricity generation increases. Another factor is the proximity to existing markets along Lake Erie shores in places like Cleveland, Lorain, Euclid, and Ashtabula. Lastly, Erie is the shallowest of all other Great Lakes – making installation more cost effective than other lakes. LEEDCo emphasizes the initiative is not about simply saving polar bears. Their overarching goal is to represent the public interest and creation of jobs. The more the industry develops globally, the harder it is to ignore as a major opportunity for Ohio. Europe is the market leader with employ-

ment levels at 40,000 people in offshore wind alone. These jobs can range from construction to commercial diving. Some key areas which would experience growth from the emerging industry include ports, universities, and manufacturers. Ports, for starters, are the backbone of the industry as projects are launched here. Ohio’s six deepwater ports can play an integral role in building their own projects, as well as building projects in other parts of Lake Erie and throughout the Great Lakes. As for manufacturing, Ohio is top ranked in onshore wind. While offshore wind’s scale is larger, with consistent policies coinciding with a pipeline of projects, manufacturers can re-tool their assembly lines to compete in a global supply chain. For more information regarding offshore wind in Ohio, please visit [www.LEEDCo.org](http://www.LEEDCo.org). *Donny Davis manages Community Relations for LEEDCo.*



# St. Vincent Charity’s ER Fast Track is filling a niche for Downtown Cleveland

By Wendy Hoke

For students, workers and residents of Downtown Cleveland, a twisted ankle, fever or cut on the finger often means a trip to the emergency room. With that trip, usually comes a long wait for care. St. Vincent Charity Medical Center has a solution for long waits in the ER. The ER Fast Track service is available for those with minor illnesses or injuries—cold, flu, sprains, falls, toothaches, etc. And it guarantees that patients who use the Fast Track service will be in and out in 90 minutes or less. Wait times are even faster if you don’t require any kind of diagnostic intervention such as lab work or x-rays. And that’s good news for workers and employers concerned about employee productivity. Started in May 2010, the ER Fast Track was established as a means to provide care more quickly for the community we serve. That includes the student and downtown business community.

One of the challenges in an ER is that long wait times result when more serious cases require immediate attention from medical professionals and diagnostic services. The Fast Track service at St. Vincent Charity’s Emergency Department is staffed separately by a nurse and physician’s assistant, complete with a separate nurse’s station and exam rooms for patients. So regardless of what is hap-

pening in the Main Emergency Department (ED), patients who visit Fast Track can be seen. Patients are now requesting Fast Track service by name. However, there are criteria that must be met. Patients over age 75 are not eligible because of the risk of other serious health conditions. If you are having a heart attack, stroke or are at risk of having one, or have experienced some kind of trauma, you are not eligible for Fast Track. Staff will triage you to the appropriate service when you arrive. However, if you turned your ankle crossing Euclid Avenue on your way to class or the bus, you could be a perfect candidate for Fast Track. It is open from 11 a.m. to 10 p.m. Monday through Friday. About 40 percent of our weekly patients are Fast Track patients. “Fast Track frees up beds in the Main ED so that sicker patients can have quicker access,”

says Dr. Carla O’Day, Medical Director of the Emergency Department at St. Vincent Charity. “It also provides rapid care for less acute patients, resulting in reduced waiting.” Using a collaborative team model that includes nurses, physician assistants and medics, Fast Track is designed to make sure X-rays and lab tests are also done quickly to minimize wait times. “Fast Track respects patients’ wishes to be seen quickly and acknowledges that their time is valuable,” said O’Day. “But if your condition is or becomes more serious, you have the resources of a full-service hospital at your disposal.” For more information, call our Fast Track Service at (216) 363-2547 or visit us online at [stvincentcharity.com](http://stvincentcharity.com), Facebook and Twitter. *Wendy Hoke is Director, Marketing and Communications for St. Vincent Charity Medical Center.*

*“Fast Track frees up beds in the Main ED so that sicker patients can have quicker access.”*  
**—Dr. Carla O’Day,**  
*Medical Director of the Emergency Department at St. Vincent Charity*



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(top) Comfortable seating adds to the pleasure of playing video games with fellow Euclid Commons residents. (bottom left) Two billiard tables grace the game area. (bottom right) A typical private bedroom within a "quad" suite. All photos by Megan Nicholson.



# Life at CSU's Euclid Commons: Not Your Mother's College Dorm

By Jessica Fonce

When considering and searching for a college, it is every student's dream to undergo the full "college experience." Who would ever guess that a poor college student could get the complete college experience in its entirety while living in the lap of luxury? That is exactly the case here at Cleveland State University's own Euclid Commons. With a state-of-the-art community built and designed specifically for students, we could not possibly ask for more.

Housing over 600 students, Euclid Commons offers its residents the best of both worlds. Each resident gets his or her own bedroom to provide privacy when necessary, but we also have the option of socializing with our roommates in the living room and kitchen. An added bonus is that each apartment has two full bathrooms which eliminates residents having to walk down the hallway with a bag of toiletries and shower slippers. Each apartment is equipped with a full kitchen, dining, and living room area which allows for the perfect transition from living at home with parents/guardians to being

completely on your own.

Not only are the inside of the rooms gorgeous, the rest of the building, inside and out, has just as much to offer. There are lounges on every floor in every corner; most lounges even have flat screen televisions for us to watch. The game room on the first floor has a modern design displaying portraits of the surrounding Cleveland area and is packed with gaming equipment. We have complete access to two billiard tables, a ping pong table, a poker table, a Playstation3 and an Xbox complete with Kinect. With a game room such as this, we're never bored! There is always someone in the game room, and it is a great place for us to meet new residents and to make new friendships. The courtyard outside has picnic tables covered by a pavilion and is equipped with three grills for us to use. With unique facilities such as this, Euclid Commons is more of a home than any student could ever imagine.

Euclid Commons becomes a home away from home for anyone who chooses to stay. The benefits to liv-

"Each apartment is equipped with a full kitchen, dining, and living room area which allows for the perfect transition from living at home with parents/guardians to being completely on your own."

ing here do not stop at the building's structure, but the entire environment is conducive for whatever our needs may be. Whether it is academics or making new friends, the community in Euclid Commons allows us to do all that and more. We are extremely lucky to have everything we could possibly need or want right at our fingertips!

*Jessica Fonce is a third-year Health Science major at Cleveland State University. Originally from Girard, Ohio, she has been living on campus all three years.*

## Identity Theft Alert: "Hello, Grandma Can You Wire Me Some Money?"

By Fred Dolan



*"This is David. I'm in Canada, and I've had an accident (or I got arrested, or I lost my wallet). Can you wire me some money to Western Union?"*

One of the worst things that could happen to you is to have your identity stolen. Crooks are constantly thinking up new ways to grab your identity, quite often from foreign countries. Plus, the longer these scams are out there, the more sophisticated they are becoming.

Here are a some scams to watch out for, along with a few tips.

**An E-Mail From Your Financial Institution** - In this scam, it looks like your bank or credit union is asking you to update or confirm your financial information. They may even say that providing this information will protect you from identity theft. Often the e-mail instructs you to click on a link that takes you to a web page that looks like your financial institution's web site. **Never give anyone personal information when requested in an e-mail.** If you are uncertain about any contact, call your financial institution.

**E-Mail Scams** - These e-mail scams have been around for a long time. In the past, many of them originated in Nigeria but today they can come from almost anywhere. You may receive an e-mail that appears to be from a bank or legal official, claiming a large sum of money is available. This same scam is sometimes presented as foreign lottery winnings on lottery tickets that you never purchased. If you contact them, they will ask for your bank account information or to pay a fee to allow the funds to be released. Once criminals have your bank account information, they will try to drain your accounts and sometimes open new accounts under your name.

**The Grandparents Scam** - It's the Continued on Page 10



# Renovated St. Clair Office Building Withstands The Test of Time

By TIm Knudsen

1988 was a good year. Gas was 91 cents a gallon, “Rain Man” was playing at theaters, the Dow Jones Industrial Average was 2168, and I was a small businessman with a bright future. I owned Knudsen, Gardner & Howe, Inc., an advertising agency that had always leased its office space. I was 33 years old and it was time to make my mark on the world and build some equity - instead of enriching some other property owner.

So it was time to look for a small building to buy and lease to my business. The problem was I didn’t have any money. This was a familiar story as I have always had champagne taste with a beer budget.

I decided to pull \$20,000 equity out of a residential rental property I owned in Lakewood, which would give me the down payment to buy a \$100,000 commercial building. Initially, I looked at properties in the western suburbs as I was a Rocky River boy who was not familiar with Cleveland and the eastern suburbs. Unfortunately, \$100K did not go very far in buying an of-

fice building on the west side. Eventually, I ended up looking at properties in the mid-town corridor and farther north along St. Clair Avenue. I came across a 4,800 square foot office building at 2103 St. Clair Avenue that was in my price range, but needed improvements to make it suitable office space for an ad agency. The price was \$83,700, which left me some money for building upgrades.

I bought the building and Neskin Construction, a general contractor that is still located down the street on St. Clair Avenue, made the building improvements. Neshkin installed drywall, drop ceilings with lighting fixtures, and made other cosmetic improvements. That was 24 years ago and I still operate my ad agency out of the building.

When I bought the property there was an older couple named Andrew and Ruth who lived on the first floor in the back of the building. I remember the owner asking me if I was going to put them on my healthcare policy; I asked him what the

hell he was talking about and he explained the couple “came with the building.”

That turned out to be a good thing as Andrew and Ruth became good friends and helped me look after the building. They moved on to greener pastures in 1999, which gave me the opportunity to remodel their living quarters, which now serves as my office. We have a full kitchen, bathroom with shower and all the conveniences of home.

I have seen a number of businesses come and go over the years, but the St. Clair area has been a good location for my business, with easy access to freeways, downtown, Gateway, the Warehouse District and Cleveland’s Flats.

I put my building up for sale in January, 2012. I will use the proceeds to buy a property in Florida that may one day serve as my winter retirement home. When I purchased the building back in ‘88 interest rates were at 12%. Fortunately, whoever buys the building will enjoy much more favorable interest rates. I hope they also enjoy the same



Interior view of the building's remodeled, modern office space. Photo courtesy Tim Knudsen.

prosperity that I experienced as a building owner in the St. Clair Avenue area. It was the best investment I ever made. Photos and more information on the building can be viewed at [www.StClairOffice.com](http://www.StClairOffice.com).

**Tim Knudsen is an advertising professional with 33 years experience. His agency has been located at 2103 St. Clair Avenue for the past 24 years.**

(left) Interior of one of the spacious apartments. (right) A sparkling kitchen/dining area. Photos courtesy University Lofts



# Housing in the Campus District: Award Winning Restoration At University Lofts

By Kelsey McDonald

“Part Metro, Part Retro” is one way to describe the eight condominiums and thirty loft-style apartments that make up University Lofts. The apartments were opened and ready for residents in late 2009, bringing a whole new perspective on contemporary design paired with historic renovation to downtown Cleveland. University Lofts, located at 2010, 2020

and 2030 Euclid Avenue, was part of a \$12 million project completed with help from a state incentive program for preserving historic buildings.

Since its opening, University Lofts has been the recipient of many prestigious awards. In 2010, University Lofts received a Preservation Award and an Adaptive Use Award from the Cleveland Restora-

tion Society and the American Institute of Architects. Also in 2010, University Lofts was honored by receiving a Preservation Merit Award from the Ohio Historic Preservation Office. In October 2011, Builder Magazine published an article highlighting the new University Lofts building and featuring it as one of its “Builder’s Choice”

Continued to Page 7

*"The new, contemporary design of the building compliments the original architectural details, creating a unique and beautiful place to call home."*



Mayor Jackson and Council Members Cimperman and Johnson joined Allegro's principals at the firm's official ribbon cutting ceremony. (Photo courtesy Allegro Realty Advisors)

# Allegro Realty Advisors Makes Campus District Its New Home

By Matthew Sattler

As it approached its 10-year anniversary, Allegro Realty Advisors (Allegro) wanted to set the stage for growth in a location that would attract the best and brightest talent in the commercial real estate industry. Over its first decade, the company was located on the Rockside Road corridor in the suburbs of Independence and Valley View. The firm's principals identified the need to move downtown to be located in a pocket of activity and energy. Using the same exhaustive site selection process it reserves for its clients, the firm made the strategic decision to relocate to the old Morse Graphic Art Building at 1938 Euclid Avenue and bring its 10 employees downtown into the Campus District.

In addition to talent attraction, Allegro's decision to move to the Campus District was also driven by its desire to locate its operations closer to industry leaders, the area's largest institutions, and many of the region's corporate and public sector decision makers. By locating in the heart of the Campus District, Allegro has increased its regional profile and improved its ability to network with some the area's key leaders. Furthermore, by selecting a location that sits on the periphery of the Central Business District, Allegro was able to maintain trouble-free access to the area's highways, making it easy to stay connected to its clients throughout Northeast Ohio.

The renovation of the old Morse Graphic Art Building included converting the second floor into office space for Allegro and its subleased tenant LEEDCo, a nonprofit organization dedicated to building an offshore wind energy industry in Ohio. Allegro and LEEDCo's space is an innovative corporate environment, built to serve its clients, facilitate interaction, and attract talented individuals. The interior space is adorned with hardwood floors, efficient workspaces, a board room overlooking Euclid Avenue, and a coffee bar for entertaining – everything an employee, client, or visitor would want.

Since moving to the Campus District, Allegro has utilized its space to entertain clients and network with other professional service firms, such as banks and law and accounting firms. A little over one year after the move, Michael Cantor,

**"Allegro & LEEDCo's space is an innovative corporate environment, built to serve its clients, facilitate interaction, and attract talented individuals."**

one of the firm's principals sums up the decision by noting, "After one year, all of our expectations of the District and its distinct locational advantages have been exceeded. Moving into the Campus District has proven to be an incredibly valuable decision for Allegro." Since its move, Allegro has attracted three young professionals to its team.

Founded more than a decade ago, Allegro is a Cleveland-based commercial real estate firm that specializes in tenant representation and corporate services, providing a broad range of services, from executive level consulting to real estate transactional services. Allegro is uniquely structured to provide services without the conflicts of interest that exist in conventional brokerages. The firm employs a unique real estate business model with salaried professionals, rather than commissioned independent salespeople, and provides strategic, analytical, and transactional services on a local, national, and global basis.

*Matthew Sattler is an associate with Allegro Realty Advisors.*



University Lofts today. All photos courtesy University Lofts.

2011 winners.

The beautifully restored building offers one and two bedroom suites with a variety of floor plans ranging from 684 to 1420 square feet, and monthly rental rates ranging from \$900 to \$1950. The suites include exposed brick and ductwork, massive windows with amazing city views, ceramic tile kitchen and bathroom floors, modern kitchens with updated appliances and in-suite washer and dryer. The building also features a secured entry system, indoor parking garage and attached outdoor gated parking lot, and extra on-site storage.

Professionally managed by Coral Management Company, University Lofts is located across the street from Cleveland State University, and directly on the RTA Healthline and the free E-line Trolley. When you live at University Lofts you're only a few steps away from some

of best things Cleveland has to offer – Playhouse Square, Progressive Field, The "Q", The Wolstein Center, and an array of eclectic restaurants and thriving nightlife. There are retail shops located right outside your front door, including Brothers Printing, Barnes & Noble College Bookstore, 1900 Food & Beverage Convenience Store and many more.

The new, contemporary design of the building compliments the original architectural details, creating a unique and beautiful place to call home. If you would like more information about making University Lofts your new home, please contact the management team at (216) 241-9800, and see for yourself what University Lofts is all about!

*Kelsey McDonald is a member of The Coral Company's management team, and a leasing associate for 1900 Euclid Avenue Lofts, as well as University Lofts.*

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# ROAD TRIP!

## Our Visit to the Ohio State University

By Lawrence Williams and Carlos Talley

In February, we took a trip to Ohio State University, in Columbus, Ohio. There were seven in our group, three of us from East Tech, and four of our friends from Jane Addams and Design Lab high schools. We have Garden Boyz, Teen Chefs and Teen Adventure Book Club in common. Most of us have also visited several Historical Black Colleges with

◀ Our Group on Campus: Anthony Greenlee, Aris Williams, Terrion Caldwell, Lavelle Conkle, Carlos Talley, Lonnell Conkell (in front). Lawrence Williams (not pictured) is taking the photo.

Friendly Inn Settlement on their college excursion trips. Thanks to Mr. Siek, with OSU Extension 4H, we were now about to visit the biggest campus of all.

We left early in the morning, on a huge charter bus with other students from Cleveland high schools. The bus was full, and we had a great trip to and from Columbus. The purpose of our visit was to see if we might like to attend Ohio State and to see what they had to offer in education for interesting careers. To prepare for the visit, there were meetings to talk about planning for our future and worksheets to help us know more about the college before we got there. Ohio State is so big it has its' own area code.

Some of the most interesting things that really stuck with us were the Business Building, the 4H Building and the Wetlands. The demonstration on how to build an energy efficient house using solar panels to save energy was really great. You save up heat in the panels then use it when needed. Also, indoor lights are all put on motion sensors. There are no light switches. So you save a lot of energy.

Also, the whole campus is *Going Green*. In the 4H Building the walls are made from sunflower seeds, the furniture from bamboo. The windows have special energy efficient shades and the carpet is made from used recycled carpet pieces. If one area gets stained, it's just removed and replaced with another small piece.

The Wetlands reuses rainwater over and over again in an outdoor fountain, and also to water the grass. The pavement on the parking lot was made of recycled building materials, and somehow could not be stained by car oil spills.

Seeing the big statue of East Tech Olympian Jesse Owens is also something we remember. He seemed to be pretty special to the campus.

We asked our friend Lonnell Conkle: "What impressed you most on the campus visit?" His answer was, "Global Warming, and reducing pollution. We talked about a lot of things we had learned in school."

It was a nice trip, and we learned a lot.

**Lawrence Williams is an 11th grade student at East Tech; Carlos Talley is a Senior at East Tech.**



(top) Last year's tour participants, at Southern University. (bottom left) Preparing to leave on last year's trip. (bottom right) "College 101" class helps prepare students for the tour, and college life. All photos courtesy the Urban League of Greater Cleveland.

# Urban League's Spring College Tour Heads South

By Keathun Gale

For nearly ninety-five years, the Urban League of Greater Cleveland has been dedicated to serving the community in various capacities, whether it be via job training, entrepreneurship, or education. The Urban League of Greater Cleveland's focus is economic empowerment, civic engagement, health & quality of life, civil rights and racial justice, and lastly, education and youth development.

We are currently on the brink of a milestone in the Education and Youth Development Division. This year marks our twenty-fifth anniversary of transporting our youth to historically black colleges and universities (HBCU's) across the country. Historically black colleges and universities have been instrumental in educating African-American students since their inception in the late 1800's. It has been our hope to allow our students to

gain a closer understanding of the dreams and aspirations that manifest upon graduating from an HBCU.

Well, what exactly happens on one of these tours? No two tours are the same. In fact, we have found some students who are back for their second or third trip because of the diversity in the tours. Students attend a "College Shopping 101" presentation before they embark. We believe this journey starts before they even load up on the bus. As we cast off, the students are transported by motor coach from Midtown Express Bus Lines, anticipating the first college or our hotel, depending on the route.

There is a unique aspect of the HBCU tour that we call "E3." Exposure, Engagement, and Experience is the only way to describe it. Exposure consists of taking young people outside of the city of

Cleveland or in some cases Ohio who may not have ever had the opportunity to travel. Exposure is really an understatement when you see some of the faces of students gazing out the window in excitement as we pull up to a college or university that they have only seen through the eyes of the computer screen. Engagement pertains to the actual campus and the activities within. Whether it is members of the "Divine 9" or campus administrators, our youth envision themselves on these campuses as future students. Walking the campus, in the classroom, and in the community, our students are totally immersed in the unbelievable overall experience of our HBCU E3 Tour.

The ultimate goal of the Education and Youth Development Division is to assist our young adults in getting into an institution of higher education. That

does not mean the institution has to be an HBCU. We want our students to find their fit. After getting into the institution, the focus shifts to identifying and creating the necessary resources to be successful. Lastly, after graduating, we want our students to contribute to society by developing and exercising their potential on par with all other Americans. As I often say to students, "You may start this tour undecided. You will return focused and determined."

This year's tour is April 8th through 14th. All donations and monies are due by March 23rd. For more information, contact the Urban League of Greater Cleveland.

**Keathun Gale is Program Coordinator of Education and Youth Development at the Urban League of Greater Cleveland.**

# Learning to Dance with Mrs. Betha's Fifth Grade Class: Dancing Classrooms Returns to Marion Sterling School

By Rockette Richardson

This is the first in a series of stories that will follow the journey of Mrs. Betha's fifth graders at Marion Sterling School as they unlock the mysteries of the foxtrot, merengue, salsa and other ballroom dances. Their leader on this journey, Miss Clair, is one of the teaching artists from Dancing Classrooms. The program, a ten-week, twenty-session social development program for fifth and eight grade children, uses ballroom dancing as a vehicle to change the lives not only of the children who participate but those who support them as well. Along with learning to dance, students keep a journal throughout the experience, encouraged to write down their thoughts, feelings, likes and dislikes as they become ladies and gentlemen of the dance.

Here's what Mrs. Betha's class have to say so far about their experience:

*"The best thing about ballroom dancing is that we get to learn a lot of cool dances. The hardest thing about ballroom dancing is learning the dances."* –Erica M.

"We learned the 'dessert dance.' Dance, Excellent, Salsa, Songs, Entrust, Retry, Tango." –Alonzo W.

**"The hardest thing is the square rhumba."** –Tyshera P.

*"In ballroom dancing, there is nothing hard to me, for some reason."* –Passion J.

"I love when Ms. Clair does 'the basketball.' The hardest thing to me about ballroom dancing is the A-B-C and that's not that hard. It's kind of hard." –Ashlee



Marion Sterling fifth graders putting their best foot forward.

*"I thought I was going to hate it but it is cool."* –Adae'ya B.

"I learned that being respectful is one of the most important things, especially with a lady and it's also important to treat a lady with lots of respect and the lady is supposed to treat the men with respect. P.S. This is what I learned about respect." –Queiona L.

"My first lesson was fun and I know how to ask someone do they want to dance." –Stephan J.

**"We learned the "dessert dance" and we did the frame and the foxtrot."** –Kailey S.

"IT'S FUN. WE LEARN NEW DANCES AND I LOVE DANCING." –ALLEANA

"The best thing about ballroom dancing is teamwork. We all have to work together in order to win and have people giving us compliments." –Jamayah C.

*Rockette Richardson is Executive Director of Campus District Inc.*



# Blessings in a Backpack: Call for Volunteers

By Gwen Stembridge

Do you like kids? Do you care about them getting healthy food? The "Blessings in a Backpack" program at Trinity Cathedral works with families at Marion Sterling School (located at E. 30th and Central) each week to provide weekend meals for select students and their families in need. 100% of students at Marion Sterling are part of the free/reduced school lunch program but many struggle with access to food on the weekends. Each Friday, volunteers assemble backpacks with food and deliver them to the families

at the school. The program is currently seeking volunteers, particularly groups interested in purchasing and donating dried soup or other types of mixes, as well as stuffing the backpacks. This would be a perfect service project for a sorority, fraternity or social club. Contact Gwen Stembridge at [gstembridge@dohio.org](mailto:gstembridge@dohio.org) or 216-774-0417 for more information.

*Gwen Stembridge is an intern working with Greater Cleveland Con-gregations and the Hunger Ministry at Trinity Episcopal Church.*



# Marion Sterling Second Graders Win "Monster Jam" Coloring Contest

By Jean Rizi

Janice Pampley and Dejanae Jacobs, second grade students at Marion-Sterling School, were recently announced as winners of the Cleveland Metropolitan School District/Feld Entertainment's "Monster Jam Coloring Contest." The two talented scholars received two free tickets, along with two pit passes,


to attend February's "Monster Jam" show at Quicken Loans Arena. Marion Sterling, located in the Campus District/Central neighborhood, has students in grades Pre-K through 8. Congratulations to Janice and Dejanae!

*Jean Rizi is Assistant Principal at CMSD's Marion-Sterling School.*


# Hey neighbor

We're making it easier for you to have the banking services you need with our new Campus Office. Opening on Monday, March 5th, it's located at 2030 Euclid Avenue, in the middle of the CSU main campus. So join us. The Ohio Educational Credit Union. With over 78 years financial experience, we have the knowledge—ask our loyal membership of Ohio's educators, alumni, students and more than 400 businesses. Give us a call at **216-736-4300** or check us out at [www.ohecu.com](http://www.ohecu.com) or just stop by and say hey.

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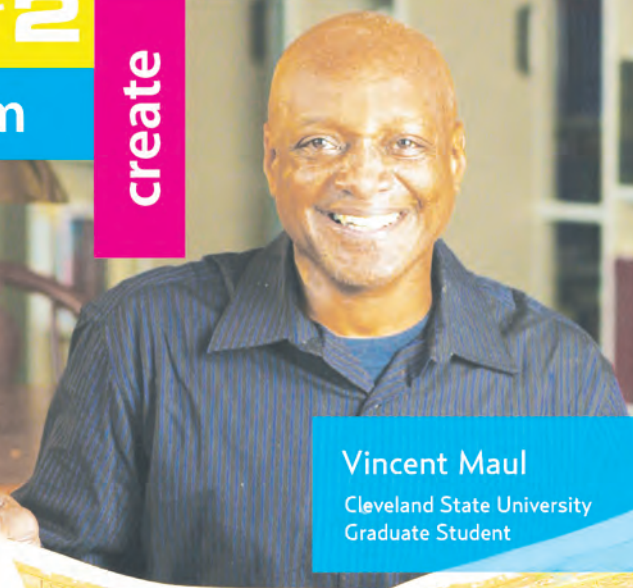
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Cleveland State University Graduate Student

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(left) In this aerial photo dated January 31, 2012, many of the main viaduct bridge piers can be seen rising from the Cuyahoga River valley. The Campus District is in the background of the photo. Photo courtesy of ODOT.

(above) Last November, crews used a crane to deliver rebar to the work site along I-90 near the Campus District. Crews completed the rehabilitation of many downtown overpasses and reopened the “pinched” lanes on I-90 – 10 days earlier than expected. Photo courtesy of ODOT.

# Innerbelt Bridge Project Moving Along Despite Record Rain

By Jocelynn Clemings

Interstate 90 motorists, Campus District patrons and businesses alike can breathe a collective sigh of relief! The rehabilitation of many downtown overpasses was completed this winter – 10 days early. Just before the Christmas holiday season, crews removed the “pinched” lanes on I-90 in the vicinity of the Campus District and reopened ramps including the E 22nd Street exit. The work to modernize these more than 50-year-old overpass bridges has been just one of the milestones completed by the Ohio Department of Transportation (ODOT) and its Innerbelt Design/Build team in just the first year of work.

To date, crews have completed work totaling over \$135 million on the state’s largest, single infrastructure investment ever – construction of a new westbound I-90 Innerbelt Bridge and other improvements. Just over one year after the award of the project, design is nearly complete, 10 of 14 main viaduct piers are under construction and multiple roadway upgrades have been made to outdated infrastructure in and around downtown Cleveland. All this while maintaining traffic for over 138,000 vehicles each day – and in spite of record-setting precipitation.

“We are pleased with where the project stands today. Even after the wettest year on record, ODOT and the Design/Build team continue to make great progress on the project – every day something new is being accomplished,” said Myron Pakush,

District 12 Deputy Director. “We’re hopeful that this spring and summer will allow us more dry days than last year,” Pakush continued. “We have a contractor who is eager to complete this work and is skilled at re-sequencing work to maximize efficiency and output.”

In 2012, Campus District motorists can expect the construction of many retaining walls which will support the new widened I-90. That means a great deal of earthwork in the vicinity of Tri-C’s campus and near the southwest corner of Carnegie Avenue and Ontario Street. Crews will also repave Carnegie and Ontario this summer.

Also this year, crews will rebuild the E 14th Street entrance ramp to I-90 west, including the ramp-bridge over E 9th Street. Once the E 14th Street entrance ramp is open in mid-summer, the Ontario Street entrance ramp to I-90 west will close in order to begin building the new Ontario entrance ramp to the westbound bridge.

Crews are working hard to assure the westbound bridge will open by the fall of 2013, and are currently on pace to meet that deadline.

While construction of the first new bridge moves along at pace, the Transportation Review and Advisory Council (TRAC), as part of their annual process, recently released a proposed new list of projects. That list took an honest look at how much funding is available, and

the truth is, Ohio is facing a \$1.6 billion budget shortfall. Consequently, without additional new revenues, major new projects around the state, including the second bridge, will be delayed.

“Unfortunately, this is Ohio’s new reality,” said ODOT Director Jerry Wray. “For far too long, previous administrations knew about the funding deficit, but did nothing to address it.”

Because of the economic decline, cars that use less gas and uncertain federal highway funding, Ohio doesn’t have enough gasoline tax revenue – its primary highway funding source – to keep up with the rising costs of building new transportation projects, let alone maintain its current system.

“We know transportation is the lifeblood of Ohio’s economy and we cannot sit back and do nothing about this dire situation,” said Wray. “We are going to be looking at new and innovative ways to reduce costs and generate additional transportation funding.”

To prevent shortfalls in highway funding, ODOT is exploring new funding options. Reducing ODOT’s overhead, Public Private Partnerships – in which private companies build and pay for new roads in exchange for repayment through a variety of options either from the state or directly from drivers using the road – and leveraging other assets, like the Turnpike and rest areas, are all options Ohio is considering.

“This is not a question of if the

**“There is simply not enough money to build them all at the same time.”**

second bridge will be built, but rather *when* the second bridge will be built,” Pakush said. “There are many new, high-dollar projects across Ohio which are currently ready for construction. There is simply not enough money to build them all at the same time.”

“We are moving forward with the design of the eastbound bridge and we will be ready to begin construction as soon as monies become available,” Pakush continued. ODOT is currently studying how traffic will be maintained upon completion of the westbound bridge.

For the latest on Innerbelt construction, motorists are encouraged to log-on to [www.Innerbelt.org](http://www.Innerbelt.org). Visitors to the site may sign up to receive project-related e-mails, view *Construction Connection*, the official newsletter of the Innerbelt project, or find links to both Facebook and Twitter. For questions or concerns, call the Innerbelt hotline at 216.344.0069 (855.803.5280 toll-free) or e-mail the team at [Info@Innerbelt.org](mailto:Info@Innerbelt.org).

**Jocelynn Clemings is a member of the communications team for ODOT’s Cleveland region.**

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## Identity Theft Alert: “Hello, Grandma. Can You Wire Me Some Money?”

Continued from Page 5

middle of the night and the phone rings. You answer and the voice on the other end says, “Hello, Grandma. This is David. I’m in Canada, and I’ve had an accident (or I got arrested, or I lost my wallet). Can you wire me some money to Western Union?” It just so happens that you do have a grandson named David who just might be in Canada. Don’t believe it. How did the thieves obtain all this personal information? Actually, it’s pretty easy, when you consider all the personal information posted on some people’s Facebook pages or on a website like [www.intelius.com](http://www.intelius.com), that collects information about you and people you know. **Be careful about what information you make public.**

“Hi, this is Rachel from Cardholder Services” - Cardholder Services has been making robocalls recorded by “Rachel” to millions of phone numbers. “Rachel” explains that there are no problems with your credit card accounts, but you can speak to a service representative to get your rates lowered. What they are after is your credit card information, including account numbers. They may also try to charge

you a fee of hundreds of dollars to have them lower your rates, except they won’t. **It’s all a scam.** Financial institutions like Ohio’s First Class Credit Union will never call or e-mail asking for personal information.

If in doubt about any contact, telephone your financial institution. To file a complaint, contact the Federal Trade Commission at [www.ftc.gov](http://www.ftc.gov). The bad guys are out there. Don’t fall for their tricks.

**Fred Dolan does marketing for Ohio’s First Class Credit Union.**



Some of the "Young Ambassadors" backstage, prior to their recent performance at the "Talent Showcase." Photo by Fred Seals.

# An A+ Performance: Cedar Central's Young Ambassadors Talent Showcase

By Fred Seals

On paper, the Cedar Central program may have started two years ago, but the neighborhood grassroots' campaign started at January's Talent Showcase. The Young Ambassadors showed up and showed out again. It was AWESOME! I felt the energy, excitement and joy that only youthful spirits can generate. I saw them perform at Ms. Phyllis Cleveland's holiday party in December, but that was just a preview. On the stage at Tri-C, with the professional lighting, everything was magnified times three. Did I mention that it was AWSOME?

The program started right on time, and the audience was small, but as the program progressed, the crowd grew. By the end, it had swelled to at least 100, and the energy level and audience response had tripled. I found myself shifting from reporter, to observer, to total involvement, to active participant. The Young Ambassadors seemed to feed off the energy that they themselves created, and the crowd supported them. They were relaxed, con-

fident, and you could feel their JOY. The people around me felt it too. The Young Ambassadors could do no wrong. If they made a mistake, the crowd encouraged them to the point that they continued, with more energy and the determination to "be about it." The highlights of the afternoon came in quick succession. Whenever I noted a highlight, another came immediately after. Soon I put my paper and pen down and I was content just being absorbed in the moment.

To quote an Earth, Wind and Fire song, "Love never dissipates, it only re-creates in another place in time." During their performance, the Young Ambassadors created that love. How do I feel about that? You already know.

***Fred Seals has been a Cedar/Central resident for three years. He is vice president of the Local Advisory Council, a member of CMHA's Progressive Action Council Executive Board and a Promise Neighborhood Ambassador.***



## ► OPINION Reflecting on the Showcase: Thank You for a Wonderful Memory

By Delores Gray

At January's Talent Showcase, I saw what our community can do. I saw our community come together, both young and old alike. I saw love, I saw support, and most of all I saw what we can do as a team. All I can say is, if you weren't there, you missed something great, For the final number, the families were invited on stage. In my opinion, it was the most inspiring part of the show and the perfect ending.

On a personal note, I want to thank God for giving Monique her dream, and then sharing that dream with us. Then I want to thank God for giving us the strength to make the dream come true. I want to thank Ms. Lasandra Lee for her special way of uplifting your soul. I want to thank Tri-C for supporting us, I want to thank the Sisters of Charity for be-

lieving in us, and NLC for educating us. And thank you to all my friends at NLC and my fellow Ambassadors for their contributions that helped to make this a success. Both Fred Seals and I want to give a special thanks to Ms Tonya Cromwell, Cedar Hi Rise Property Manager, for making our building available for the last two crucial practices, which made all the difference.

But most of all I want to thank the children, for it is truly about them. I can't wait till next year. If we made this happen, the sky is the limit.

See you next year!  
***Delores Gray is an East Tech alumni and president of the Cedar Hi-Rise Local Advisory Council, a Promise Neighborhood Ambassador and a precinct person for Cleveland's Ward Five.***

# Tri-C Professor Receives 2012 Creative Workforce Fellow

By Janet Cannata

Jimmie Woody, adjunct theatre professor at Cuyahoga Community College (Tri-C), recently received a 2012 Creative Workforce Fellow from Community Partnership for Arts and Culture (CPAC). This fellowship, made possible by the generous support of Cuyahoga County citizens through Cuyahoga Arts and Culture, is designed to strengthen the voices and quality of life for 20 outstanding artists each year by directly investing in their futures.

For its one-year duration, recipients can use the fellowship for any purpose that advances their artistic work and professional development. The award also includes a one-year membership with the COSE Arts Network, a tuition waiver for CPAC's Artist as an Entrepreneur Institute and inclusion in a catalogue of the artists' work. Woody teaches acting classes at the Metropolitan Campus and works with students through Young Audiences of Northeast Ohio and Progressive Arts Alliance. He received his Master of Fine Arts in acting from Columbia University.

Woody has appeared in numerous productions in Cleveland and New York.

His recent Cleveland credits include: "The Bluest Eye" at the Karamu House, written by Nobel Prize-winning author Toni Morrison; William in "Lobby Hero" and Booth in "Top Dog/Underdog" at The Beck Center for the Arts; Hamlet in "Hamlet" at Cuyahoga Community College; Tigre in "Dream On Monkey Mountain" and multiple characters in "The Colored Museum" at Karamu House, directed by Terrence Spivey and Caroline Jackson-Smith.

Woody is also a recipient of a Neighborhood Connections grant. Through his company, UMOJA Arts Incorporated, this funding will be used to produce Paul Fleischman's "Seedfolks" which will be presented in the Lee-Harvard community, where Woody resides. The performance will include students from John F. Kennedy and Robert H. Jamison schools. He is also directing August Wilson's "Two Trains Running" at Tri-C Metro Campus Studio Theatre, 2900 Community College Avenue, Cleveland, March 29 – April 7.

***Janet Cannata, MPA, APR is a Project Manager/Writer in Marketing Communications at Cuyahoga Community College.***



# Cleveland State University Names Its First Vice President of Engagement

By Joe Mosbrook

To underscore its commitment to engaged learning, Cleveland State University has created the position of vice president for University Engagement. Named to the new role is Byron White, a former vice chancellor for the Ohio Board of Regents and a former associate vice president for Community Engagement at Xavier University in Cincinnati. He will begin at CSU Feb. 6.

In the new position, Dr. White will develop and execute a strategic plan for community engagement intended to enhance and extend the many important partnerships CSU has established in recent years. He will work to increase cooperatives and internships for students and participate in outreach opportunities that contribute to University and community objectives. "Engaged learning is most importantly about

building bridges to the community for our students," said CSU President Ronald M. Berkman. "It is an approach to education that extends the learning process beyond the classroom, giving our students real-world experience and a pipeline to jobs in the region. Dr. White will play a key role in developing programs that align the University more closely with the needs of our neighborhoods and the region."

One of Dr. White's primary tasks will be to oversee the new medical school program CSU recently established with the Northeast Ohio Medical University (NEOMED). That partnership received special state funding this year and a \$1.5 million grant from the Cleveland Foundation to develop primary care physicians to work in underserved urban communities.

***"One of Dr. White's primary tasks will be to oversee the new medical school program CSU recently established with the Northeast Ohio Medical University."***

Approximately one third of Dr. White's salary will be paid through a recent grant from the Cleveland Foundation awarded to CSU to support its partnership with NEOMED. Funds from the grant, in addition to an administrative reorganization, will result in an aggregate savings on vice presidential salaries for the University.

A former journalist, Dr. White transitioned from a reporter and editor at the *Chicago Tribune* to the paper's senior manager of community relations. He earned a Doctorate in Education Management from the University of Pennsylvania, a Master's in Social Science from the University of Chicago, and a Bachelor's in Journalism from Ohio University.

***Joe Mosbrook is director, strategic communications at Cleveland State University.***

CAMPUS DISTRICT DATES

"Campus District Dates" is the community event calendar for the Campus District. Event listings are selected from the calendar of events that can be found on the newspaper's home page at: <http://campusdistrictobserver.com>. To post an upcoming event, contact us at 216 344 9200 or go online to the website, scroll down to the bottom right of the homepage, and click on the "submit event" button.

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"MARCH BOOK MADNESS"  
COMES TO CLEVELAND PUBLIC LIBRARY

Cleveland Public Library (CPL) patrons can get a jump-start on the NCAA basketball tournament excitement by participating in CPL's "March Book Madness" event. Brackets featuring some of 2011's most popular titles will be available for download on CPL's website, [cpl.org](http://cpl.org). Similar to the NCAA basketball tournament, March Book Madness features 64 featured books in brackets oriented around CPL branch locations. This year's set of brackets includes bestsellers such as *The Hunger Games*, *The Immortal Life of Henrietta Lacks*, and Walter Isaacson's biography *Steve Jobs*. Predictions on winners will be made by local authors and book reviewers. Beginning on March 12th, pairs of books will be featured on CPL's webpage, where patrons can pick their favorites and then check to see if the books progress through the brackets. The winner will be picked on April 2nd, the same day as the NCAA basketball championship game. The patron with the winning bracket will win a new eReader, courtesy of the Friends of Cleveland Public Library. Get in on the March Madness excitement by visiting [cpl.org](http://cpl.org). Fill out your bracket, vote each round of the tournament, and root for your favorite books.

FRIDAY • MARCH 2

Celebrating John Glenn's Legacy:  
50 Years of Americans in Orbit

1 p.m. - 3 p.m. • Doors open at noon  
Cleveland State University's Wolstein Center  
2000 Prospect Ave. Cleveland, Ohio

On February 20, 1962, astronaut John H. Glenn Jr. became the first American to orbit the earth, circling the globe three times as commander of the Friendship 7 spacecraft. In 1998, at age 77, he became the oldest person to fly in space. NASA will honor this American hero, celebrate his historical achievements and remarkable career, and salute 50 Years of Americans in Orbit at a special March 2 event at Cleveland State University's Wolstein Center. Glenn, fellow astronauts, NASA officials and other dignitaries will be on hand for the program, which will include video presentations and personal recollections by Glenn and other space pioneers. Now 90 years old, Glenn is a native Ohioan and military hero who went on to a distinguished 25-year career as U.S. Senator from Ohio. CSU has a limited number of complimentary tickets available for faculty, staff, students and the general public. For tickets visit: <https://csutix.csuohio.edu/csutix/johnglenn/publiclottery.cfm>. Tickets will be distributed by lottery only.

FRIDAY • MARCH 2

"THE PLEASURE OF  
SWEET HARMONY"

7:30 to 9:30 PM  
Trinity Episcopal  
Cathedral  
2230 Euclid Avenue



Cantores Cleveland will once again produce a drama in two-acts on a journey back to Late Medieval Europe. With a backdrop that included the Black Death, Papal Schism, The One Hundred Years' War, music found its way into a new beauty and the beginning of the Renaissance. Come see how.

SUNDAY • MARCH 4

24th Season of the Kulas Series  
of Keyboard Conversations with  
Jeffrey Siegel Russian Rapture:  
Rachmaninoff and Tchaikovsky

3:00 PM at Waetjen Auditorium  
Soaring melodies and sumptuous sonorities of these ever-popular composers – the colorful Preludes, captivating Etudes, and the scintillating Humoresques. *Tickets: (216) 687-5018*

THURSDAY • MARCH 8

CSU Symphony Orchestra

7:30 PM at Waetjen Auditorium



Victor Liva, conductor and Madeline Kabat, cello performing *Beethoven's Symphony No. 5 in C minor, Op. 67 and Shostakovich's Cello Concerto No. 1 in E Flat Major, Opus 107. Tickets: (216) 687-5018*

SATURDAY • MARCH 10 TO SUNDAY • MARCH 11

Middle School Lenten Pilgrimage for Grades 6-8



Join your downtown community at Trinity Cathedral to explore the Christian story. This event includes: spending the night in your cathedral, participating in a citywide service project, live music, midnight candlelight service and a chance to meet the Bishop of the Episcopal Diocese of Ohio. Cost: \$15 (includes dinner, breakfast, and snacks). To register please contact Trinity Cathedral, 2230 Euclid Ave Cleveland, Ohio 216.771.4815, or contact The Rev. Sahra Harding, Youth and Families Minister, at 216.774.0409 [sharding@dohio.org](mailto:sharding@dohio.org) by Friday March 9, 2012.

MARCH 22 – APRIL 1

36th Cleveland International  
Film Festival at Tower  
City Cinemas

With approximately 150 feature films and 130 short subject films representing more than 60 countries, there will be something for everyone. Tickets go on sale to CIFF members on Friday, March 2nd and to non-members on Friday, March 9th. For more information, please visit [www.clevelandfilm.org](http://www.clevelandfilm.org) or call 216-623-3456.

THROUGH MARCH 24

Toy Camera Images  
By Campus District Artist  
Dan Morgan

Photography Exhibition In  
Rocky River at River Gallery  
19046 Old Detroit Road  
Rocky River, OH 44116



THURSDAY • MARCH 29

2012 State of Downtown

11:30 AM at The City Club  
of Cleveland



The event's panel of national downtown experts will provide insights on the importance of a strong downtown as a catalyst for regional development and how the city can harness the energy from its current developments to reach its potential. Panelists include Jeff Finkle, CEO, International Economic Development Council; Lee Fisher, President and CEO, CEOs for Cities and Joe Marinucci, President and CEO, Downtown Cleveland Alliance. Moderator is Mike McIntyre from ideastream.

APRIL 8 - 14

Urban League of Greater  
Cleveland's Historically Black  
College & University Tours

Southern Tour & Deeper  
Southern Tour



For more than 20 years, the Urban League of Greater Cleveland has been conducting HBCU College and University Tours. These tours expose students to a variety of institutions. They visit small, large, public and private institutions. They walk the campuses and get a very clear sense of what it would be like transitioning from class to class and how different a college schedule is from high school. The Urban League has unique and extensive relationships across the HBCU network. Register Today! Call 216-622- 0999 or visit the Urban League website at [ulcleveland.org](http://ulcleveland.org) for more information.

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We serve anyone who lives,  
works, worships, or  
attends school in  
Cuyahoga County and  
their family members.

1800 Carnegie - across from the Wolstein Center  
Free parking | 216-241-1088 | [ofccu.com](http://ofccu.com)



Accounts in this Credit Union are insured up to  
\$250,000 by American Share Insurance (ASI).  
800-521-6342 [www.americanshare.com](http://www.americanshare.com)

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