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## THE WINNING ESSAY:

# My Favorite Kids College Excursion

By Sherrell Adams

*This essay was awarded first place in the Urban League of Greater Cleveland's "Extraordinary Excursions Essay Writing Contest" for participants in the Kids College Program at Carl and Louis Stokes Central Academy. Students wrote about one or more of their Kids College educational excursions that had special significance for them. Sherrell's essay focused on her amazing experience at the Center of Science and Industry (COSI) in Columbus, Ohio. A part of the original cohort funded by United Way of Greater Cleveland, Sherrell has participated in Kids College since the fourth grade.*

**Hey!** I'll bet you think going to a "dumb" old SCIENCE museum is boring, but then again, you've probably never been to one of the coolest science centers on earth. It's known as COSI and it's located in Columbus, Ohio.

When we stepped in there, I thought, "Wow, this place looks boring," but as soon as you descend a set of stairs and turn a corner, I thought I was inside of a giant pinball machine. Everything looked

**Continued on Page 2**



Stokes Central Academy student and award winning essay writer Sherrell Adams. Photo courtesy Urban League of Greater Cleveland.

*"I was going to miss this fantastic adventurous place, but I plan to return very soon."*



◀Image Courtesy: rolandsmartin.com

## Roland Martin to Keynote Tri-C's 35th Annual Dr. Martin Luther King Jr. Celebration

By Janet Cannata

Cuyahoga Community College (Tri-C) will host the 35th annual birthday observance of Dr. Martin Luther King, Jr. at 3 p.m. on Sunday, Jan. 15, 2012, in the Metropolitan Campus Auditorium at 2900 Community College Ave. The free event will feature Roland S. Martin, a CNN contributor, award-winning journalist and syndicated columnist.

The Tri-C celebration is the longest-running MLK event hosted in Cleveland. The event will include the presentation of the 2012 Dr. Martin Luther King, Jr. Scholarship Fund recipients and a performance by the Cleveland Philharmonic Orchestra.

Martin is a CNN contributor based in Chicago, and a key member of CNN's "Best Political Team on Television." Since joining the network in 2007, Martin has hosted numerous programs including the "What Would Jesus Really Do?" series and, most recently, a three-part series on the issues presidential candidates avoid addressing as Election Day approaches.

A nationally syndicated columnist with Creators Syndicate,

Martin served as executive editor of the Chicago Defender, the nation's largest black daily newspaper. He is also a commentator for TV One Cable Network and a senior analyst for the Tom Joyner Morning Show.

He recently released his third book, "The First: President Barack Obama's Road to the White House as originally reported by Roland S. Martin." He is also the author of "Listening to the Spirit Within: 50 Perspectives on Faith," and "Speak, Brother: A Black Man's View of America."

Martin has received more than 20 awards including being inducted into Texas A&M's journalism "Hall of Honor," a regional Edward R. Murrow award from the Radio-Television News Directors Association and several first place awards from the Dallas-Fort Worth Association of Black Communicators.

To reserve tickets, or to find more information, please call 216-987-4805 or visit <https://forms.tri-c.edu/tickets/>.

**Janet Cannata, MPA, APR is a Project Manager/Writer in Marketing Communications at Cuyahoga Community College.**

## URBAN LEAGUE'S KIDS COLLEGE:

# Supporting Student Success at Stokes Academy

By Marva Richards

The Urban League of Greater Cleveland's Kids College is one of Northeast Ohio's hidden gems. Serving students at Carl & Louis Stokes Central Academy, Kids College provides literacy support, social and personal development, and educational exposure opportunities that promote cultural awareness.

Kids College is an excellent opportunity for students to have experiences that may not be found during a typical school day. Marsha Mockabee, former Education Director and now CEO of the Urban League, crafted Kids College "to level the playing field for our students to have experiences that are comparable

to what students in other districts may experience." The first participants are now in seventh grade, and Kids College students experienced a 40.4% growth in reading proficiency from grades four through six.

The program has received continuing support from the Sisters of Charity Foundation of Cleveland, as well as the United Way of Greater Cleveland, which recently announced three-year funding for a new fourth grade cohort that began this school year.

**Marva A. Richards is Associate Director of Education and Youth Development for K-8 at the Urban League of Greater Cleveland.**



## Holiday Arts & Crafts Bazaar at the Gallery at Trinity Commons

Photo by Sam Hubish

Visitors mingled with artists and shopped their wares during the December 10 and 11 Holiday Arts and Crafts Bazaar at the Gallery at Trinity Commons. The event, sponsored by the Visual Artists at Trinity, was part of the on-going Cleveland Artists Holiday Invitational exhibit. The exhibit runs through Jan. 29. Another arts bazaar will be held during the Medieval Feasts on Jan. 20 and 21. Learn more at [trinitycleveland.org](http://trinitycleveland.org).





Making A Difference at Marion Sterling School:

ELIZABETH TILLEY’S STORY

By Katherine Bulava

Every Monday and Wednesday last year, Elizabeth Tilley joined other tutors to volunteer at Marion-Sterling School in Cleveland in a pilot initiative called STEP (Supporting Tutors Engaging Pupils). STEP at Marion-Sterling focuses on first graders who are below grade level in reading, and was developed through the collaboration of The Literacy Cooperative with a group of community literacy partners.

Like many volunteer tutors, Ms. Tilley has a passion for reading, language, children and for helping people reach their highest potential. What makes Ms. Tilley different from the other tutors is that she has only been reading for about a decade herself, even though she is 53 years old.

A native of England, Ms. Tilley grew up in a blue-collar town with her parents and five siblings. She faked her way through school by using attitude, copy-cat behavior and deductive reasoning, though she never learned to read well enough to actually comprehend a text. Eventually, she married a Clevelander and moved to the United States, working as a hair stylist until her six children grew up and left home. It was then that Ms. Tilley found herself at a crossroads.

“I was bored and I needed to decide what to do with myself,” said Ms. Tilley. “I wanted to do more.”

When she first visited Cuyahoga Community College (Tri-C) and tried to register for a class, she realized that she wasn’t even literate enough to fill out the application forms. Ms. Tilley left Tri-C without registering for a single course, but she was more determined than ever to learn. By the time she returned to Tri-C, she had taught herself to read using everything from Biblical texts to instructions on food labels—anything she could get her hands on. Ms. Tilley now holds an Associate’s Degree from Tri-C.

Ms. Tilley became involved with STEP after a suggestion from Tri-C Metro Campus President Dr. Michael Schoop.

“My life completely changed when I learned to read,” said Ms. Tilley. “It opened up my worldview, which made me connect with my community in new ways, really care about what’s going on, and try to make it better. With STEP, I can help keep a child from missing out on all that by missing out on reading.”

The Literacy Cooperative developed STEP to help under-performing children and prevent reading failure through one-on-one, regular, structured tutoring sessions that coordinate with the classroom curriculum. The goal of STEP is to

improve outcomes by helping students acquire the skills necessary for literacy success. The STEP pilot programs focus on kindergartners and first graders who are below grade level, because research has shown that children who are not reading at grade level by the end of third grade usually fail to meet grade level expectations for reading in future years.

Understanding that children learn best from well-planned and consistent tutoring sessions, STEP provides volunteers with a variety of tools to use when they meet with the children, including scripted lesson plans, materials, and strategies that cater to the children’s interests, abilities, learning styles and cultural backgrounds. The tutors use research-based methods to deliver lessons that emphasize phonemic awareness, phonics, fluency, vocabulary, and text comprehension.

STEP also strives to accomplish what Ms. Tilley likes best about the program – to establish strong mentoring relationships between the tutors and the children. Research has shown that regular interaction strengthens assets in children that lead to improved skills and promotes teamwork and satisfaction for volunteers.

“I love that with STEP you get a chance to help a child, and that satisfies your need to give back while opening up the world for that child,” said Ms. Tilley. “For some kids, the one-on-one attention they get from the tutor may be the only attention they get, and so they give back their undivided attention as well.”

The Literacy Cooperative has partnered with an evaluator at John Carroll University in Cleveland to coordinate a formal assessment protocol for STEP that measures the value of the initiative as an intervention that can improve outcomes for children.

In year two of the pilot, The Literacy Cooperative will continue to work with first grade students at Marion Sterling School and will expand the initiative to include kindergarten students in the Euclid City School District. Year two STEP pilot activities will enable The Literacy Cooperative to further demonstrate results and refine STEP for replication. It is the hope of The Literacy Cooperative that STEP will be recognized as an effective tutoring model, and subsequently be adopted by organizations offering tutoring services in Greater Cleveland area schools.

For Ms. Tilley, education does not stop with her Associate’s Degree. This fall, she started attending John Carroll University in order to finish her Bachelor’s Degree and begin work towards a Master’s Degree in non-profit management.

**Watch Ms. Tilley talk about her experience: <http://youtu.be/qI1c-Yvz5Uo>**

*Katherine Bulava is President of Hatha Communications.*

THE WINNING ESSAY

Continued from Page 1

awesome and it was even more awesome to try out and play with a lot of the exhibits. My friends and I visited the “Living Green” area, where you could see how having the right appliances, windows and heating system in your home could save you money. I mean, who doesn’t want to save money? After this, we made our way to the gift shop to look at things we couldn’t afford to buy, then we were off for more adventure.

Imagine, a harp with no strings, but it played music when we waved our hands through it. While conducting my own private symphony, I heard a voice in the background announce that it was “Five minutes until show time!” Well, we headed over to an area where we watched a boy who could help us conduct electricity... static electricity. After telling us about positive and negative charges, the young man asked for volunteers to come up on stage to test out what he’d been talking about. I wanted to go up, but fear made me stay where I was. Tyshaya, who is very brave, walked up on stage and touched a metal dome, shook her hair and then, we watched her hair stand on end! Coolest thing ever! Well, by the end of the show, everyone was up on stage, except me. I enjoyed watching a chain of people experiment with static electricity. Everyone seemed to enjoy being shocked, but I decided to stay in my seat.

Before lunch, we found our way to yet another area known as the “Weather Station.” Well, my friend Stephan and I became stars for a day and pretended to announce the changing weather conditions, while standing in front of a blue screen. Meanwhile, some of my classmates were able to change the patterns to make it appear as if we were on the beach, stranded in a monsoon and freezing in the Antarctic.

Ms. Senior came in to tell us about “Bicycle riders in the sky.” Yeah, that sounded and looked cool, but I couldn’t tear myself away from the “Weather Channel,’ besides, fear was calling my name again. If you thought I was going to ride a unicycle in the air, then you thought wrong.

Eventually, we wound up going on an “expedition,” searching for clues that would help unlock a “magical” door. This was crazy, because we were all falling over each other in the dark, and we barely made it out “alive.” We finally made it to lunch and ate rather quickly so that we could enjoy a few more exhibits before we were scheduled to see the 3-D movie about surfing in Tahiti. This was not my favorite part, because I was thinking about being seen by millions on the National Weather Channel.

I was sad when it was time to leave, as I was going to miss this fantastic adventurous place, but I plan to return very soon.

*Sherrell Adams is thirteen years old, the youngest of four siblings, and an aspiring writer. A seventh grader at Carl & Louis Stokes Central Academy, she knows she wants to attend college. Though she’s not yet certain where, the University of Toledo has already captured her eye.*

CAMPUS DISTRICT OBSERVER

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College’s Metropolitan Campus and St. Vincent Charity Medical Center/ Sister of Charity Health System, as well as on our website at [www.campusdistrictobserver.com](http://www.campusdistrictobserver.com).

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**2011 Award Winners** - Front Row: Dwyane Browder, De'Etta Brown, Fred Seals, Terri Jones, Lisa-Jean Sylvia and Brenda Brown. Back Row (standing): Tom O'Brien - Neighborhood Connections, Patrick Kennedy - Burton Bell Carr, La'Tanya Tidmore, Earl Jewell, Tim Isaac, Ephraim Abdullah and Vontissue Artis. Photo courtesy Sisters of Charity Foundation.



# PROMISES KEPT:

## Five Grassroots Groups Awarded Funding Through Neighborhood Grant

By Lisa-Jean Sylvia and Tom O'Brien

Five grassroots groups received grants up to \$3,000 each for their resident-led projects last month. The awards were the result of a partnership between the Sisters of Charity Foundation and Neighborhood Connections. This new funding opportunity was designed to encourage grassroots involvement and leadership within Cleveland's Central Promise Neighborhood. All the award winning projects focused on the positive social development and academic success of neighborhood youth.

Award winners were:

**Central Area Study Group** will address youth violence in the neighborhood by educating teens on how to respect the dignity of all within the community, encouraging parents to be actively involved in their children's lives, and rewarding teens for making safe life choices. Central Area Study Group hosted an event in early December at the Lonnie Burten Recreation Center, and will match teens with mentors.

**Cleveland Youth Empowerment** will help youth in the Central neighborhood to prepare for college. Students will receive mentors, SAT/ACT preparation courses, college tours, and tutoring. They will also complete community engagement projects with seniors from the community in order to restore inter-generational relationships within the neighborhood. The students will be selected from East Tech High School. Due to restrictions on transportation, participation in the tours will be limited to 8 to 10 students.

**Computers for Youth** will create a Learning Lab in the Cedar Family Estates. Computers for Youth will make computers available in a safe learning environment for young people in the neighborhood. Volunteers will work with area teachers to support students and help them reach their educational goals.

**Everyday Etiquette** is a youth-led project that will teach children and teens everyday etiquette based on honesty, respect, and consideration. Participants will learn table manners, how to set a basic dinner table, proper use of eating

utensils, and social etiquette skills. Everyday Etiquette will expose kids to local markets, merchants and downtown malls and diners.

**Rebuilding Cedar Central** will provide monthly motivational speaking events, educational field trips and social workshops for young people in Central. The goal of Rebuilding Cedar Central is to educate youth to choose school and abstinence, decrease juvenile delinquent behavior, and avoid drug and alcohol abuse.

**Applications for the next round of Central Promise Neighborhood Connections Grants are due on Tuesday, January 17th, 2012 at 5pm.**

- Grants are up to \$3,000.
- Projects must be initiated and implemented by members of the Central community. This includes residents, congregants, student/parent organizations and other civic associations.
- Any neighborhood-based group is eligible to apply, even if they are not an incorporated 501©(3) nonprofit organization.

For those interested in applying, **Grant Seeker Workshops will be held on the following dates and times:**

- Tuesday, January 3rd, 6pm to 8pm @ the Friendly Inn Settlement House, 2386 Unwin.
- Thursday, January 12th, 4pm to 6pm @ Shiloh Baptist Church, 5500 Scovill

An Extra Help Session is also offered on Saturday, January 14th from 11 AM to 1 PM at the Woodland Library, 5806 Woodland Avenue.

Applications are available online at [www.clevelandcentralpromiseneighborhood.org](http://www.clevelandcentralpromiseneighborhood.org) or [www.neighborhoodgrants.org](http://www.neighborhoodgrants.org). To request an application or get further information, contact Cynthia Lewis at 216.615.7582 or at [clewis@neighborhoodgrants.org](mailto:clewis@neighborhoodgrants.org).

**Lisa-Jean Sylvia and Tom O'Brien work for Neighborhood Connections, a grassroots grantmaking program affiliated with the Cleveland Foundation.**

The Civic Commons' Dan Moulthrop leads a live discussion. Photo Courtesy Civic Commons.

# CIVIC COMMONS:

## Common Ground for Community Conversations

By Daryl Rowland



Do you ever feel like you want to fix the world around you, but you don't know where to begin? You might start at the Civic Commons -- your neighbors in the Trinity Commons complex -- who provide a set of free online and offline resources for citizens to take action to improve their communities.

The year-old start up is "a sort of virtual pub or coffee house, where citizens can gather, share ideas and information and forge a plan for action," says Civic Commons President, Mike Shafarenko. "We also facilitate meetings, panel discussions and other engagement events in the brick and mortar world. The larger idea is to create a continuous method of civic engagement, where talk turns into action and democracy is re-imagined."

Current conversations on the site range from a debate over the hidden costs of urban sprawl, to the Occupy Cleveland movement, to the controversy over commercial development of the Oakwood Country Club in University Heights.

If you've got a passion for an issue, you can go on [theciviccommons.com](http://theciviccommons.com), and join an existing conversation or start your own conversation on a favorite topic. Once you join, you can bring friends, co-workers or classmates into the conversation, as you

might on a social media site like Facebook. The site also has the capability of online voting and will soon have petition, meet-up and other tools that facilitate dialogue and action on key issues.

Among its accomplishments to date, the Civic Commons has teamed up with the City of Cleveland and its partners to bring citizen and stakeholder voices into the conversation about the re-development of the Flats. Under the Flats Forward initiative, citizens from Cleveland Metropolitan Housing Authority housing were able to bring their concerns about safety, access to grocery stores and proper sidewalks to the attention of business and municipal stakeholders in an open dialogue. Through community meetings, conversations and information-sharing on the Civic Commons, players who had previously been working independently or sometimes at cross-purposes came together and developed more productive working relationships. Over 360 individuals, representing diverse interests, participated in the engagement process.

As part of its broader mission to foster informed dialogue, the Civic Commons has been a partner in bringing the New Perspectives series on Muslim culture to the

**Continued on Page 8**

my place

grow

dream

create

Ingrid Nolan

Mother

Whether it's helping her children with homework assignments or sitting down with a good book of her own, Ingrid Nolan leans on the expertise and resources of Cleveland Public Library.

► Learn how we're helping Clevelanders discover their own history and identities at [cpl.org/myplace](http://cpl.org/myplace)



Tom Lix (foreground) with Senior Mechanical Design Engineer Mike Printz, Engineering Intern Dan Morgan, and Senior Design Engineer Dave Pierson in the Cleveland Whiskey test laboratory at The Incubator at MAGNET. (Not pictured, Cleveland State University Engineering Intern Michael Clark who did much of the heavy lifting during the build phase.) Photo courtesy MAGNET.



# MAGNET TEAM HELPS START-UP CLEVELAND WHISKEY DISTILL SUCCESS

BY LYNNE BRAKEMAN

During his 30-year career, Tom Lix, a serial entrepreneur, has already started and sold several software and technology-related businesses back in his native Boston. He and his wife moved to Cleveland in 2007 to care for an elderly family member. But he was not at all ready to relax into retirement.

Lix's latest idea: use advanced technology to accelerate the maturation of whiskey, so that it will take weeks, instead of years, to produce fine spirits.

"Whiskey is a \$20-billion world market," says Lix. "There are emerging markets in China, India, Russia and Brazil where people are just starting to drink whiskey. We're talking huge numbers of people."

Lix explains that it's very difficult to ramp up production in the traditional process where a fine whiskey might take more than 10 years to mature.

To meet the rapidly growing projected demand, he hopes to commercialize an entirely new technology that will make it faster and cheaper to produce many varieties of fine whiskey. He believes the upwardly aspiring middle class in both developed and developing countries will be receptive to the affordable luxury of designer whiskeys.

Lix proposes to drastically compress what used to be a single 24-hour cycle of temperature and pressure changes into minutes. To achieve this, computer-monitored stainless steel vats will replace traditional oak barrels.

Carefully measured sections of oak and other woods, categorized by surface area, weight and moisture content, are placed inside the vats. These will contribute a whole palette of unique flavors. Pressure cycles, temperature cycles and other factors will be constantly monitored and adjusted by automated equipment.

Lix had already spent considerable time and effort proving his concept in a makeshift basement lab.

To attract serious investors, Lix needed to move to the next level. That meant constructing a fairly sizeable test laboratory equipped with water chillers and heaters, temperature and pressure sensors, water filtration, plumbing, computerized control systems and other laboratory test equipment.

## SOLUTION:

In 2009, Lix set out to search for funding and came across the Cuyahoga County New Product Development Loan Fund, administered by MAGNET. From there it was a short step to renting lab and office space in the Incubator at MAGNET which also gave him close proximity and easy access to MAGNET's Product Design & Development (PDD) engineering team.

Suddenly, Lix had all the necessary tools at his fingertips: financing, space and expertise.

He met with the PDD team, giving them his rough sketches. Based on their extensive experience, the team suggested modifications for practical and safety reasons.

asked Mike Pintz a hundred times: 'Is this gonna work?! Is this gonna hold?' All he said was: 'I've been doing this for 20 years,'"

"I never leave these guys out to dry," says the laconic Pintz. "But I try to let the students do as much as they can on their own. I try to let them make their own mistakes, even though it might hold things up a bit. That's how they learn."

"For the students, this was a great real-life scenario," says Lix. "They had a lot of responsibility, but I was never worried because I knew Mike Pintz and other senior engineers were always there supervising and making sure things were done right."

For the next six months, Lix watched with amazement as his "mad scientist's" laboratory took form.

the bottom of the tank.

They hadn't counted on the wood segments floating in each tank for flavoring. These were impeding normal convection.

"We decided we needed to agitate the mixture to make sure the temperature normalized," says Pintz. "So we set the tanks horizontally in cradles and motorized the cradles to rock back and forth slowly. We think this improvement is also enhancing the acceleration that Tom is looking for."

Although the lab is now finished, Pierson and Pintz continue to monitor the project.

"Every day I download all this data and print it out as charts," says Pierson. "Then Mike takes the graphs and does a masterful tuning job to balance the tanks."

"WHISKEY IS A \$20-BILLION WORLD MARKET...THERE ARE EMERGING MARKETS IN CHINA, INDIA, RUSSIA AND BRAZIL WHERE PEOPLE ARE JUST STARTING TO DRINK WHISKEY. WE'RE TALKING HUGE NUMBERS OF PEOPLE."

"There wasn't a straight line to get from point A to point B," adds Lix. "We knew where we wanted to get to, but we didn't know exactly how we were going to get there."

"We had to do some modifications to the room," recalls Mike Pintz, MAGNET Senior Mechanical Design Engineer, who oversaw the project. "For example, we had to dig a floor drain in case something leaks. If it spills, we can't be pumping out 300 gallons of 125-proof alcohol. We also had to add increased fire protection."

Using 3-D CAD software, the engineers created detailed construction plans. Then Pintz supervised two engineering interns from Cleveland State University's Fenn College of Engineering as they installed a chiller and built three six-ft.-high rolling test racks to hold 12 five-gallon, stainless-steel tanks.

"I got worried as I was building the chiller stand," says MAGNET intern Michael Clark, a CSU senior. "I must've

## FINDING THE "LAND MINES"

Dave Pierson, MAGNET Senior Design Engineer, took charge of creating the interface between the sensors gathering data in the tanks and the computer program that would store and display gigabytes of data collected for analysis.

"Both Mike Pintz and I have been through the product development and equipment design process hundreds of time. So we knew Tom was a little overly optimistic with his original plans," Pierson says. "You always know there are land mines that you will step on that you just can't see in the planning process."

Shortly after they put the new test lab into operation, Pierson and Pintz discovered something surprising and completely unexpected.

The engineers had expected the temperature of the liquid inside the vertical, five-gallon tanks to normalize by simple convection. Instead, sensors showed more than 30° F difference between the top and

## NEXT STEPS

With the results obtained from his test lab, Lix has applied for a patent and is working on assembling funding to move to the next phase. So far, he has won a \$100,000 funding award from the Lorain County Community College Foundation, and hired a Ph.D. research director. He says everything they learned from this first phase will be invaluable as he moves towards commercializing the technology.

"We learned so much by doing this, that when Tom is ready to scale it up, it will fire up and be rock-and-roll straight away," says Pierson with confidence.

"It's been wonderful. In a way, I feel like the MAGNET staff are part of Cleveland Whiskey and I'm a part of MAGNET," says Lix. "I've got tremendous faith and confidence in what they do."

*Lynne Brakeman is Web Marketing Manager for MAGNET - The Manufacturing Advocacy & Growth Network, with offices and incubator space at 1768 East 25th Street in the Campus District. MAGNET is a "one-stop shop" for entrepreneurs and technology-driven manufacturers seeking resources to become or remain globally competitive.*





Artist's rendering of completed ETEC Building's Main Entry, along East 30th Street. Image courtesy Braun & Steidl.

## FROM THE GROUND UP: Cuyahoga Community College's Emerging Technology & Energy Center Takes Shape

By Jason Boltz

Envisioned to be the center for excellence in emerging technologies and sustainable systems, Cuyahoga Community College's Emerging Technology and Energy Center (or "ETEC" for short) will eventually contain 50,000 square feet of administrative offices, versatile lab high-bay spaces and classrooms for the Workforce and Economic Development

building at the corner of East 30th and Woodland) but was also commissioned to develop the building program, as well as assist in defining the potential curriculum, based on regional needs and emerging technology trends.

**Jason Boltz is an architect at Braun & Steidl Architects. Braun & Steidl Architects is an AIA Ohio Gold Medal Firm, an**

*"Cuyahoga Community College's Emerging Technology and Energy Center will eventually contain 50,000 square feet of administrative offices, versatile lab high-bay spaces and classrooms."*

Division at Cuyahoga Community College Metro Campus. Designed by Braun & Steidl Architects, the building is anticipated to achieve a LEED Gold certification and will feature sustainable concepts consistent with the curriculum that will be offered within its walls. Braun & Steidl not only participated in the site selection process for the project (ultimately recommending the location of the

*honor bestowed annually to one firm that upholds "the aesthetic, scientific and practical excellence of the profession." With offices in Akron and Columbus, Braun & Steidl serves markets in higher education, K-12 education, hospitality, public sector, historic preservation, corporate and sacred architecture. The firm provides architectural, interior design and master planning services.*

## Cleveland State University Chosen to Help Manage New White House Urban Initiative

By Joe Mosbrook

The Levin College of Urban Affairs at Cleveland State University is one of three partner organizations awarded a \$2.5 million grant to manage the *Strong Cities, Strong Communities* fellowship program. The U.S. Department of Housing and Urban Development made the announcement this week. The two other partners are Virginia Tech's Metropolitan Institute and the German Marshall Fund of the United States, a non-partisan American public policy and grant making institution.

This summer, The White House announced the new pilot program aimed at strengthening neighborhoods, towns, cities and regions throughout the country by increasing the capacity of local governments to develop and execute their economic vision and strategies. The Rockefeller Foundation donated \$2.5 million to HUD to implement the program.

"This is great recognition for the Levin College of Urban Affairs and for the University," said CSU President Ronald Berkman. "We see this as a real opportunity to use and expand our capacity in leadership development as well as our expertise in urban development."

During the pilot phase, as many as 30 fellows will be assigned to six cities, including Cleveland, Detroit, New Orleans, Memphis, Chester, Pa. and Fresno, Calif. The program will provide funding for early to mid-career professionals to work for 24 months in those cities.

The initiative aims to encourage partnerships among local community organizations, anchor institutions, businesses, foundations and government agencies to help leverage federal investments. CSU's Center for Community Planning and Development and Virginia Tech will take the lead on mentoring the fellows and evaluating

**"WE SEE THIS AS A REAL OPPORTUNITY TO USE AND EXPAND OUR CAPACITY IN LEADERSHIP DEVELOPMENT AS WELL AS OUR EXPERTISE IN URBAN DEVELOPMENT."**

—CSU President  
Ronald Berkman

their effectiveness. CSU's Leadership Development program will provide training for the fellows.

"The *Strong Cities, Strong Communities* Initiative represents a new and innovative way for the federal government to work with local governments, the private sector and institutions of higher learning to support local economic growth and encourage community development," said Melody Barnes, White House Domestic Policy Council Director.

The Maxine Goodman Levin College of Urban Affairs, Ohio's only College of Urban Affairs, is ranked among the top eight schools of urban affairs in the United States. The College is ranked second in the graduate specialty of city management and urban policy in U.S. News and World Report's 1998, 2002, 2005 and 2008 editions of "America's Best Graduate Schools."

**Joe Mosbrook is Director, Strategic Communications at Cleveland State University.**

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MBDA BUSINESS CENTER:

# Helping Local Businesses Succeed

By Carmen West

Launched with a grand opening event this fall, the MBDA Business Center (“MBC”) Cleveland, Ohio is part of a national network of nearly fifty such centers established to increase the number of minority-owned firms, strengthen existing minority-owned firms and create jobs. The MBDA (Minority Business Development Agency), part of the United States Department of Commerce, is the only federal agency dedicated to the expansion and growth of minority owned firms, with the ultimate goal of creating \$6 billion in contracts and financing opportunities for minority businesses and 10,000 new jobs nationwide. The MBC program is a key part of the MBDA’s overall portfolio of minority business development services, focusing on securing large public and/or private contracts and financing transactions, stimulating job creation and facilitating entry to global markets for eligible minority-owned businesses. Locally, Cleveland’s Center seeks to generate up to \$20M in contracting and financial opportunities per funding year, along with the creation of seventy new jobs and the retention of 48 more. The center also focuses on creating export and strategic transactions.

Cleveland’s MBDA Business Center is a collaborative initiative operated by the Commission on Economic Inclusion, a program of the Greater Cleveland Partnership



(“GCP”). Its portfolio of services include client engagement, access to markets, access to capital and strategic consulting. A business is eligible to work with the MBDA office if the company is owned or controlled (greater than 50 percent) by individuals who are U.S. citizens or resident aliens admitted for lawful admission to the U.S. and are African American, Asian and Pacific Islanders, Asian Indians, Hasidic Jews, Hispanic or Native Americans. Joining the Commission as strategic partners of the Center are the Council of Smaller Enterprises (COSE), GCP’s small business partner; JumpStart; the Northeast Ohio Hispanic Chamber of Commerce; the Northern Ohio Minority Supplier Development Council; Team NEO; and WECO Fund, Inc.

The MBDA Business Center is located in the new GCP offices, at 1240 Huron Road, Ste. 300. Contact the center for more information about their programs and services at 216.592.2253.

*Carmen West is Executive Director of Cleveland’s Minority Business Development Agency Business Center.*

# The Ohio Educational Credit Union: Serving Neighborhoods for 78 years

By Jerry Valco

The Ohio Educational Credit Union (OHecu) has been an active member of the Campus District for over 20 years, with its main office located on East 22nd Street at the southern end of the Campus District.

OHecu is a not-for-profit financial cooperative member-owned organization providing superior financial products, services and convenience to its members. OHecu members are not customers, clients or guests — they are owners, and owners have many privileges. OHecu provides similar services as banks, but is different from other financial institutions because it operates as a separate entity solely for the benefit of its membership.

Over the years since its 1933 incorporation as the Cleveland Teachers Credit Union, OHecu has provided quality service to its members based on the fundamental principle underlying the financial cooperative — “People helping People.” From the very beginning, OHecu has provided a diverse selection of quality services for employees and family members of the Cleveland Metropolitan School District.

Changes to the OHecu charter have opened membership to individuals from a variety of organizations. The varied OHecu membership includes students, alumni, employees and retirees from primary and secondary schools, universities, teaching hospitals and public and private trade schools throughout the state of Ohio.

In addition to educational institutions, OHecu also serves individuals from several businesses, manufacturers, community service organizations, home health care

providers, day-care services and arts organizations. Ever mindful of the goal of establishing and enhancing its members’ financial “well-being,” OHecu focuses on meeting the individual needs of its members and their families.

The essential purpose of OHecu is to promote thrift and provide low-cost credit for provident purposes. OHecu is a full-service financial institution that strives to recognize and understand the unique needs of individual members and to fulfill those needs through a variety of diversified products and services.

The OHecu Board of Directors and committees are comprised of unpaid volunteers elected from and by the membership who bring with them the full spectrum of financial, credit union and business leadership, and together they form a progressive and forward-thinking team. It is this strong team that provides a foundation for the delivery of quality service to the OHecu membership.

While many of the businesses in the Campus District community know us by our old logo, we are currently introducing a new bold logo and shorter web address (www.ohecu.com) that, over time, we feel will allow for quicker and easier recognition in the markets we serve.

And although we’re updating how we look, our personal service and the high quality financial products we offer our membership will always remain as we progress into the future.

*Jerry Valco is CEO of the Ohio Educational Credit Union.*



A spacious living area characteristic of the units at 1900 Euclid Avenue Lofts.  
Photo courtesy of the Coral Group.

## HOUSING IN THE CAMPUS DISTRICT: Euclid Avenue Lofts Combine Style with Convenience

By Kelsey McDonald

Everything you need is located right here in the Campus District, including your new home at 1900 Euclid Lofts. Professionally managed by Coral Management Company, 1900 Euclid Lofts is located directly across the street from Cleveland State University. The RTA Healthline is right outside the front door and the free E-line Trolley makes getting around in downtown Cleveland effortless. When you live at 1900 Euclid Lofts you’re only a few steps away from some of best things Cleveland has to offer – Playhouse Square, Progressive Field, The “Q”, Cleveland Browns Stadium, The Wolstein Center, and an array of eclectic restaurants and thriving nightlife. With 1900 Food &

*"EACH APARTMENT HOME SHOWCASES THE BUILDING'S LARGE WINDOWS, SOARING CEILINGS, AND BOLD ARCHITECTURAL DETAIL."*

Beverage convenience store, Café Bon Appetit, and many other eateries and retail shops close by, 1900 Euclid Lofts is the perfect combination of convenience and downtown living.

Originally a stunningly detailed office building in the 1920’s, 1900  
**Continued on Page 7**

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# Resolve To Become Financially Fit In 2012

By Fred Dolan

"Sometimes making small adjustments can produce huge results, but you have to be willing to make the effort."

Since it's that resolution time of year, there's probably no better way to bring in the New Year than resolving to take a financial inventory and to set some financial goals. None of these things are difficult; mostly it's establishing new habits, taking your money seriously, and deciding to take action. These resolutions can, however, be life-changing, since they all improve your financial well-being.

**Direct Deposit** - *Resolve to sign up.* The benefits are enormous. On payday, your money is already in your accounts, loan payments have been made, and you don't have to stand in a teller line to cash your check.

Need cash or want to make a purchase? Use your ATM/Debit card. Need to pay bills? Use online Bill Pay or write a check. Make this the year that you enjoy the freedom and convenience that Direct Deposit provides.

**Savings** - *Resolve to save more this coming year.* Yes, you should be paying yourself first with regular deposits to at least one savings account through Direct Deposit from your pay or retirement checks. Then, when the car needs repairs, the hot water tank breaks, or the property tax bill arrives, money will be there to handle the expense. Consider this. Just saving \$10 per week totals \$520 per year.

**Family Accounts** - *Resolve to open savings accounts for your children and grandchildren.* It's never too early to start your children off on the path to financial security. In addition to saving children's birthday or holiday money, you may want to have a few dollars of your Direct Deposit put into these accounts on a regular basis to help build the balances for their future.

**Debt** - *Resolve to reduce balances.* The faster you pay off a loan, the better off you'll be. If you carry balances on credit cards, pay more than minimum payments. Depending on the balances, it can take years of making minimum payments to pay them off, plus the amount of interest you'll pay is astounding. In addition, try not to increase your balances. Don't charge anything that you can't pay off when the bill comes.

**Spending** - *Resolve to be more aware of how you spend money.* The best way to learn about how you handle money is to track all of your spending for a month to see exactly where it's going. After that, take the next step and make a budget. Add up all of your bills. You'll then have an idea of how much money is left over for the month. If there's not a lot left over, lifestyle adjustments may be in order. Cultivate an attitude of only spending money when necessary.

**Current Financial Services** - *Resolve to examine your current financial arrangements.* If your accounts are costing you money each month, perhaps it's time to shop around for a new financial institution. There are still good deals out there, especially from credit unions like Ohio's First Class Credit Union.

**Unnecessary Fees** - *Resolve to avoid costly fees.* This one is easy. Pay your bills on time to avoid late fees. Don't write checks or use your debit card unless the money is in the account to avoid charges for insufficient funds.

**Retirement Plans** - *Resolve to have a bundle put away when it's time to retire.* No matter what your age, review your retirement plan at least yearly. What? You don't have a plan? Well now's the perfect time to start. Looking for advice? There are a wealth of financial counselors out there. You may want to start with ones available at your financial institution.

**Seek Help If Needed** - *Resolve to get your financial act together.* Sometimes people find themselves in financial situations where they are in over their heads. Perhaps all they need is something as simple as a bill consolidation loan. Other financial situations can be more serious and might require expert intervention with an agency like Consumer Credit Counseling. The good thing is that help is out there if you need it.

Your personal financial fitness should be an important part of your life, since it's your money that's at stake. Sometimes making small adjustments can produce huge results, but you have to be willing to make the effort. Good luck in your quest. Wishing you a happy, healthy, and prosperous New Year!

**Fred Dolan does marketing for Ohio's First Class Credit Union.**

The beautifully restored exterior of 1900 Euclid Avenue Lofts. Photo courtesy the Coral Company.



## Housing in the Campus District

Continued from Page 6

Euclid Lofts has been tastefully restored into 80 loft-style apartments and townhomes. The spacious lofts range in size from 600 to 1265 square feet and have nine exclusive floor plans to suit your every need. Our two-story townhomes include a private outdoor deck overlooking our beautifully landscaped atrium complete with a BBQ grill for our residents to enjoy. Each apartment home showcases the building's large windows, soaring ceilings, and bold architectural detail. With a washer and dryer in every suite, gas fireplaces, ceramic tile floors in the kitchen and bathrooms, and generous closet space, 1900 Euclid Lofts has it all, including rental rates starting at just \$725!

Other amenities include an on-site fitness center, tanning bed and sauna, evening lobby attendant and secured entry system to the building, attached parking garage, on-site storage, and breathtaking views. If you want to have it all without spending it all, contact our dedicated management team at (216) 241-9800 and join our 1900 Euclid Lofts community!

**Kelsey McDonald is a member of The Coral Company's management team and Leasing Associate at 1900 Euclid Lofts and University Lofts.**

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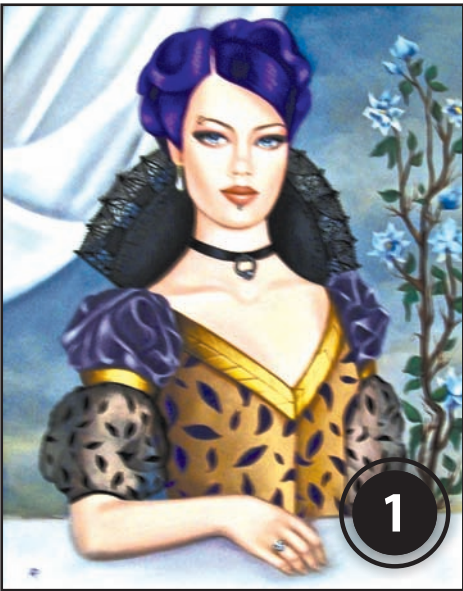
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# The Curator’s Choice: Gallery Talk & Artists Roundtable

By April Miller

- 1} Painting by  
Arabella Proffer
- 2} Painting by  
Stanka Kordik
- 3} Image by  
Michael Nekic



**Cleveland Artists Holiday Invitational at Trinity Commons Runs Through Jan. 29.** The Curator’s Choice: Gallery Talk & Artists Roundtable: **Jan. 15, 3 p.m.** *This gallery event is free and open to the public.*

The Cleveland Artists Holiday Invitational exhibit, sponsored by the Visual Artists at Trinity Cathedral, is on display at the Gallery @ Trinity Commons through Jan. 29. Mary Urbas (gallery director, exhibition curator and installation designer at Lakeland Community College) curated this eclectic collection. She is also one of the exhibiting artists (see full artist list below).

The exhibit is free and open to the public. Group gallery tours are available by appointment. Urbas will host a free gallery talk on Sunday, Jan. 15 from 3-4:30 p.m. Tours of Trinity Cathedral will be offered prior to the talk, from 2-3 p.m.

**Gallery hours:**

- Wednesdays 1-6 p.m.
- Fridays 5-9 p.m.
- Saturdays 10 a.m.-3 p.m.
- Sundays 12-5 p.m.

The exhibition includes painting, drawing, sculpture, ceramics, photography, jewelry/metals, textile design, mixed media and graphic arts created by talented and skilled visual artists living in Northeast Ohio and the Greater Cleveland area. Fifteen of these artists are graduates of the Cleveland

Institute of Art, as is Urbas. Some of these exhibiting artists are also educators at local colleges, high schools and art centers.

**Exhibiting artists are:**

- Anna Arnold: Acrylic Painting
- Kim Baxter: Jewelry
- Catherine Butler: Jewelry
- Judith Brandon: Mixed Media
- Ro Clarkin: Mixed Media Jewelry
- Bruce Cline: Photography
- Stephanie Craig: Ceramic
- Mark DelBalso: Mixed Media
- Brant Gebhart: Acrylic Plein Air Painting
- Melissa Harris: Fluid Acrylic Painting
- George Kocar: Acrylic Painting
- Stanka Kordic: Oil Painting
- Andrea LeBlond: Ceramic
- Todd Leech: Ceramic
- Lynne Norwood Lofton: Ceramic
- Kathleen McKenna: Oil Painting
- Jan Mettee: Watercolor
- Todd Maurer: Digital Photography
- Barb Milkin: Mixed Media
- Sandy Miller: Ceramic
- Beth Nash: Acrylic Painting
- Michael Nekic: Digital Photography
- Judy Takacs: Oil Painting
- Arabella Proffer: Oil Painting
- Frank Prpic: Photography
- Michael Romanik: Cloisonne Enamel Jewelry
- Jack Rotar: Sculptural Ceramic
- Katherine Graham Sarlson: Textiles
- Cindi Schmitt-DelBalso: Oil Painting
- Betty Skufca: Oil Painting
- Grace Stokes: Jewelry

- Randall Tiedman: Mixed Media
- An’Angelia Thompson: Acrylic Painting
- Mary Urbas: Textiles, Mixed Media
- Linda Zolten Wood: Acrylic Painting
- Mark Yasenchack: Ceramic
- Theresa Yondo: Ceramic
- Jaymi Zents: Drawing, Mixed Media
- Mary Zodnik: Leaded Glass

“I was fortunate for the opportunity to curate the show at Trinity and give the artists in Northeast Ohio a new venue to exhibit their work. As I drew from my 30 years of art gallery experience... and worked on my roster of artists, it started to look like a ‘who’s who’ in the Cleveland area art scene,” says Urbas. “Some I met while a student at the Cleveland Institute of Art, others I met as Gallery Manager at Sylvia Ullman’s American Crafts Gallery; while some artists I exhibited in my Gallery in Chagrin Falls, at the Valley Art Center and Lakeland Community College as their Exhibition Curator. I wanted to feature some of the premier artists from the area and display artworks in a variety of media. My list filled fast.”

“The space at Trinity is spectacular and a hidden gem,” she adds. “My artists were pleasantly surprised to see their work displayed in such a wonderful space. The hope is that through this exhibition, the public will experience a new awareness of Trinity Cathedral and its arts programs, while viewing artworks created by some of the most outstanding and award-winning

artists that call Cleveland home.”

Urbas notes that the Gallery Talk and Artists Dialogue will be a rare opportunity for the public to hear about the process of how she curates and selects the artists and their artworks. “The artists will share with the public thoughts on their creative process and how the arts in Cleveland can become a creative force,” she explains, “and an economic driver to help infuse our city with positive growth.”

Confirmed participants to date include Arabella Proffer, (her book of portraits will be nationally published and released in 2012); Stanka Kordic, (shows her work nationally and is an award-winning figurative painter); Judy Takacs, (Judy has been winning “Best of Show” in some of the area’s most prestigious juried art competitions); and Frank Prpic (adjunct photography faculty at Lakeland Community College). Visit Trinity’s website for updates on the panelists.

The Trinity Commons parking lot entrance is on Prospect Avenue at East 22nd Street. Overflow parking is available in the Cleveland State University Prospect garage. Parking is free.

For more information, call 216-771-3630 or visit [www.trinitycleveland.org](http://www.trinitycleveland.org).

**April Miller is Communications Manager at Trinity Cathedral.**

## Civic Commons

Continued from Page 3

region, and facilitating events to improve our understanding of Arab culture here and in the Middle East. In December, author and historian Toby Jones spoke to a gathering at the Trinity Cathedral. Upcoming events in the series include a talk by Princeton Professor Amaney Jamal on February 10th at the Cleveland City Club, and in March, Pulitzer prize-winning New

York Times Journalist, Anthony Shadid will share his thoughts and field questions. Check out the New Perspectives page on the Civic Commons for details as they emerge.

In Akron, the Civic Commons has partnered with AMATS (Akron Metropolitan Area Transportation Study) in an ongoing effort to engage with and

better serve their constituents through panel discussions, events and online activity. The Commons has also helped to facilitate the Efficient Government Network’s efforts to engage municipal leaders on the topic of collaboration as a means of reducing the cost of government services in the region.

If you’d like to learn more about the

Civic Commons or its upcoming events, please visit [theciviccommons.com](http://theciviccommons.com), on Facebook or Twitter @civiccommons. If you need assistance getting started, please call Taryn Gress at 800-530-8507 ext. 8.

**Daryl Rowland is the Manager of Marketing & Communications for the Civic Commons.**

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"Hed11"  
30 x 44 in.  
Pastel  
George  
Mauersberger,  
© 2011

# Thank you, Pittsburgh for George Mauersberger

By Dan Morgan



When I met George, he had just relocated to Cleveland from the Pittsburgh, PA area. My dad hired George as an Illustrator for Morgan Studio. “We found some nice commercial illustration work for George,” Jim Morgan states, “he was one of the finest illustrators we ever had at the studio, and we had some great ones.” Photography replaced a lot of the illustration work in the 1980’s, so George moved on to pursue his fine art.

Mauersberger has been working for Cleveland State University for over 20 years, many of which he was the Chair (department head) of the Art Department. George has been represented by Bonfoey Gallery for several years, headlining several shows and 2 solo exhibitions. Bonfoey Gallery is a stone’s throw from the Campus District, at 1710 Euclid Avenue.

**Here is a recent interview I had with George...**

**Dan Morgan:** I know, at one time, you were the Art Department Chair at C.S.U. - What exactly is your role today at C.S.U.?

**George Mauersberger:** I am still a Professor in the Art Department, with a

specialization in drawing. I will return to teaching in 2012-13. Currently, I am on a professional leave of absence, working on new drawings. I was fortunate to receive a Creative Workforce Fellowship in 2011 from Cuyahoga Arts and Culture. The fellowship supported my taking time off from C.S.U. to do new artwork.

**D.M.:** Can you comment on the state of Arts in education at C.S.U.? In Ohio? Nationwide?

**G.M.:** It is hard to make a sweeping statement about the arts nationally, although with the state of the economy, arts programs are more vulnerable to budget cutting and reductions in support. The Ohio Arts Council has had its budget reduced recently. C.S.U. has a strong art program that is not as high profile as the Cleveland Institute of Art’s, but which is a much less expensive alternative, with a strong commitment to excellence.

**D.M.:** Can you cite any exceptional students who have come out of C.S.U. program?

**G.M.:** C.S.U. Art Department students have gone on to careers as artists, curators, photographers, web developers, IT specialists, stained glass experts, gallery

owners, conservators, installation experts, college professors, and fine arts deans, working for a diverse range of organizations and companies including The Cleveland Museum of Art, Progressive Corporation, M. Gentile Studios, University Hospitals, Cuyahoga Community College, Colombia College (IL), and Ohio University. Graphic Design majors have found employment with a wide range of local and national firms including Dix and Eaton, American Greetings, Lincoln Electric, PolyOne Corp., Sherwin-Williams, Yahoo!, Littlefuse (Chicago), and Donovan Data (NYC). Students from our Art Education program have found positions with regional schools including Cleveland Metro, Kirtland, Painesville, Westlake, North Olmsted, and North Ridgeville, among others. Other Art Ed grads have found employment at schools in Florida, the Carolinas, and Indiana. Too many to name.

**D.M.:** Just a few words about your relationship with Bonfoey. How long? Past shows, future?

**G.M.:** I am very pleased to be represented by the Bonfoey Gallery. They are the best commercial gallery in town in my estimation. I have participated in

**"I AM VERY PLEASED TO BE REPRESENTED BY THE BONFOEY GALLERY. THEY ARE THE BEST COMMERCIAL GALLERY IN TOWN IN MY ESTIMATION."**

numerous exhibitions there going back to the 90s. My most recent show at Bonfoey was the “Delineation” drawing show in 2008. I am working toward a solo exhibition at Bonfoey for Fall 2012.

Well, judging from George Mauersberger’s work, Pittsburgh doesn’t totally suck.

**Photographer Dan Morgan, a native Cleveland and graduate of the University of Dayton, has been shooting professionally for more than 25 years.**



Harriet and Bill Gould’s live/work space today. Photo courtesy ArtSpace Cleveland.

**"THE ARTIST LIVE/WORK MOVEMENT HAD ITS BEGINNINGS IN 1976 IN CLEVELAND’S WAREHOUSE DISTRICT."**

The Artist Live/Work Movement had its beginnings in 1976 in Cleveland’s Warehouse District when the city received a grant to evaluate the potential for artist to live and work in abandoned and vanishing warehouse buildings. When developers saw the energy and vitality artists had created in this once deteriorating part of town, they began to buy these buildings and transform them into a neighborhood with housing for yuppies, fashionable boutiques and restaurants. Now, thirty-five years later, the Historic Warehouse District is an upscale, trendy downtown neighborhood, but the artists fled because they could no longer afford to live there.

This is a familiar story in cities throughout the US where artists create livable neighborhoods in abandoned, blighted areas with low-cost self-renovated live/work spaces. Developers see the energy and excitement, and the artist community is displaced by the commercial, retail, restaurant and tourist industries. Art Districts in New York City, Chicago and San Francisco have priced artists out of their housing market. Picking up on this trend, cities like Paducah, KY and Oil City, PA are reaching out to artists to relocate to their areas with incentives for affordable housing in welcoming

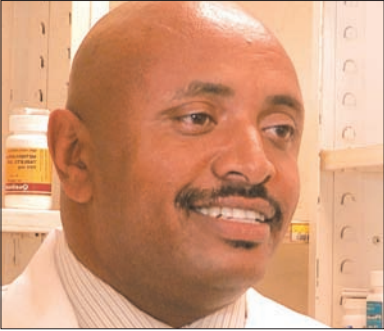
communities. **Who will help artists if they want to relocate to Cleveland?**

In 2001, with the support of the Greater Cleveland Partnership, ArtSpace-Cleveland began with its mission to help artists find places to live and work in the city of Cleveland. Art Space-Cleveland is part of Cleveland’s new economic vision. Since its inception over 10 years ago, ASC has been dedicated to the idea that the arts are vital to the economic development of a creative, post-industrial economy.

Artists can find ArtSpace-Cleveland in the Yellow Pages, on-line at [www.artspacecleveland.org](http://www.artspacecleveland.org), thru twitter and facebook. They are a clearing house and information center for helping artists find affordable live/work studios in Cleveland’s neighborhoods. ArtSpace-Cleveland works closely with the St. Clair Superior Development Corporation, the Campus District and the Greater Cleveland Growth Association to attract artists to the area. ArtSpace-Cleveland is located in a live-work loft in the St. Clair Superior area.

**Bill Gould is an Architect and founder of ArtSpace-Cleveland, an organization begun with the support of the Greater Cleveland Partnership to help artists find places to live and work in the City of Cleveland.**





◀ Lemma Getachew, owner of Rx Home Healthcare, Inc. and Central Rx Pharmacy

## CENTRAL RX PHARMACY AND RX HOME HEALTHCARE: Providing Quality Service For Campus District, Central Neighborhoods

By Rocky Richardson

“Most patients have problems getting medicines...and I want to help people”

When Lemma Getachew emigrated to the United States from eastern Ethiopia almost 22 years ago, he enrolled as a student at Tri-C’s Metro Campus, joining his brother, also at Tri-C. A work-study student, he completed his undergraduate education at Long Island University in New York, returning to Cleveland to work as a pharmacist. While working at a pharmacy in inner city Cleveland, he saw firsthand the challenges and frustrations that residents, many of them elderly, faced even for something as simple as getting the medicine they needed. It was then that he began to dream of owning his own pharmacy where he would, in his words,

“treat people with respect and dignity.” Fast-forward to this September. Getachew owns Central Rx Pharmacy, which recently opened in temporary offices on the first floor of the newly renovated headquarters of the Sisters of Charity Health System, located on the corner of Community College and East 22nd Street, across the street from St. Vincent Charity Medical Center. The independently owned and operated full-service pharmacy is about to relocate downstairs, to its permanent location in the basement of the building, and Getachew is excited about the opportunity to serve the residents and

workers in the Campus District and Central neighborhoods. “Most patients have problems getting medicines,” he said. “And I want to help people.” With six employees, Getachew said his pharmacy focuses on delivering quality customer service, whether that means offering a free beverage to a customer faced with a longer-than-usual wait time to home delivery for patients faced with extraordinary circumstances. One key staffer is pharmacist David Miller, who has worked at this location serving the Campus District and Central for more than ten years and is well known to many in the community. Other team members include Tammy Harris, Adel Whipple, Nath Sawyer and Charlotte Crenshaw. Services offered by the pharmacy include a wide range of prescription and over-the-counter medications, an automatic refill program, free comprehensive medical evaluations, free home delivery/ mailing service, diabetic, ostomy and wound care supplies and equipment, as well as canes, walkers and other mobility-related supplies and equipment. Getachew also owns Rx Home Health Care, Inc., a home health care agency that provides skilled nursing services, rehabilitative therapy, home health and

personal care assistance. It’s a family business, co-owned and managed by his wife, Guenet Indale, also originally from Ethiopia. Ironically, the couple met here in the United States about ten years ago, while she was a Ph.D candidate at the University of Tennessee. Getachew noted that the services of the home healthcare agency and the pharmacy complement each other, saying “We’re in the home providing home health care services, so we can also assist in ensuring patients receive their proper medications.” The home health care agency employs almost 220 people, with offices in Cleveland, Akron and Columbus, and many clients as well as employees are residents of Central. Getachew, speaking about the mission of the home health care business, said “We are driven by the belief that home care should be of the highest quality, convenient and personal.” Getchew’s dream of providing quality health and pharmacy services is now a reality – and the Campus District and Central neighborhoods benefit from his vision and hard work. To contact Central Rx Pharmacy, call (216) 621-7700. To reach Rx Central Home Healthcare, Inc’s Cleveland Office, call (216) 295-0056. **Rocky Richardson is Executive Director of Campus District Inc.**



## AMERICAN HEART ASSOCIATION Share Your Stroke Survival Story

By Dr. Giesele Greene

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.....

The “Power To End Stroke” Campaign begins in January 2012, with events scheduled throughout the year, including:

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Stroke Survivor Casting Call
- JANUARY 28, 2012**  
Health & Wellness Workshop (All churches will be invited to participate)

#### FEBRUARY 2012

- HEART MONTH**
- FEBRUARY 3, 2012**  
Go Red For Women (Wear Red Day)

#### MAY 2012

- STROKE MONTH**  
Power Sunday: National Campaign

#### JUNE 2012

- JUNE 2, 2012**  
Power To End Stroke 2nd Comedy Luncheon (George Willborn & Alex Ortiz, comedians)

#### AUGUST 2012

- AUGUST 25, 2012**  
Cleveland Heart Walk (Power To End Stroke Community Walk Team)

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For more information on any of these events, please contact Brenda Parks at (216) 619 5147 or [brenda.parks@heart.org](mailto:brenda.parks@heart.org).

*Dr. Giesele Greene is Chief Medical Officer of the Sisters of Charity Health System, which is headquartered in the Campus District.*



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◆Eating like (Medieval) kings and queens at the 2011 Feast. Photo by Sam Hubish.  
♦Revelers at the 2011 Medieval Feast. Photo by Sam Hubish.

# JOUST, JEST, OR JUGGLE AT THE 2012 MEDIEVAL FEAST: 30th Anniversary Benefiting Music & Art at Trinity Cathedral

By April Miller



Meet a costumed cast of merrymakers, minstrels, maidens and more at the 30th Annual Medieval Feast & Celebration! This annual event - a fundraising benefit for Music and Art at Trinity Cathedral - takes place Friday, Jan. 20 and repeats Saturday, Jan. 21.

Held in the Gothic splendor of Trinity Cathedral, attendees will enjoy a night replete with period food, drink, music and entertainment. This year's theme is The Canterbury Tales. Along with food being served in traditional feast style, there will be costume competitions and games and readings from Geoffrey Chaucer's Tales.

The grand event kicks off each evening at six o'clock with a mulled cider and wine reception in the Great Hall, followed by a procession into the cathedral nave for a multi-course banquet of hearty medieval fare

eaten with the fingers. Wine, ale and fruit juice accompany the food, and interactive entertainment will delight you between courses. The evening ends with the curious ceremony of the Pig's Head.

"It will be a rollicking good evening that supports a worthy cause," says Todd Wilson, director of music and worship. "All are welcome so do come out and join in the fun and festivities!"

Guests will enjoy wine, food, costume contests, music, fortune tellers, jugglers...in other words, bawdy, but delightful fun! Period attire is encouraged, but not a must, for this historic style banquet. It's a wonderful group outing and a great way to beat the bleak mid-winter blues. Visit [trinitycleveland.org/music-and-art](http://trinitycleveland.org/music-and-art) to order tickets or call 216-774-0420. Tickets are \$50 for Jan.

20 and \$60 for Jan. 21. The Medieval Feasts are produced by Music and Art at Trinity Cathedral.

## About Music and Art at Trinity Cathedral:

*Music and Art at Trinity Cathedral is a multi-faceted community arts organization that produces a free Brownbag Concert Series, collaborative arts programs, the annual Medieval Feast, and a variety of other arts-oriented programs, sometimes in conjunction with other organizations. Each season, Music and Art at Trinity Cathedral produces or presents more than 40 events in the areas of music, dance, literature, theatre and the visual arts. Music and Art at Trinity Cathedral is led by Todd Wilson, Director of Music and Worship. Learn more at [trinitycleveland.org/music-and-art](http://trinitycleveland.org/music-and-art).*

**April Miller is Communications Manager at Trinity Cathedral.**



LEFT►Attendees at the Ward 5 holiday party enjoy a performance by neighborhood youth. Photo by Fred Seals.

CENTER►Young performers help celebrate the holiday season. Photo by Fred Seals.

RIGHT►Some of Santa's "Ward 5 Elves" celebrate the season. Photo by Fred Seals.

# Ward Five Christmas Party Showcases Youthful Talent

by Delores Gray

Cedar and Central residents got a preview of the neighborhood's upcoming "Talent Showcase" at this month's Ward 5 Christmas Party. Youth from the Cedar/Central neighborhood danced and performed for the audience and, from the expressions on their faces, the opportunity to perform at the party was well worth the preceeding three months of intense practice. The DJ at the event immediately named them "The Energy Squad." The smiles on their faces seemed to show that they had discovered how much fun it is to be successful.

"A special joy and energy filled the entire building," said Councilwoman Phyllis Cleveland, adding that she felt "a mixture of astonishment, gratitude, and WOW" about the performance of the youth and the support the event received from the entire Ward 5 community.

The annual Ward 5 Christmas Party was truly a community-wide effort, with support not only from the councilwoman, but Cuyahoga Metropolitan Housing Authority's Cedar High Rise Local Advisory Council (L.A.C.), the Progressive Action Council (PAC), and the Central Neighborhood Promise Ambassadors. Members of the Outhwaite and Carver Park communities were also present to enjoy the festivities, in addition to representatives from every zone

within Ward 5, including Slavic Village. A number of area merchants also donated items for the Christmas celebration.

Said Fred Seals, who attended the event, "Our little future ambassadors were there to show what we have accomplished so far, and encourage more of our little kings and queens to see what they can become." He added that both the adult audience and the youthful performers recognized the enjoyment and excitement in each others faces, and that was awesome. "The time is right," he went on to say, "the season is right for all partners - CMHA, Sisters of Charity, Progressive Action Council, Cedar Estates Local Advisory Council and all organizations connected with the Promise Initiative to celebrate the vision, commitment, unity and the total success of the transformation of our community."

The complete "Talent Showcase" will be held on Saturday January 21, 2012 from 3pm to 5pm at Cuyahoga Community College's Metro Campus. Notices will be circulated throughout the Campus District and Central neighborhoods closer to the event date.

**An East Tech Alumni Board member, Delores Gray is a Central Promise Neighborhood Ambassador, President of the Local Advisory Council at Cedar High Rise and precinct person for Ward 5.**



For advertising opportunities, please contact:

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CAMPUS  
DISTRICT DATES

"Building Healthy Communities"  
Winter Youth Program Schedule

**JR. CHEF**  
Mondays ► 4:00 PM to 5:30 PM  
This four week session of "Healthy Eating" classes for youth 7 to 12 years old will begin on January 9. Boys and girls have fun preparing healthy after-school snacks and learn good nutrition facts.

**JUMP ROPE JIVE**  
Wednesdays ► 4:00 PM to 5:30 PM  
Jump Rope Club for boys and girls 7 to 17. Club members learn basic Single and Double Dutch jump rope skills and routines. Field trips included. A healthy snack after-school snack is provided.

**TEEN CHEF**  
Thursdays ► 4:00 PM to 6:30 PM  
Teens 13 to 17 years old prepare healthy meals and learn the value of good nutrition.

**TEEN ADVENTURE BOOK CLUBS**  
Book Clubs with related field trips are held once a month at three locations: Michael R. White Community Building, Friendly Inn Settlement, and the Outhwaite Community Center. All programs are FREE. Building Healthy Communities is a ministry of the Sisters of Charity Health System. Contact Sharon Glaspie for further information at (216) 571 - 1266 or sharon.glaspie@stvincentscharity.com.

**THROUGH FRIDAY, JANUARY 13, 2012**  
"Year of the Dragon" public art project is accepting design proposals for the program now through Friday, January 13, 2012. **Applications, project details and templates are available at:** <http://www.stclairsuperior.org/yearoftheDRAGON.html> . For artists who would like the application mailed to them or for more information, contact Becca Britton, Project Manager at St. Clair Superior Development Corporation at 216.881.0644.

**TUESDAY, JANUARY 10, 2012**  
**GOURMET COOKING SERIES**  
5:30-7:30 PM ► Seasonal Winter Cooking  
Tri-C Hospitality Management Center at Public Square, 180 Euclid Avenue  
Cuyahoga Community College and Chef Brandt Evans will help you find your inner chef with a gourmet cooking series. Individual sessions run through February at the Tri-C Hospitality Management Center at Public Square, 180 Euclid Avenue in Cleveland. Evans, owner of Pura Vida Restaurant and Blue Canyon Kitchen & Tavern, leads the series which covers a different culinary dish each session.  
**Future dates are:**  
**Jan. 18 ► 5:30-7:30 PM**  
Healthy Gourmet Meals in 30 minutes  
**Jan. 21 ► 10:30 AM - 12:30 PM**  
Pizza Workshop for the Family  
**Jan. 24 ► 5:30-7:30 PM**  
Italian Al Fresco Night  
Cost is \$55 per class. Students must be age 21 or older to register. Children must be age 10 or older for cookie baking and pizza workshop sessions. For more information, call 216-987-2800.

**WEDNESDAY, JANUARY 11, 2012**  
**"CLEVELAND ROCKS THE FAFSA"**  
11:00 AM - 12:30 PM ► Cleveland City Hall Rotunda  
To spread the word to high school seniors about the importance of completing the Free Application for Federal Student Aid form (or "FAFSA" for short), the Higher Education Compact of Greater Cleveland will be hosting a public event at the Cleveland City Hall Rotunda on January 11 from 11 AM until 12:30 PM. Attending the event will be the Honorable Mayor Frank Jackson, CMSD CEO Eric Gordon and members of the Compact, who will outline their plans to help foster a community built on education and opportunity. Those interested in attending the event should RSVP to Elizabeth Day at eday@collegenowgc.org by Wednesday, January 4th. Those organizations and individuals interested in volunteering with the campaign may also contact Malik Moore, Director of Community Services at the YMCA of Greater Cleveland, at 216-263-6805.



Photo Courtesy: writespirit.net

**FRIDAY, JAN. 13 6:15 PM ► ANSHE CHESED FAIRMOUNT TEMPLE & SUNDAY, JAN. 15 10:10 AM ► TRINITY CATHEDRAL**  
**DR. MARTIN LUTHER KING, JR. BIRTHDAY OBSERVANCE**  
Special intergenerational educational programs and a service will be held by Trinity Cathedral in concert with Anshe Chesed Fairmount Temple to commemorate the life and legacy of the Rev. Dr. Martin Luther King, Jr.

Campus District Dates" is the community event calendar for the Campus District. Event listings are selected from the calendar of events that can be found on the newspaper's home page at: <http://campusdistrictobserver.com>. To post an upcoming event, contact us at 216 344 9200 or go online to the website, scroll down to the bottom right of the homepage, and click on the "submit event" button.

**MONDAY, JANUARY 15, 2012**  
**35TH ANNUAL DR. MARTIN LUTHER KING JR. BIRTHDAY OBSERVANCE**  
3:00 PM ► Tri-C Metro Campus Auditorium, 2900 Community College Avenue, Cleveland  
"Celebrate the Dream of a King" featuring author, commentator and CNN contributor Roland S. Martin and a special performance by The Cleveland Philharmonic Orchestra. Contact 987-4805 for more information. Free and open to all.

**THROUGH JANUARY 16, 2012**  
**INDIANS SNOW DAYS ► Progressive Field**  
Indians Snow Days tickets start as low as \$5 for general admission. Attractions include snow tubing, ice skating and ice hockey. Indians Snow Days will be open to the public each weekend (Friday, Saturday and Sunday) beginning November 25 through January 16 while Cleveland-area public schools are in session and open seven-days-a-week during the holiday period of December 16 – January 2. See all ticketing and the full calendar at [www.indians.com/snowdays](http://www.indians.com/snowdays).



**FRIDAY, JANUARY 20 & SATURDAY, JANUARY 21**  
**30TH ANNIVERSARY MEDIEVAL FEASTS**  
Trinity Cathedral ► 2230 Euclid Avenue  
Meet a costumed cast of merrymakers, minstrels, maidens and more at the 2012 Medieval Feasts. Two evenings of bawdy fun with Geoffrey Chaucer's "Canterbury Tales," the Medieval Feasts are historic style banquets with period costumes. Held annually in the Cathedral Nave, the feasts are the major fundraising event for Music and Art at Trinity Cathedral. For tickets and additional event information, contact Music and Art at Trinity Cathedral at [musicandart@dohio.org](mailto:musicandart@dohio.org) or call 216-774-0420.

**SUNDAY, JANUARY 29, 2012**  
**ANTONIO POMPA-BALDI, PIANIST**  
2:00 PM ► Cleveland Museum of Art - Gartner Auditorium  
Show offered FREE as a community service from Cuyahoga Community College!

A graduate of the Umberto Giordano Conservatory of Foggia, Italy, Pompa-Baldi won the Cleveland International Piano Competition in 1999. He and his wife Emanuela are currently on the faculty of the Cleveland Institute of Music. Contact 216-987-4444 for more information. Tickets are free and not required for attendance. To ensure a seat, attendees are encouraged to register and download an e-ticket.

**THROUGH SUNDAY, JANUARY 29**  
**CLEVELAND ARTISTS HOLIDAY INVITATIONAL**  
sponsored by the Visual Artists at Trinity Cathedral  
Trinity Cathedral ► 2230 Euclid Avenue  
Curated by Mary Urbas, Lakeland Community College Gallery Director, the exhibition includes painting, drawing, sculpture, ceramics, photography, jewelry/metals, textile design, mixed media and graphic arts created by talented and skilled visual artists living in Northeast Ohio and the Greater Cleveland area. Fifteen of these artists are graduates of the Cleveland Institute of Art, as is Urbas. Some of these exhibiting artists are also educators and teach at local colleges, high schools and art centers. Group gallery tours are available by appointment. Free and open to the public. Gallery hours are Wednesdays from 1 to 6PM, Fridays from 5 to 9PM, Saturdays from 10AM to 3PM and Sundays from noon to 5PM.



Young dancers work on their art - and get healthy - at Arbor Park.  
Photo Courtesy Building Healthy Communities.

Tutus for You, Too! Youth Ballet Lessons Continue at Arbor Park

By Sharon Glaspie

Building Healthy Communities, a ministry of the Sisters of Charity Health System, offers ballet classes for boys and girls ages 7 to 17 at the Michael R. White Community Building located at Arbor Park Village. The classes are taught by Foluke Cultural Arts Center. Their dance classes are fun and also a great way to meet new friends. The dance attire and lessons are provided at no cost. Learning to dance can be a wonderful experience for youth, not only providing great physical exercise, but also helping to develop self discipline, focus, communication, trust and cooperation. Research shows that there is a strong link with involvement in the arts and better educational achievement.

Last year's students grew in so many ways, displaying confidence, self esteem and poise at their winter recital performed before an overflow crowd of parents, friends and relatives. Two class sessions are available to accommodate varying school dismissal times. One class begins at 4:00 p.m. and the other at 5:00 p.m. New classes begin on Tuesday, January 17th. Sign up materials are available at the Michael R. White Community Building front desk. Contact Sharon Glaspie, Director, Building Healthy Communities at (216) 571-1266 for further information.

**Sharon Glaspie is Director, Building Healthy Communities, a ministry of the Sisters of Charity Health System.**

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