



Don't miss Martha Pullen and Sharmans Sewing Center for a Love of Sewing Retreat April 24-26, 2014

Early Bird Special Price is only: \$299 Lectures only \$149
(Event Cost after March 31, 2014: \$349)

3 Exciting days filled with classes, lectures with special guests **Connie Palmer, Kari Mecca, Missy Billingsley, Pam Mahshie and Kathy McMakin**, giveaways, lunches and reception with Martha Pullen. **Classes fill quickly. *Call us today at 903-753-8014!***

Event Location: First United Methodist Church • 400 N Fredonia St. • Longview, TX 75601

<i>Hotel Information:</i> Holiday Inn Express 300 Tuttle Circle • Longview, TX 75605 Reservations: 903-663-6464 Room Rates: \$89 (book by April 11) <i>Special code for event: Sharmans Sewing Event</i>	Candlewood Suites 2409 Tuttle Blvd • Longview, TX 75605 Reservations: 903-665-9751 Room Rates: \$79 (book by April 11) <i>Special code for event: Sharmans Sewing Event</i>
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Sit & Sew Classes • Truly Unique Experiences



Serging Caddy

Keep your notions and sewing tools at your finger tips with this handy sewing accessory that is perfect for class. You will love the quilted base stitched on the Baby Lock Ovation. This edge will tuck under your serger or sewing machine. The pocket is made with Embroidered insertion and French lace and pin tucks, learn serger heirloom techniques from the master herself Kathy McMakin. She has perfected the art of heirloom serging and will share her many tips and tricks with you Okie, Dokie.



Cathedral Window Wristlet

Heirloom sewing is simplified when using the technology available to us in the 21st century. The simple elegance of this Cathedral Window Clutch is easily created with the advanced features of the Baby Lock Ellisimo. Learn tricks on embroidery and the traditional Cathedral window technique, your friends will never guess you made this all in the hoop.

Amazing Guest Speakers

Kari Mecca

Inspiring Creativity

Join us on a wildly creative and inspiring journey through Kari's world of embellishing and whimsy! Learn how Kari went from bravely entering a contest, to inspiring sewers across the country through her books and patterns, teaching and instructional DVD's, to her line of Whimsy Tools. With a bright and beautiful slide presentation and hands-on trim making, Kari will share how she finds inspiration, but more importantly, how you can too! From her sewing room to her many years of teaching at the Martha Pullen School of Art Fashion, hear stories of triumphs, disasters and the insight that can be gained to make creative changes in your next project. You will have the opportunity make one of Kari's favorite Whimsy trims, explore the many ways it can be creatively used, and leave with a one of a kind flower pin.



Missy Billingsley

Beyond the Basics

Missy has embraced sewing for over 20 years, and travels around the country teaching classes on sewing, serging, embroidery and software, with a special focus on heirloom sewing by machine and serger. Additionally, her in-depth software knowledge has enabled her to create her own website, featuring her digitized embroidery designs, in-the-hoop projects as well as other sewing and serging projects. She teaches regularly at the Martha Pullen School of Art Fashion is a Martha Pullen Licensed Teacher and a Sulky Certified Instructor. She's appeared on *Martha's Sewing Room* and has been featured in several magazines such as *Sew Beautiful*, *Creative Expressions* and *Creative Machine Embroidery and Quilting*. You won't want to miss all the wonderful and creative ways to use your machine that Missy will share with you.



Connie Palmer

Notion's You Can't Sew Without

Connie Palmer is the "Notions Queen" of the sewing industry. Notions make sewing easier and more importantly—much more fun! Knowing how to use these time saving notions makes one feel like a magician since all the tasks suddenly become easy right before your eyes. The right tools for the right job are so critical for sewing pleasure. Watch Connie unravel sewing secrets using scissors, measuring tools, fabric folding pens and turning tubes. Connie teaches this seminar to standing room only audiences who are enchanted by her eye-opening lectures.



Unique Sewing Experience featuring Martha Pullen

Three fun-filled days and evenings celebrating what you love most: SEWING! The schedule of main events is shown below, but the best part will be the secret surprises we can't yet talk about -- you won't want to miss this event!

The Main Events

THURSDAY, APRIL 24, 2014	
8:00a.m. - 9:00a.m.	Registration
9:00a.m. - 12:00p.m.	Classes and Lecture with Connie
12:00p.m. - 1:30p.m.	Lunch
1:30p.m. - 4:30p.m.	Classes and Lecture with Connie
6:00p.m. - 9:00p.m.	Dessert Reception & Presentation with Martha Pullen
FRIDAY, APRIL 25, 2014	
9:00a.m. - 12:00p.m.	Martha Pullen Presentation
12:00p.m. - 1:30p.m.	Lunch and Lecture with Missy
1:30p.m. - 4:30p.m.	Classes
5:00p.m. - 7:00p.m.	Special Evening Event
SATURDAY, APRIL 26, 2014	
9:00a.m. - 12:00p.m.	Classes and Lecture with Missy
12:00p.m. - 1:30p.m.	Lunch
1:30p.m. - 3:30p.m.	Kari Mecca Lecture

Registration Details

Important! Classes and hotel rooms will fill up quickly.

To have the best chance of attending this event, please register as early as possible.

1. Use one registration form per person. Make additional copies of the form if needed.
2. Although seats are not assigned for seminars or lunches, if you and a friend would like to learn and lunch together, please indicate the names of others in your group on your registration form. Seminars fill up quickly, therefore we cannot guarantee group seating.
3. Please bring basic sewing supplies: scissors, pins, marking tools, etc.

Cancellation Policy

Cancellation must be made by March 31, 2014 for a full refund.

How To Register

Visit:

Sharmans Sewing Center • 112 A Johnson St. • Longview, TX 75601

Phone:

903-753-8014

Website: www.sharmanssewingcenter.com

Store Hours: Monday - Saturday: 9:30am - 5:30pm • Closed Sundays

Please have your credit card ready.

LOVE OF Sewing RETREAT

Featuring
Martha Pullen



You're Invited to a Unique Sewing Experience

Meet Martha Pullen, TV personality and host of *Martha's Sewing Room* while learning new techniques and sharing experiences with other sewers!

April 24-26, 2014

HURRY! This event will fill up fast.
Don't miss it!

FOR THE LOVE OF SEWING

baby lock

SIGN UP TODAY!
for a unique sewing experience!
April 24-26, 2014

Sharmans Sewing Center
112 A Johnson St
Longview, TX 75601



Welcome from Martha



Dear Friends,

I'm so pleased to invite you to attend our exciting Longview, Texas event. I've also invited some of the most talented teachers including Kathy McMakin, and Pam Mahshie, with new classes just for you! I'm looking forward to sharing some of my favorite sewing & heirloom techniques with you at this once-in-a-lifetime event with Sharmans Sewing Center.

Your three days will include lectures, fun, fantastic kits, and hands-on classes with the best teachers in the world, including Connie Palmer, Missy Billingsley and Kari Mecca. It will also include lunches and an evening dessert reception with lots of other goodies.

On Thursday night, I'll share my Vintage Trunk Show and some of my own secrets on starting a successful business. I hope these amazing techniques inspire you the way they have inspired me. I'll also spill all my Lace Shaping secrets on Friday, and give you some advice I've learned over the years. We'll wrap it up on Saturday with an inspiring lecture from Kari Mecca on embellishing, it is like icing on the cake

I want this event to be as memorable for you as it is for me. That's why Sharmans Sewing Center and I have worked hard to plan a memorable event.

I can't wait to see you there!

Martha Pullen

baby lock

FOR THE LOVE OF SEWING



For Office Use Only
Order # _____
Initials/Date _____
Ck # _____ \$ _____

April 24-26, 2014
3 Exciting days with classes, lectures, lunches and reception
Early Bird Special \$299 (register before March 31, 2014)
After March 31, 2014 - \$349
Lectures Only: \$149

Sharmans Sewing Center Phone: 903-753-8014
112 A Johnson St Website: www.sharmanssewingcenter.com
Longview, TX 75601

Registrant: (Please use one registration form per person)

Name _____
Address _____
City _____ State _____ Zip _____
Daytime Phone () _____ Evening Phone () _____
Email _____
Attending With _____

Method of Payment:

☐ Check or Money Order ☐ Mastercard ☐ Visa ☐ Discover

Credit Card Number _____ CSV Code _____
Expiration (Valid Thru) Date _____ Signature _____

We would like to get to know you better!

Please list the machines you own in the order of most frequently used:

☐ Unable to attend. Please send me information for future classes and events.