



Welcome to *Professional Hearing Aid Center!* At your initial appointment, one of our licensed Audiologists will conduct a comprehensive and personalized evaluation of your hearing test results. If you have not had a hearing test, one can be completed at this time. The type and severity of your hearing loss, and the hearing challenges that are affecting your life, will be discussed during this appointment. Hearing aid technology, styles, and our pricing structure will also be reviewed to find the most appropriate and affordable hearing device for your individual needs and lifestyle. We do recommend that you bring a friend or family member to this initial appointment so they can assist in identifying an appropriate hearing solution that fits your particular needs and budget.

Choosing the right technology

Advanced:

- You lead a very active lifestyle.
- You encounter many different listening environments every day.
- You are often in background noise.
- You are regularly in meetings, work situations, or on the phone.
- You desire top-quality hearing with no compromise.

Mid-Level:

- You lead a moderately active lifestyle.
- You encounter a few different listening environments during the week.
- You are occasionally in background noise.
- You are sometimes in meetings, work situations, or on the phone.
- You desire very good hearing most of the time.

Basic:

- You lead a mostly quiet lifestyle.
- You encounter very few listening environments during the week.
- You rarely encounter background noise during the week.
- You would mostly like to hear your television, one-on-one conversations, or in small groups.
- You are seeking budget-friendly solutions to improve your hearing.

Choosing the right style

In most cases you are free to choose your preferred size, however, there are some hearing losses that are not desirable to fit with a smaller hearing aid. We will discuss your hearing loss and make recommendations based on what is appropriate for you.

Considerations when choosing the size/style of a hearing aid:

- Severity of hearing loss
- Size and shape of ear
- Ability to handle/adjust
- Cosmetic appearance