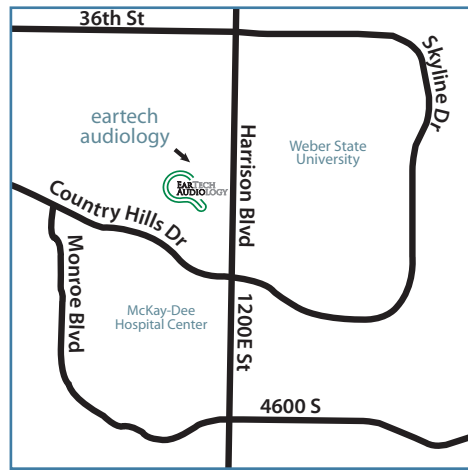


Your Community Hearing Health Newsletter

A community service of



Rocky Mountain Plaza
3955 Harrison Blvd., Suite U7
Ogden, UT 84403
801-399-9955



www.hearyourworld.com

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Sound Advice

Winter 2012

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Season's Greetings!

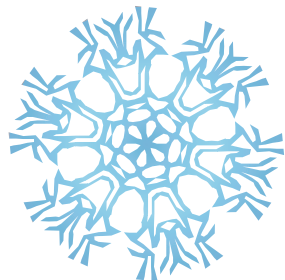
Season's Greetings to all our great patients and friends! It has been an exciting year at Eartech Audiology with many changes.

The biggest change was that Alaina, our office manager, decided to take a new job in Bountiful. She was with us for 10 years and will certainly be missed. We wish her all the best! Connie Rodseth is our new office manager. She has worked many years for doctors in the area, and brings a lot of experience in overall patient care. Please drop by to say hello and meet Connie. We are glad to have her on board.

Other changes are the constant upgrades in technology. Our commitment to patients is that we stay current with all the new devices and software in the hearing industry. At Eartech Audiology, we carry all the latest devices that help us to hear better in challenging situations. New wireless microphones and devices with blue tooth connections to your cell phone, are just a few examples of new technology that improve hearing in difficult situations. If you see or hear of something new, we have it. Come to Eartech Audiology and we will let you try it out.

In the coming year we are going to be sending out a regular newsletter that will keep you up to date on news and exciting developments in hearing technology. Thanks for your association with Eartech Audiology and our very best wishes for the new year.

-Your Friends at EarTech Audiology



**Improve your Hearing,
Improve your Life!**

We Can Help!
801-399-9955

Hearing Aids and Flex Spending

If you have money left in your flex spending account, consider the purchase of hearing aids before the end of the year. Many of you are already aware of this tax credit if you participate in your company's medical flexible spending account program (FSA).

The medical portion of an FSA permits employees through payroll deduction to set aside up to \$5,000 pay per year, on a pre-taxed basis to pay for out-of-pocket medical and dental expenses for themselves and or family members. Basically, all expenses not covered under a group insurance plan are considered covered expenses and can be utilized with this program. These would include expenses such as glasses and **hearing aids**.

To learn more about hearing aids and flex spending, visit www.betterhearing.org



Buying A New Cell Phone?

When buying a cell phone, the most important thing a hearing aid user can do is to try the wireless phone before they buy it. Ask your wireless dealer how long you have to return the phone and cancel your plan after your purchase.



Once you have your phone, schedule an appointment with us right away so that we can adjust your hearing aids to be most compatible with the cell phone and to confirm that the phone will really meet your needs.

Bluetooth™ Compatible Hearing Aids

In the past, wearing hearing aids made it difficult to use various audio devices such as cell phones and Mp3 players. That has all changed with the introduction of bluetooth technology in hearing aids.

Today, hearing aid users can receive sound wirelessly in their hearing aids from a variety of bluetooth compatible audio devices.

The signal comes through loud and clear thanks to the latest advancements in digital hearing aid technology.

The connection eliminates the need for wires, cables and other “hard connections” that were required just a few years ago.

With bluetooth technology you can effortlessly connect a variety of devices such as your cell phone

or Mp3 player. In addition, certain manufacturers have adapters to connect your telephone or television set.



Imagine sitting at home watching television comfortably with your tv sound streaming directly to your hearing aid. Someone calls you on your cell phone and you simply touch a button on your hearing aid. Instantly the television sound is stopped and you are connected to your telephone call. ITS THAT EASY! Your family will be jealous.



It's Easy and Convenient

Setting up the system is easy and you'll be amazed at how convenient it will be. If you're interested, call us for a free demonstration.

For More Information...

If you'd like to learn more about ways to improve your quality of life through advances in technology such as bluetooth or connections to your cell phone, call us at **801-399-9955** and we'll be happy to help.

“I am just as deaf as I am blind. The problems of deafness are deeper and more complex, if not more important than those of blindness. Deafness is a much worse misfortune. For it means the loss of the most vital stimulus-- the sound of the voice that brings language, sets thoughts astir, and keeps us in the intellectual company of man.”

Helen Keller

Use your Blue Cross Blue Shield Federal Insurance for \$1250 toward each device!

Winter Special

\$1700 off a pair of Premium Starkey Hearing Devices.

expires Dec. 31st, 2012



Terry Clawson, Au.D.
Doctor of Audiology



Kerry Braunberger, Au.D.
Doctor of Audiology

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Services

- Hearing Device Evaluations & Dispensing
- Audiological Testing & Services
- Assistive Listening Devices and wireless TV
- Cleaning & Maintenance
- Educational Classes
- Musician's Earplugs
- Swim Molds
- Custom Cell Phone Earmolds
- Noise Protectors
- Diagnose and treat dizziness and balance disorders

Learn more at www.hearyourworld.com

Uncompromising Service

- ✓ **Licensed Hearing Professionals** - Where you purchase your hearing aids is just as important as what you purchase. Too many hearing aids end up “in-the-drawer” because the right hearing aid wasn't fit or was improperly programmed. Our many satisfied users attest to the skill of our professional staff.
- ✓ **Many styles and brands to choose from** - Unlike some franchises or “big box” stores, we aren't limited to just a few brands. We offer a wide variety of hearing instruments to fit just about any budget or hearing loss.
- ✓ **Our Guarantee** - Your satisfaction is of upmost importance to us. If in the first 45 days of purchasing a hearing aid, it fails to meet your expectations we'll replace it at no charge.

Annual Hearing Checkup

If you haven't had your hearing checked in the last year, we encourage you to call for a no cost, hearing screening. You'll know more and feel better for coming in!

Refer a Friend!

Refer a friend and receive \$50 when they purchase 1 or 2 hearing aids.

Your Name: _____ Your Phone: _____

Return this coupon, give it to your friend or call the office with your referral.

Referral information

Name: _____ Phone: _____

As a referral you will receive \$50 off (each hearing aid) of our every day price IN ADDITION to any specials, coupons or other discounts that we might currently be offering.