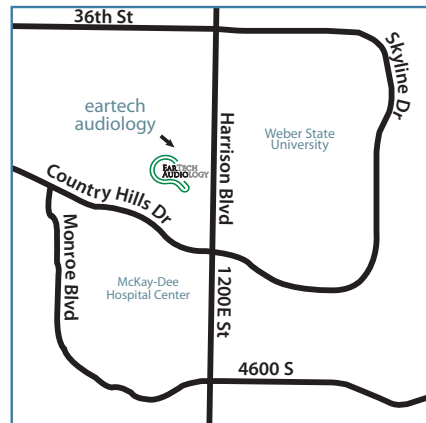


Your Community Hearing Health Newsletter

A community service of



Rocky Mountain Plaza
3955 Harrison Blvd., Suite U7
Ogden, UT 84403
801-399-9955



In This Issue

- Protect The Hearing You Have
- 3-Day Special Event!
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- How to make an easy \$50!
- New to Eartech? Check us out!

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Improve **your** Life!
We Can Help!
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Sound Advice

Summer 2013



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What Is An Audiologist?

An Audiologist is the professional who specializes in evaluating and treating people with hearing loss. Audiologists have extensive training and skills to evaluate the hearing of adults, infants and children of all ages. Audiologists conduct a wide variety of tests to determine the exact nature of an individual's hearing problem. Audiologists present a variety of treatment options to patients with hearing impairment. Audiologists dispense and fit hearing aids, administer tests of balance to evaluate dizziness, and provide hearing rehabilitation training. Audiologists refer patients to physicians when the hearing problem needs medical or surgical evaluation.

Why should someone with hearing loss be evaluated by an Audiologist?

Audiologists hold masters or doctoral degrees from accredited universities with special training in the prevention, identification, assessment and non-medical treatment of hearing disorders. Audiologists are required to complete a full-time internship and pass a demanding national competency examination. By virtue of their graduate education, professional certification and licensure, audiologists are the most qualified professionals to perform hearing tests, refer patients for medical treatment and provide hearing rehabilitation services.

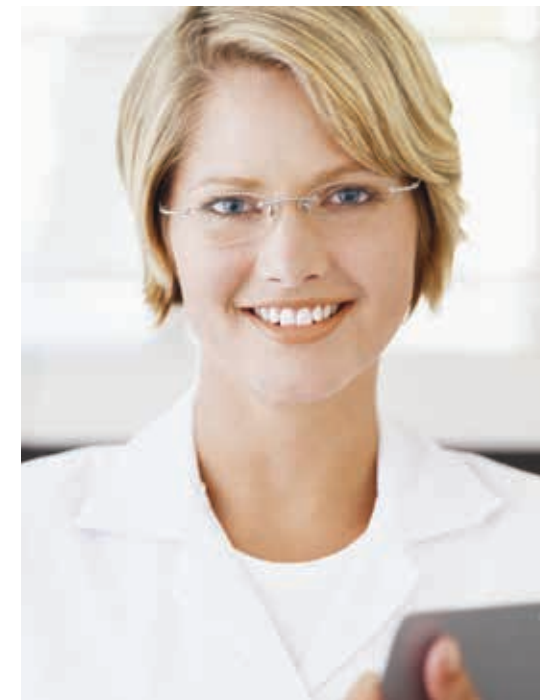
What do audiologists do?

Hearing Testing. Audiologists use specialized equipment to obtain accurate results about hearing loss. These tests are typically conducted in sound-treated rooms with calibrated equipment. The audiologist is trained to inspect the eardrum with an otoscope, perform limited ear wax removal, conduct diagnostic audiologic tests and check for medically-related hearing problems.

Hearing loss is caused by medical problems about 10% of the time. Audiologists are educated to recognize these medical problems and refer patients to ear, nose and throat physicians. Most persons with hearing impairment can benefit from the use of hearing aids, and audiologists are knowledgeable about the latest applications of hearing aid technology.

What is the difference between an Audiologist and a Hearing Aid Dispenser.

The biggest difference is in education and certification requirements. A dispenser is not required to have a college degree. They are limited to the fitting and dispensing hearing aids and can't do the testing required to determine the underlying cause of certain hearing problems.

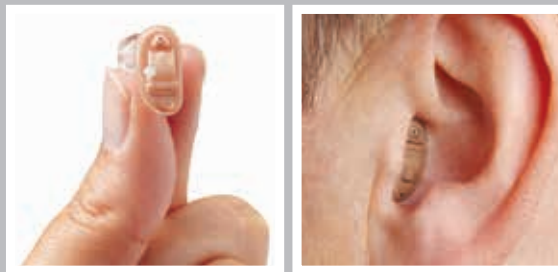


"I am just as deaf as I am blind. The problems of deafness are deeper and more complex, if not more important than those of blindness. Deafness is a much worse misfortune. For it means the loss of the most vital stimulus-- the sound of the voice that brings language, sets thoughts astir, and keeps us in the intellectual company of man."

Helen Keller

Want to keep your hearing loss a secret? *Now you can!*

Introducing Starkey's **Secret Ear®** wireless hearing aids, the secret to getting more out of your life.



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Tuesday, Wednesday & Thursday
August 6th, 7th & 8th

Schedule your appointment for:

- FREE** hearing consultation
- FREE** otoscopic examination of your ears, it may just be wax!
- FREE** demonstration of the NEW Secret ear hearing aids
- FREE** clean and check, if you currently wear hearing aids.

Use your Blue Cross Blue Shield Federal Insurance for \$1250 toward each device!

Appointments are limited, CALL TODAY!

(801) 528-3912



Summer Berry Parfait with Yogurt and Granola

Serves 4

3 cups sliced strawberries
3 cups blueberries
4 (6 oz.) containers vanilla yogurt
1/4 cup wheat germ
2 bananas, sliced
1-1/3 cups granola

Directions

Layer 1/4 cup strawberries, 1/4 cup blueberries, 1/3 container yogurt, 1/3 tablespoon wheat germ, 1/3 of the sliced banana, and about 2 tablespoons of granola in a large bowl. Continue to build the parfait, repeating the layers until all of the ingredients are used completely.

Courtesy of
allrecipes.com

Are You New to Eartech? Check Us Out!



Terry Clawson, Au.D.
Doctor of Audiology



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This offer good on a premium pair of wireless hearing aids.
Individual results may vary, based on your ear's anatomy & technology needed.
May not be combined with other offers.
Expires 08/30/2013

Uncompromising Service

- ✓ **Licensed Hearing Professionals** - Where you purchase your hearing aids is just as important as what you purchase. Too many hearing aids end up "in-the-drawer" because the right hearing aid wasn't fit or was improperly programmed. Our many satisfied users attest to the skill of our professional staff.
- ✓ **Many styles and brands to choose from** - Unlike some franchises or "big box" stores, we aren't limited to just a few brands. We offer a wide variety of hearing instruments to fit just about any budget or hearing loss.
- ✓ **Our Guarantee** - Your satisfaction is of upmost importance to us. If in the first 45 days of purchasing a hearing aid, it fails to meet your expectations we'll replace it at no charge.



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Annual Hearing Checkup

If you haven't had your hearing checked in the last year, we encourage you to call for a no cost hearing screening. You'll know more and feel better for coming in!

Refer a Friend!

Refer a friend and receive \$50 when they purchase 1 or 2 hearing aids.

Your Name: _____ Your Phone: _____

Return this coupon, give it to your friend or call the office with your referral.

Referral information

Name: _____ Phone: _____

As a referral you will receive \$50 off (each hearing aid) of our every day price IN ADDITION to any specials, coupons or other discounts that we might currently be offering.