



Reminder: it's important to have your hearing checked at least once per year! If you haven't already done so, call today to schedule your appointment!

Hear and Now

Your community
hearing health
newsletter from
EarTech Audiology

Hear and Now

Your community hearing
health newsletter from
EarTech Audiology
Summer 2014 Newsletter



A Hearing Aid Like No Other

We know that the world sometimes feels as though it's changing right before our eyes. With constantly evolving technology and newfangled gadgets at every turn, it can be difficult to keep up. As your hearing care providers, we know that hearing aids are no exception.

But sometimes a product comes along that can actually create a better world for those who use it. That's why we're excited to tell you that EarTech Audiology has partnered with ReSound, one of the world's leading hearing aid manufacturers to bring you ReSound LiNX™ – a new kind of hearing aid.

ReSound LiNX brings you top-rated surround sound, that allows you to hear the world around you as it's meant to be heard. It comes with a small, slim design that you can hide or show off. And it's durable, so you can do more of what you love, without worrying about your hearing aid.

With ReSound LiNX, our patients have experienced:

- Natural sound that gets the highest marks from the people that know best – people just like you.¹
- Small, slim design that fits so comfortably you may not even remember it's there.
- Durable, water-resistant technology so you can wear your hearing aids while doing the things you love.

Come in and see for yourself how ReSound LiNX can help you live better. We'd love to have you come in for a FREE demonstration. If you think ReSound LiNX is as great as we do, you'll receive \$500 off any two advanced ReSound LiNX hearing instruments.

Please call **(801) 399-9955** and make an appointment today!

¹2013 Benchmark test was designed and carried out by DELTA Senselab, Hoersholm, Denmark, an independent laboratory specializing in performing listening tests in a variety of domains.

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- Clarity of sound for extraordinary speech understanding
- Automatic environmental adjustments for optimal listening pleasure
- Aggressive noise reduction to improve comfort in the most challenging listening situations
- Water resistant and durable to extend device life and performance
- Packaged to connect wirelessly to the sounds that matter most
- Discrete and virtually invisible



"It's only a slight exaggeration to say that the latest crop of advanced hearing aids are better than the ears most of us were born with. The devices can stream phone calls and music directly to your ears from your phone. They can tailor their acoustic systems to your location; when the phone detects that you have entered your favorite sports bar, it adjusts the hearing aids to that environment."
- The New York Times

"New smartphone apps that link to hearing aids are helping people with impaired hearing to pump up the volume on their devices or to use them as headphones to stream phone calls, YouTube videos and music."
- Reuters

"Here's sweet music for your ears"

- FOX News

As featured on:



THE WALL STREET JOURNAL



The New York Times





German Potato Salad

Ingredients:

10 potatoes
2 or 3 hard boiled eggs
1/2 pound bacon cut in pieces, fried (reserve drippings)
1 Tablespoon flour
1 Cup vinegar
1 Teaspoon salt
1/2 Teaspoon sugar
1/8 Teaspoon pepper
1 Medium onion finely chopped
1 Cup celery finely chopped

Boil potatoes. Cool slightly, slice and place in casserole dish. Fry bacon, remove from drippings. Stir in flour, add vinegar, salt, sugar, and pepper. Stir until slightly thickened. Add bacon, eggs, onions and celery. Pour over potatoes and warm in 300 degree oven until heated through. Serve warm.

Pour off one half of bacon drippings and add egg mixture to drippings. Cook until thickened. Pour over cubed red potatoes (cooked with skins on). Add celery and onion.



Recipe courtesy of Food Recipes Free Online.com

Five Steps to Better Hearing

- Step 1** - In order to start improving your hearing, you need to first acknowledge that you have irreversible hearing loss and be motivated to improve your quality of life.
- Step 2** - Learn all you can about your particular type of hearing loss so you can make informed decisions about treatment possibilities.
- Step 3** - Schedule a hearing assessment and select hearing aids that fit your needs and your lifestyle.
- Step 4** - Wear your hearing aids all day, every day. Your brain needs to acclimate to sounds and noises it hasn't heard for a while.
- Step 5** - Be sure to have realistic expectations. You will not hear exactly like you did before the loss. Focus on all the positive improvements instead.

SPECIAL OFFER

\$400 OFF

the purchase of any pair of advanced digital hearing instruments!

Call today to take advantage!

This coupon expires August 15th, 2014!

This offer cannot be combined with any other specials.

Side Effects of Hearing Loss

People with untreated hearing loss often are not aware of all its potential side effects. The enormous effort required to communicate – and the inability to communicate effectively – can lead to:

- Fatigue
- Irritability
- Negativism
- Anger
- Tension
- Stress
- Depression
- Social rejection
- Avoidance or withdrawal from social situations
- Loneliness

When hearing is impaired, the ability to think clearly and multitask is diminished. Naturally, your work performance and advancement potential can be affected. When you miss important information in meetings or respond inappropriately, your colleagues may assume it's a lack of skills rather than hearing loss. Fortunately, in many cases, treatment of hearing loss can resolve most of these issues. If you or a family member is experiencing any of these problems, schedule a hearing evaluation today.

Train Your Brain To Hear Again



Hearing aids can make a very positive difference in your life. However, they're not like glasses which restore your vision the moment you put them on. Initially, certain sounds might seem rather loud-even strange. This is because the brain forgets what it was like to be able to hear those sounds, and has to learn how to process them again. It's a bit like training a muscle that has not been used for a long time. After wearing your hearing instruments for a few weeks even out to six months, you may feel like they need to be turned up. It is not unusual for people to say "I'm not hearing as well as when I first got my hearing aids." or "I think my hearing has gotten worse." This indicates that the brain is adjusting to the sounds it has not heard in awhile, getting used to them, and now may require more volume. We typically see our hearing aid patients every six months for cleanings and checks up. If you feel you need any hearing aid adjustments, call us for an appointment at (801) 399-9955.



OGDEN

917 Country Hills Dr., Ste. 5
Ogden, UT 84403

FARR WEST

2850 N. 2000 W., Suite 201
Farr West, UT 84404

BRIGHAM CITY

950 S. Medical Dr., Suite 103
Brigham City, UT 84302

- Diagnose and treat hearing loss for all ages.
- Diagnose and treat dizziness and imbalance disorders.
- Offer the latest technology in hearing aids from all manufactures.
- Provide comprehensive hearing evaluation.

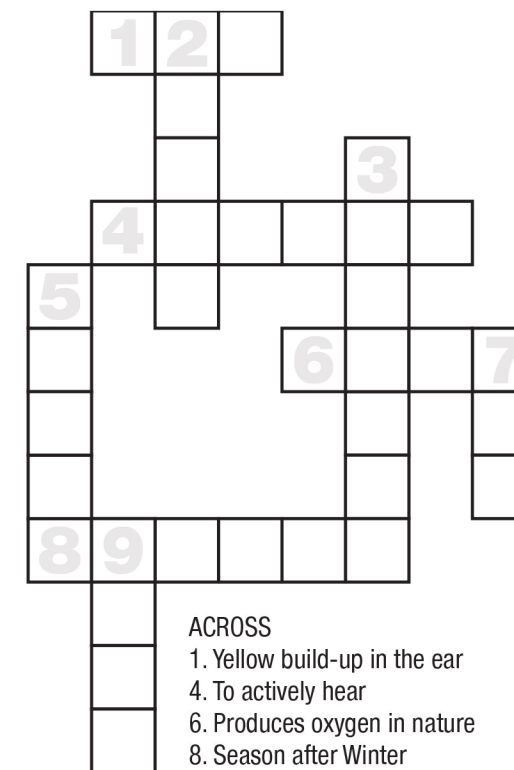
www.eartechaudiology.com



WE'RE EAR TO HELP!



Call today to schedule an appointment! (801) 399-9955



ACROSS

1. Yellow build-up in the ear
4. To actively hear
6. Produces oxygen in nature
8. Season after Winter

DOWN

2. Credential: Doctor of ____logy
3. One of your primary senses
5. Green ground covering
7. Two of them, one on each side of the head
9. Public place with trees and grass



Terry Clawson, Au.D.
Doctor of Audiology



Kerry Braunberger, Au.D.
Doctor of Audiology

WE ACCEPT ALL INSURANCES!