## RECHARGEABLE HEARING AIDS ARE NOW A REALITY

## Features include:



Siemens Rechargeable Hearing Aids and eCharger

- 24 to 48 hours of use on one charge (depending on manufacturer)
- Takes only three to four hours of charging to get you that 24 hours (varies by manufacturer)
- If you are re in a rush you can charge these hearing aids for just 30 minutes to get six to 7 hours of use (manufacturer dependent)
- These hearing aids have 40% more power that other rechargeable hearing aids

## **COMING SOON:**

- New software for selected hearing aids which will allow me to remotely troubleshoot and ajust your hearing aids from the comfort of your own home!
- New Apps for made for iPhone hearing aids which will allow you to turn down the level of noise in your environment so you can more easily communicate with family friends when in restaurants

## IN THE NEWS:

- Researchers at Rochester Medical Center have discovered that a protein implicated in human longevity may also play a role in restoring hearing after noise exposure. There is currently no biological cure when the outer hair cells in the inner ear which are so critical to hearing are damaged
- Scientists at Brigham and Women's Hospital (BWH), Harvard Medical School, Mass Eye and Ear Infirmary, and Massachusetts Institute of Technology (MIT) recently described a technique to grow large quantities of cells that convert into inner ear hair cells, suggesting the possibility that the hair cells in the human cochlea may be able to regenerate. This could be a breakthrough for treatment of chronic noise-induced hearing loss, a major cause of hearing loss in adults
- Doctor- patient communication is critical to health outcomes, but a recent review of research reveals that hearing loss is rarely mentioned as a factor that affects these interactions
- A group of researchers from Australia recentlyreported that the tiredness and strain associated with difficulty communicating can affect physical wellbeing (e.g. blood pressure)