

# SOUND VALUE

## *People First Pricing*



Feature	Insurance / Third-Party	ABHF Private Pay
<b>Technology Choice</b>	Restricted to older models or specific vendors.	Full access to latest technology at affordable rates.
<b>Scheduling</b>	Complex 800-number call centers.	Direct access to our local office staff.
<b>Provider Choice</b>	Limited options dictated by the insurer.	Total freedom to choose your preferred provider.
<b>Pricing</b>	Vague, hidden fees revealed late in the process.	Transparent pricing on website; no hidden fees.
<b>Cost Transparency</b>	Vague information across all costs.	Written "Good Faith Estimate" provided upfront.
<b>Care Timeline</b>	Delays due to required authorizations.	Immediate care; you control the timeline.
<b>Usage &amp; Privacy</b>	Monitored usage; proof of data required.	No monitoring; your data remains private.