

GRANDAUDITION USA

Presents: A New Chapter

We are proud to share exciting updates from across the Atlantic!

This month marked our Founders Kick-Off, a major step forward in bringing the GrandAudition name and mission to life across the United States.

This transition also marked the full name change and rebranding from our previous Advanced Audiology and Hearing Space identities. It's more than a new name; it's a unified purpose. We're now proudly carrying the GrandAudition legacy forward, connecting innovation, care, and community on both sides of the Atlantic. We've officially begun the process of transforming our existing locations, into unified GrandAudition USA practices. The teams here have been working tirelessly behind the scenes to plan remodels, refresh branding, and build the foundation for the next stage of growth.

**Stay
Tuned for
the Big
Reveal!**



This Month at a Glance

- Founder Kick-Off
- Axe throwing
- Going Pink for Breast Cancer





Why We're Evolving

GrandAudition USA represents the next chapter in our journey.



The coming months will focus on creating a consistent, recognizable GrandAudition USA experience one that proudly mirrors our European roots while embracing the local communities we serve.

After our Founder Kick-Off meeting, the team celebrated with a well-deserved axe-throwing outing, a chance to unwind, laugh, and strengthen our connection outside of the office. It was the perfect mix of fun and friendly competition, reminding us that teamwork doesn't just happen in meetings! it happens when we show up for each other, cheer one another on, and take time to celebrate our progress.

Events like this keep our culture strong and our team energized as we take on big goals together.



Pink Wednesdays and Pumpkins Awareness with Heart

October has been especially meaningful as we've continued our Pink Wednesday campaign in support of Breast Cancer Awareness Month. Each Wednesday, our teams wear pink and share photos to raise awareness, spark conversation, and show our commitment to community causes that matter. The enthusiasm from both staff and patients has been inspiring, a reminder that small acts of solidarity can create big waves of awareness. This year, we've added a fun new way to make an even bigger impact: our Pumpkin Decorating for a Cure fundraiser! 🎃❤️

Each location has a pumpkin for you! Stop by and grab yours! Patients are encouraged to vote for their favorite pumpkins, and for every pumpkin submitted, GrandAudition USA donates \$1 to our Breast Cancer Fund. Proof that when our community comes together, we can make a difference one pumpkin (and one smile) at a time.



“Apple of My Ear”

Warm Caramel Cider



Hearing Health Note:

For an ear-friendly alternative, swap caramel for local honey, it's naturally anti-inflammatory and supports inner-ear health.

Ingredients

- 4 cups apple cider
- 2 tbsp caramel sauce
- 1 cinnamon stick
- Whipped cream & caramel drizzle (optional)

Instructions

1. Heat apple cider and cinnamon stick over medium heat.
2. Stir in caramel sauce until smooth.
3. Pour into mugs and top with whipped cream and a drizzle of caramel.

At GrandAudition USA, we believe hearing well connects us to the moments that matter most

Especially during a season filled with cozy gatherings, warm flavors, and giving back. This month, in honor of Breast Cancer Awareness and our Pumpkin Decorating for a Cure campaign, we're sharing a comforting fall favorite: the Apple of My Ear Warm Caramel Cider. It's a sweet, simple reminder that caring for your hearing health and your community can be as easy as sharing something warm and kind.

Because better hearing (and better living) starts with listening to your body, your loved ones, and the world around you.

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PAGE 04

Bridging Continents, Building One Brand



We're proud to continue building the bridge between GrandAudition Europe and GrandAudition USA, sharing one mission, one brand, and one global commitment to better hearing for all.

Together, we're shaping the future of hearing care! Across oceans, cultures, and communities.

**With appreciation,
The GrandAudition USA Team**