

GRAND AUDITION

USA

This Holiday, Hear Every Moment That Matters.

The sounds of the season become the memories of a lifetime. Keep them close.



A Message From Our Team

This holiday season, we're reminded of how special every connection truly is, the laughter shared across the table, the familiar voices we love, the songs that bring our memories back to life. And we are deeply thankful for you, our patients, who trust us to help protect the sounds that matter most. Your stories, your resilience, and your commitment to your hearing inspire us every day.

We're kicking off December with innovations that will truly elevate your hearing wellness journey.

- LACE AI Pro

This portable training system helps strengthen the brain pathways that make understanding speech easier, especially in the real-world situations that matter most.

- Our Tinnitus Management & Training Program

Offers structured support for ringing in the ears.

This new program blends sound therapy, guided training, and personalized strategies to help bring relief, calm, and control back into your daily life.

Bring someone you love for a complimentary check-up.
Connection is the best gift of all.

Introducing LACE AI Pro: Stronger Listening Skills Through Science

Even with great hearing aids, busy environments like restaurants, concerts, and group conversations can still feel challenging.

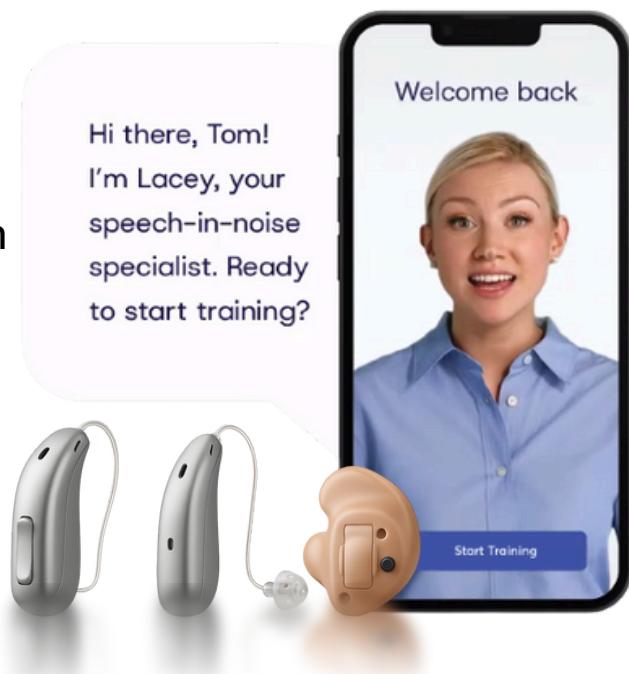
That's where LACE AI Pro comes in.

What is LACE AI Pro?

LACE (Listening and Communication Enhancement) is a scientifically proven auditory training program that strengthens your brain's ability to process sound and now it's enhanced with AI for better personalization and faster improvement.

Benefits of LACE AI Pro

- Improves speech understanding in noise
- Trains your brain to focus on key words and voices
- Boosts listening confidence in social and work situations
- Tracks your progress with real performance metrics
- Works from your phone, tablet, or computer



Who is it for?

Anyone who wants to hear better in real-world environments, especially individuals using hearing aids or struggling with noisy settings.

December Launch Special Ask our team about complimentary first-session setup for LACE AI Pro.

Introducing the New Tinnitus Training Program

Relief, Clarity & Support



Tinnitus (ringing, buzzing, or humming in the ears) affects millions of people, especially after concerts, illness, stress, or long-term noise exposure. Our new program helps reduce the emotional and physical impact of tinnitus through guided tools and evidence-based techniques.

What's Included

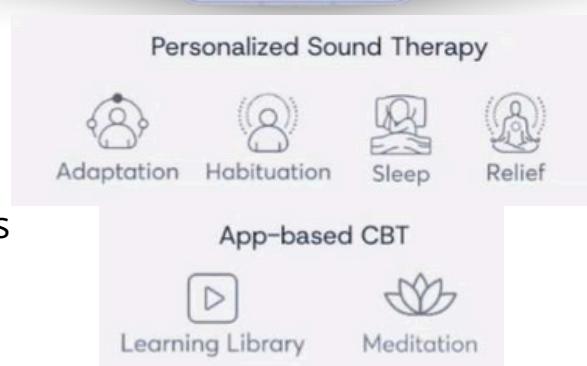
- Personalized tinnitus assessment
- Sound therapy recommendations
- Habituation & relaxation strategies
- Daily guided exercises
- Progress check-ins with our specialists



Who benefits?

Anyone experiencing:

- Ringing or buzzing in one or both ears
- Sound sensitivity
- Stress or sleep disruption caused by tinnitus



December Patient Offer Complimentary baseline tinnitus evaluation with any hearing test.

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Holiday Cranberry—Orange Walnut Muffins



Hearing Health Note:

This delicious holiday muffin combines ingredients known to benefit inner-ear function, nerve health, and cognitive listening pathways:

- Walnuts → rich in omega-3s, which support blood flow to the auditory system and strengthen brain function
- Oranges → high in vitamin C to protect delicate ear cells from oxidative stress
- Cranberries → packed with antioxidants that reduce inflammation, which may help protect hearing
- Greek yogurt → provides protein to support neurotransmitter activity and overall cognitive health
- Cinnamon → improves circulation, which is essential for healthy hearing

A perfect blend of holiday flavor and wellness!

Ingredients

- 1 $\frac{3}{4}$ cups all-purpose flour
- 1 cup fresh or dried cranberries
- $\frac{1}{2}$ cup chopped walnuts
- 1 cup plain Greek yogurt
- $\frac{1}{2}$ cup honey or maple syrup
- $\frac{1}{4}$ cup olive oil (heart + ear-healthy fats)
- 2 large eggs
- Zest of 1 large orange
- $\frac{1}{4}$ cup fresh orange juice
- 1 $\frac{1}{2}$ tsp baking powder
- $\frac{1}{2}$ tsp baking soda
- 1 tsp cinnamon
- 1 tsp vanilla extract
- Pinch of salt

Instructions

1. Preheat oven to 350°F and line a muffin tin with festive liners.
2. In a bowl, whisk together the flour, baking powder, baking soda, cinnamon, and salt.
3. In a separate bowl, mix the Greek yogurt, honey/maple syrup, olive oil, eggs, orange zest, orange juice, and vanilla.
4. Gently fold the dry ingredients into the wet mixture until just combined.
5. Stir in the cranberries and walnuts.
6. Divide the batter into 12 muffin cups.
7. Bake for 18–22 minutes, or until golden and a toothpick comes out clean.

Lost your hearing aid supplies in the sand?



- Domes
- Wax Filters
- Batteries
- and more!



Restock your essentials today! Stop at one of our offices or call.

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