



# ALLIANCE CENTER FOR HEARING

Keeping You Informed

## Crisp Sounds, Cozy Moments: Keep Hearing Sharp This Fall

October ushers in a feast for the senses. Leaves crackle underfoot. Wind rustles through drying branches. The kitchen fills with the sounds of simmering soups, the scrape of rakes, and maybe even the distant hum of a football game on TV. Fall doesn't just look beautiful — it sounds beautiful. And with well-functioning hearing aids, you don't have to miss a moment of it.



But while autumn is full of charm, it's also a season of small hazards for hearing aids. Cooler weather can impact battery performance — particularly if you still use disposable batteries. If you notice your devices draining faster than usual, it's not your imagination. Keeping backup batteries on hand or investing in rechargeable models can make this time of year more convenient. Outdoor fall activities also present some unique maintenance needs. Whether you're hiking trails, sitting around a campfire, or spending an afternoon at a pumpkin patch, you're more likely to encounter wind, dust, and dry air. Use a brush to gently clear your microphone ports and keep your devices stored in their case when not in use. And as always, a quick professional clean and check is one of the best ways to extend the life and performance of your hearing aids.

October is also National Protect Your Hearing Month — a great reminder that hearing health is an ongoing process. Even if you already wear hearing aids, it's still important to protect what natural hearing you have. If you attend concerts, sporting events, or even operate leaf blowers or power tools, consider wearing over-ear protection. You can even talk to us about custom earplugs or filtered hearing protection that won't distort the sound but will reduce the damage.

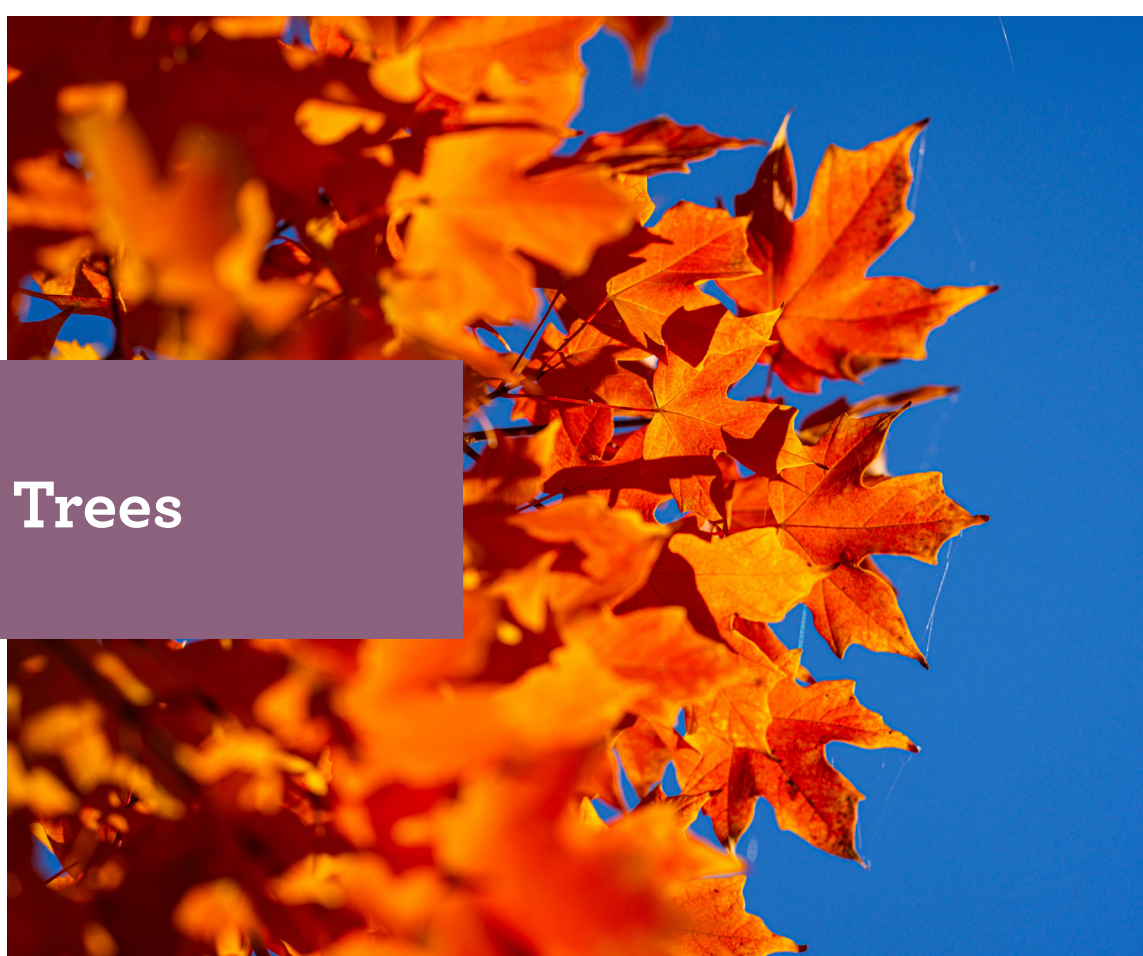
Most importantly, October is a time when many of us slow down, reflect, and reconnect. These everyday moments are where relationships grow. So this fall, take a little time to tune in. Let's make sure your hearing aids are performing their best, your settings are up to date, and you're ready to enjoy the season in full color and full sound.

## What Sound Makes Life Worth Hearing?

### The Wind In The Trees

Submitted by Steven K.

*Have a favorite sound? Drop us a line and tell us the sounds that make your life worth hearing!*



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Amanda Leddige  
Owner / Doctor of Audiology



Jessica McLindsay  
Doctor of Audiology

### Fun Activities

### Did You Know?



Ears help with more than hearing — they help with costume choices, too!

You probably haven't considered it before, but Halloween masks can block or muffle sound, making it harder to hear clearly at parties or events.

For hearing aid users, that's especially true if the device is covered. If you're dressing up this year, look for open-face costumes or accessories that leave your ears free. There's no need to sacrifice spooky style for great hearing!



**Have a question about your hearing instruments?  
Need an appointment? We're here to help! Call us today!**

## Refer a Friend and Share the Gift of Better Hearing!



There's nothing better than helping someone reconnect with the world around them. When you refer a friend or loved one to our office, you're giving them more than just better hearing — you're giving them clearer conversations, their favorite music, and deeper connections with the people they care about most. And as a thank-you, you may be eligible for a special referral reward! It's our way of saying thanks for helping others take the first step toward hearing — and living — better. Ask us about our referral program today!