



National Work Zone Memorial Frequently Asked Questions **Respect and Remembrance: Reflections of Life on The Road**

What is the purpose of American Traffic Safety Services Foundation (the Foundation) National Work Zone Memorial? Originally unveiled in April 2002, The National Work Zone Memorial pays homage to individuals who have been killed in roadway work zones. A traveling tribute to these men and women—roadway workers, motorists, pedestrians, law enforcement officers, public safety officials (firefighters and paramedics) and children—the National Work Zone Memorial brings public awareness of safe driving at dozens of events across the country.

How many people are killed in work zones? In 2016, 764 people lost their lives in roadway work zone accidents. The vast majority of those killed are motorists.

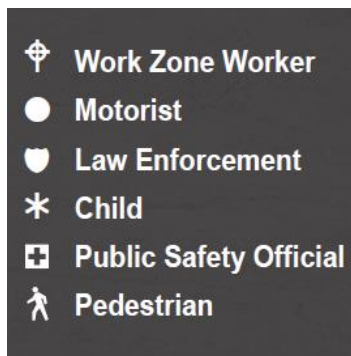
How are names arranged on the Memorial? Names are placed on the Memorial in alphabetical order.

How many names are on the Memorial? There are currently 1,455 names on the Memorial.

Does this include everyone killed in work zones? No definitive national record exists of those killed in work zones, so Memorial organizers must rely on the annual submissions of state departments of transportation and other verifiable sources for new names.

How far back do the names on the Memorial go? The Foundation will accept the name of anyone killed in a roadway work zone at any time. The earliest name is from 1928.

When viewing the Memorial, how will I be able to tell which names are motorists', workers', or those of public safety personnel? A small icon appears next to each name denoting Work Zone Worker, Motorist, Law Enforcement Officer, Public Safety Official, Child, or Pedestrian.



What is the cut-off date for a fallen workers name submission on the Memorial? Name submissions are accepted through December 1, 2018 to be included on the National Work Zone Memorial Exhibition in 2019.

When are names added to the Memorial? As new names are confirmed by the Foundation the Memorial is updated annually (each December).

What is the size of the Memorial? The Memorial is 20 feet wide and 7 feet high.

Is there a fee to add a name to the Memorial? No, there is no fee to submit a name for the Memorial.

Who can host the traveling Memorial? The Memorial is made available to anyone in the roadway industry or interested communities nationwide. It can be used in schools, in community centers, government buildings, at airports, rest stops, or as part of roadway construction projects nationwide.

How can I bring the Memorial to my town or event? Visit www.atssa.com, click on The “Foundation” tab, and follow prompts to the “Application to Host the National Work Zone Memorial.”

Is there a fee to host the Memorial? Yes, the Memorial hosting fee for 2018 is \$950, which helps cover the costs of shipping and maintenance of the Memorial.

What is the length/width/height of the shipping container? There is one (1) case with wheels. The size of the case is: 42 X 26 X 22. It weighs approximately 165 lbs. The case can be converted into a podium. There is a fabric sleeve that wraps around the case and a flat panel used as the top of the podium.

Who sponsors the Memorial? The American Traffic Safety Services Foundation is responsible for the National Work Zone Memorial tour. The Foundation is the education arm of the American Traffic Safety Services Association, a trade group representing the roadway safety construction industry (for more information, visit www.atssa.com and click on “The Foundation” Tab).

The Foundation’s Platinum Annual Sponsors include: 3M-Transportation Safety Division (TSD) and American Traffic Safety Services Association.

The Foundation’s Gold Annual Sponsors include: Work Zone Traffic Control, Inc.

How can I become an annual giving sponsor of the National Work Zone Memorial? There are different levels to become an annual giving donor. To become a sponsor, contact Lori Diaz at lori.diaz@atssa.com, or 800-272-8772.

My question is not answered on this FAQ sheet. To whom can I address additional questions? Contact Lori Diaz at lori.diaz@atssa.com, or 800-272-8772.