

AMERICAN TRAFFIC SAFETY SERVICES FOUNDATION

The National Work Zone Memorial



The
Foundation

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ABOUT THE MEMORIAL

Over the years, thousands of men and women have died in work zones. Those lost not only include work zone workers, but also motorists, pedestrians, law enforcement officers, public safety officials (such as fire fighters and paramedics) and children. These men, women, and children now have a fitting memorial to commemorate their lives - the National Work Zone Memorial.

Unveiled in April 2002, the Memorial pays homage to their memory by proudly displaying their names on a stunning display. This traveling exhibition, appropriately titled "Respect and Remembrance: Reflections of Life on the Road," was designed as an everlasting tribute to those killed in work zones, and to honor those men, women, and children on a continuous basis. The exhibition is a memorial on which the names of those killed in work zones across the country are inscribed.

The National Work Zone Memorial has traveled to 41 states and Washington, DC, and has helped raise public awareness of the need to slow down and be aware of the hazards associated with America's roadway work zones. Since its creation, the Memorial has traveled to over 115 sites across the country.

SHARING THE MESSAGE

Our message of saving lives in work zones while advancing work zone safety is a strong one, and one that needs to be heard in every community. Once public awareness is increased, we'll begin to see the fruits of our labor - a decrease in the number of deaths and injuries of our highway workers, drivers, and emergency personnel. To help save lives, we urge you to help us spread the message by bringing the Memorial to your community.

HOSTING THE MEMORIAL AT YOUR EVENT

The Memorial is available to anyone in the roadway safety industry or interested communities nationwide as a “traveling” exhibition. The exhibition has been used in schools, community centers, DOT lobbies, state fairs, airports, conferences, rest stops, or has been a part of ceremonies launching new construction projects. A hosting fee is charged to cover the cost of shipping and maintenance of the Memorial. See hosting application for the details.

SUBMITTING NAMES FOR THE MEMORIAL

Nearly 1,400 names are included on the Memorial. Names are placed on the Memorial in the order in which they were received, not chronologically or alphabetically. ATSSA will provide hosts with a locator document, which lists the names alphabetically with the “highway,” “lane,” and “row” location that corresponds to the panels on the Memorial. Another document that lists the names submitted in order by state is also available. To include a name on the Memorial, simply visit ATSSA.com and click on the “Foundation” tab. There, you will find all the necessary forms for submission. Names will be added to the Memorial on an annual basis.

ROADWAY WORKER MEMORIAL SCHOLARSHIP PROGRAM

The purpose of the program is to provide financial assistance for post-high school education to the dependents of roadway workers killed or permanently disabled in roadway work zones. The scholarships are competitive and have a value of up to \$5,000*. Applicants who demonstrate a strong commitment to volunteerism may be eligible to receive an additional \$1,000 in honor of Chuck Bailey (see trifold brochure).

Eligible applicants must be dependents of roadway workers killed or permanently disabled in work zones. To obtain an application, visit ATSSA.com and click on the “Foundation” tab. Follow the prompts to print a downloadable form. All queries regarding the National Work Zone Memorial should be directed to 800-272-8772.



*Not to exceed the total qualifying costs of the institution.

HOW TO CONTRIBUTE

The National Work Zone Memorial

Yes! I want to make a tax deductible* contribution to
The American Traffic Safety Services Foundation

- Supporting the Annual Fund (all programs)
- Supporting the Roadway Worker Memorial Scholarship Program
- Supporting the National Work Zone Memorial Program

Please accept my pledge/payment of \$ _____

Name of Contributor: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Amount: \$ _____ E-mail: _____

Phone: _____

This is a Personal Corporate Contribution

Check attached (payable to American Traffic Safety Services Foundation) # _____

Donor name to appear on donor list: _____

Visa MasterCard AMEX

Cardholder: _____

Card #: _____

Exp. Date: _____ Security Code: _____

Authorized Signature: _____

*The American Traffic Safety Services Foundation is a qualified 501(c)(3) tax-exempt organization and donations are tax-deductible to the full extent of the law. No goods or services were provided for this gift. Please consult your tax advisor regarding specific questions about your deductions.

Your contribution will be acknowledged with a letter and a receipt.



RETURN TO:

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15 Riverside Parkway, Suite 100
Fredericksburg, Va. 22406

Phone: 540-368-1701 Fax: 540-368-1717 E-Mail: foundation@atssa.com Web: atssa.com