



# Press Release

## American Traffic Safety Services Association

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### FOR IMMEDIATE RELEASE

## Ashley Wieland Appointed Director of State Government Relations

FREDERICKSBURG, Va. (January 10, 2017) – Ashley Wieland, a native of Riverside, Calif., has begun serving as the director of state government relations for the American Traffic Safety Services Association (ATSSA).

Wieland's new duties include working with the association's 25 active chapters in states across the country, specifically with the elected officials and their staff members who represent those ATSSA members.

"We are delighted to have Ashley on our team," said Nathan Smith, ATSSA's vice president of government relations. "Ashley has extensive knowledge of the legislative process and experience in grassroots advocacy at the state and federal level, media outreach and association management."

Prior to her employment with ATSSA, Wieland worked as an associate at Chambers, Conlon and Hartwell, LLC, a government relations firm in Washington, D.C.

Wieland graduated from the University of California, Riverside in 2009, where she received her bachelor's degree in political science. She has resided in Washington, D.C. for six years and is married to Victor Wieland.

ATSSA's core purpose is to advance roadway safety. ATSSA represents the roadway safety industry with effective legislative advocacy and a far-reaching member partnership. The association also leads the nation in work zone safety training and education for roadway workers across the country. ATSSA members accomplish the advancement of roadway safety through the design, manufacture, and installation of road safety and traffic control devices. Visit [www.atssa.com](http://www.atssa.com) to learn more.

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