

Tanah Abang Textile Market & Wholesale Centre	
Jalan Fachrudin No. 1 Jakarta, Indonesia	
Architects	Karnaya Jakarta, Indonesia
Clients	Priamanaya Djan International & Jakarta Municipality Jakarta, Indonesia
Commission	2003
Design	2003
Construction	2004 - 2006
Occupancy	2006
Site	11,382 m ²
Ground floor	8,413 m ²
Total floor	168,222 m ²
Costs	73,875,375 USD
Programme	This building replaced a dilapidated structure in the heart of the market that was destroyed by fire. It was a logistically difficult build, as existing traders had to be accommodated in temporary buildings so materials could not be stored on site. This meant the solution had to be prefabricated. Heavy traffic also impeded construction but the design solution mitigates congestion by providing four main entrances and six floors of parking. Islamic ornamentation is used for the first time on an Indonesian commercial building to give a sense of harmony and trust. It unites traders from multi-ethnic groups and creates a clear sense of place that has helped to boost visitor numbers, revenues and local property values.
Building Type	Commercial Facilities
2010 Award Cycle	3718.IDA



The East View



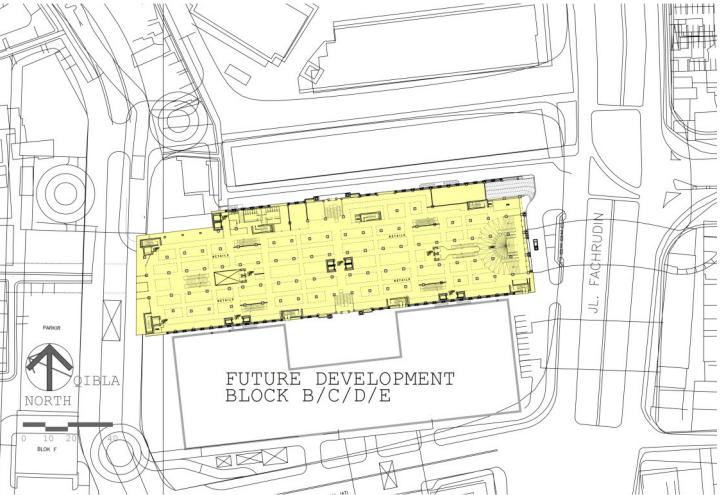
Tanah Abang Textile Market & Wholesale Center

Implementing Islamic ornamentation for mosques is a common design response. However to use Islamic architecture for large commercial buildings such as the Tanah Abang Market (Block A) was a 'first' in Indonesia. The impact of this symbolism on commercial, social, and cultural aspects is questionable. The design of Tanah Abang Market was the result of carefully executed studies of the historical background of the existing wholesalers within their cultural milieu. Tanah Abang was already well known among Muslim communities after the Arab-Indonesian influx into area at the end of 19th century. The area was the center of textile wholesale market in Indonesia as well as holding a certain degree of notoriety among other South East Asian countries. Tanah Abang is the public gathering place for a multi-ethnic community of local and international traders and customers. The design solution introduces elements of Islamic ornamentation and design principles in order to revive a positive image of the Muslim community. The design successfully invigorates and enhances its surrounding environment. The Islamic identity for a commercial building is well accepted by a general public of different ethnic groups and faiths.

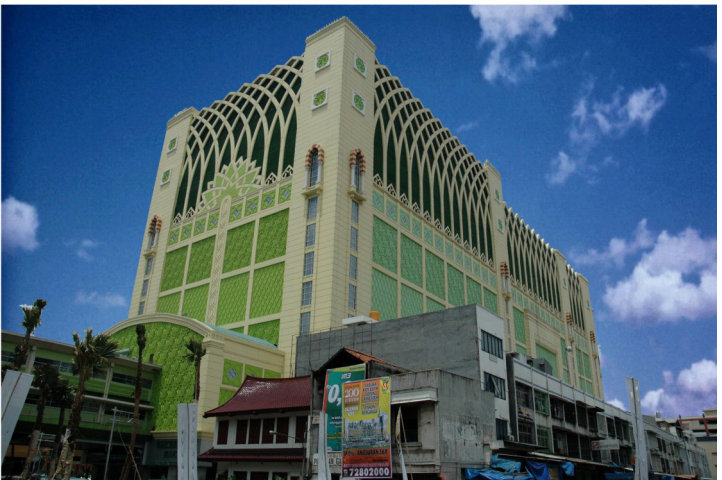
The new building (Block A) is able to accommodate more traders to sustain Tanah Abang as the center of the textile business. It attracts numerous customers who enhance the vitality of the neighborhood and its economic success. Public facilities such as a spacious entry lobby, an ample food court and a bright and airy Mosque within the building unite both visitors and traders into one cohesive community. The New Tanah Abang Market (Block A) has significantly become a substantial market place as well as an identifiable public place renown throughout the region.



URBAN DESIGN GUIDELINES

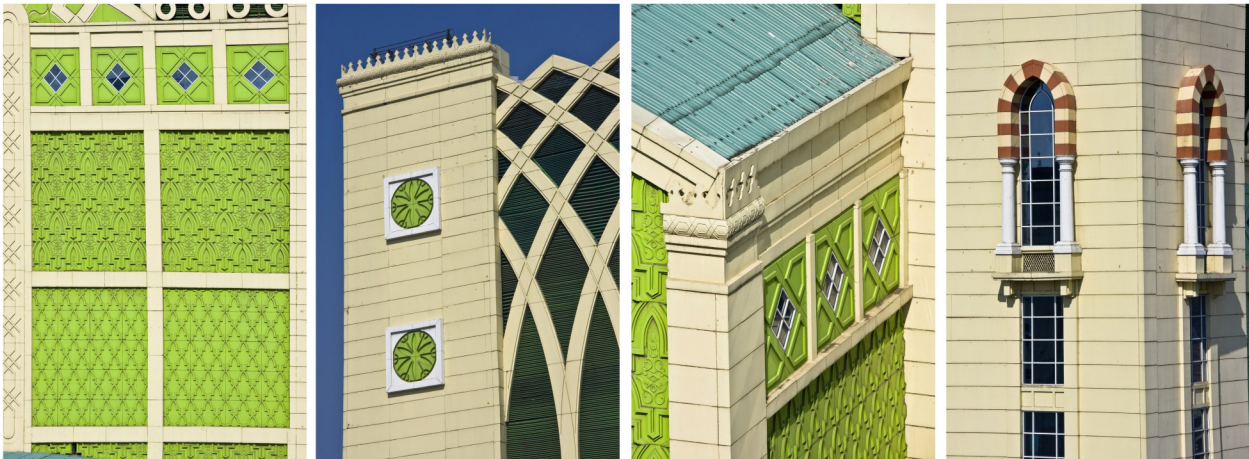


SITEPLAN





The North View



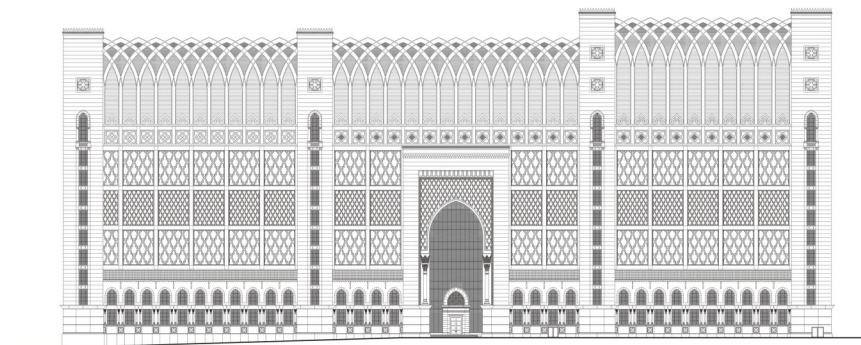
Facade and Ornament Detail



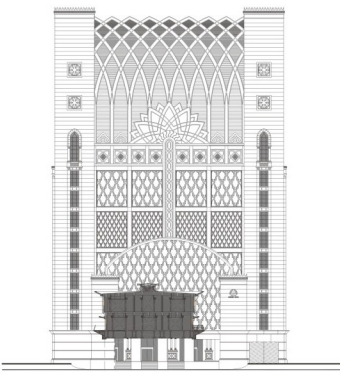
Interior Lobby and Atrium void



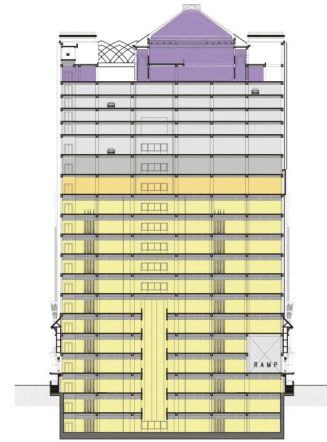
Exterior courtyard and Interior Mosque



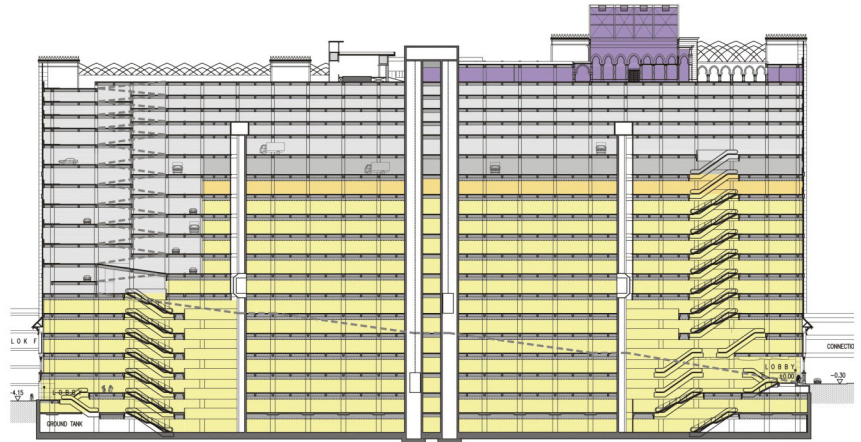
SOUTH ELEVATION



EAST ELEVATION



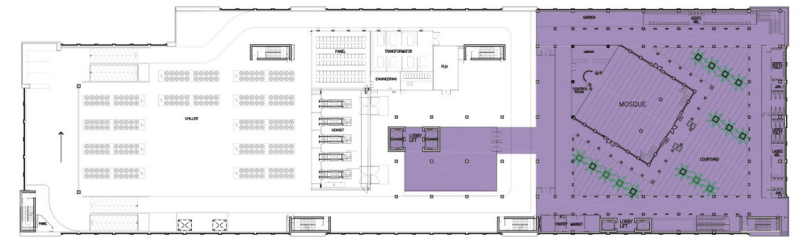
CROSS SECTION



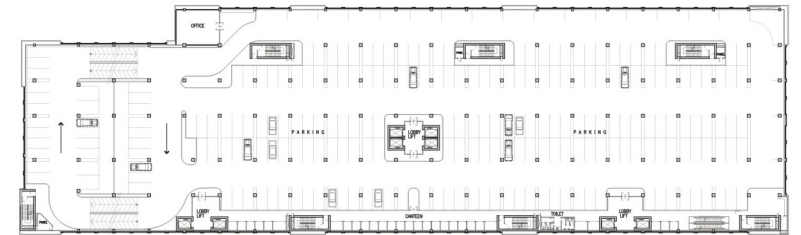
RETAIL FOOD COURT LOADING DOCK CAR PARKING MOSQUE
 LONGITUDINAL SECTION



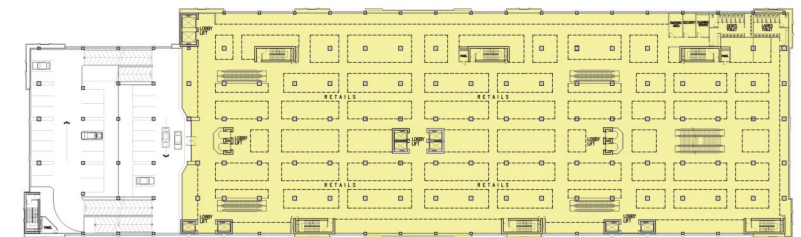
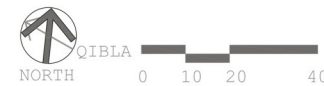
Marketplace Public Place



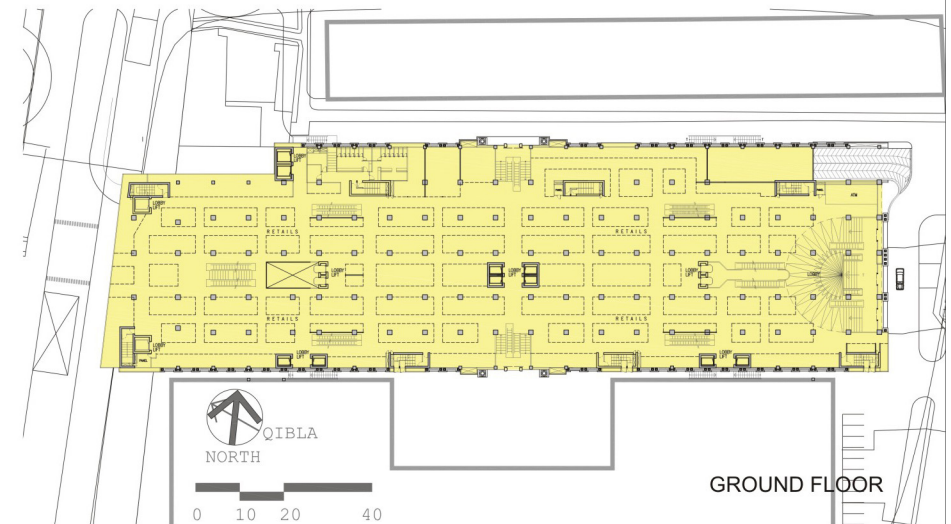
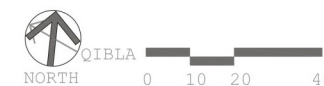
ROOF FLOOR



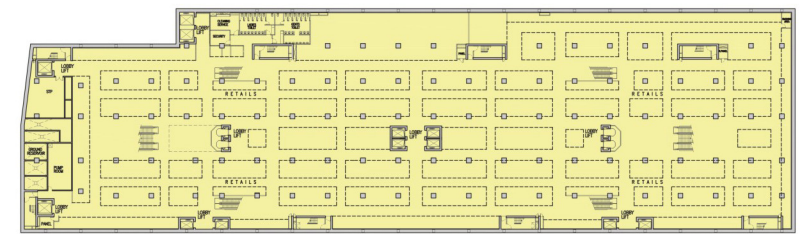
PARKING FLOOR



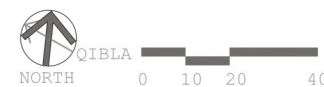
TYPICAL FLOOR

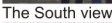
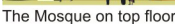
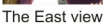


GROUND FLOOR



BASEMENT FLOOR





QIBLA
NORTH



Facade detail

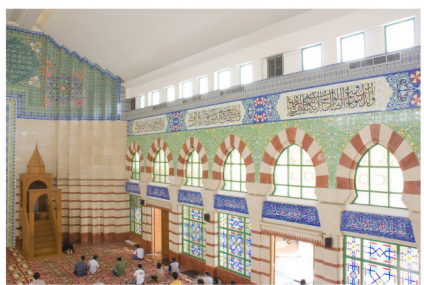
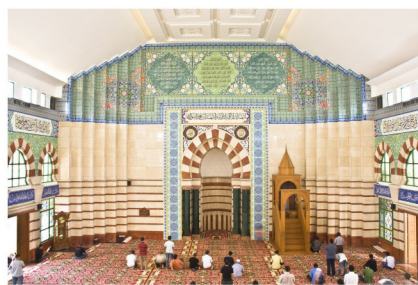
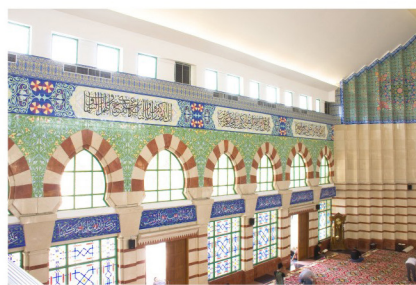
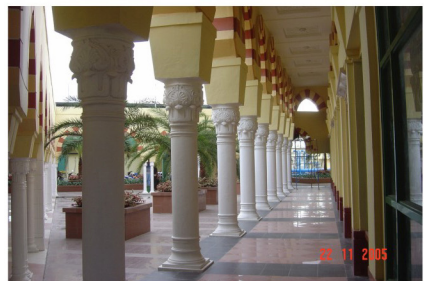


Interior detail



The Main Entrance

The Mosque detail



Mosque Interior detail