

Public Spaces Development

Station Street, Luxor Temple plaza and Market Street  
Luxor, Egypt

Architects	ArchPlan / Mohamed Ayman Ashour Cairo, Egypt
Clients	Supreme Council of Luxor Luxor, Egypt
Commission	2005
Design	2005
Construction	2005 - 2007
Occupancy	2007
Site	70,000 m <sup>2</sup>
Ground floor	70,000 m <sup>2</sup>
Total floor	70,000 m <sup>2</sup>
Costs	8,000,000 USD
Programme	This development is central to the Comprehensive Redevelopment Plan for Luxor, in helping to define a new cultural zone at the heart of the city. It comprises three distinct urban elements: a square, street and spine. For each, there is a coherent strategy for hard and soft landscaping, new facades, signage and street furniture and locals were consulted in the selection of these. The square - or Plaza - has been opened up to showcase the historic temple. The street, Station Street, has broad new pavements and green buffer zones while the spine, Market Street, has been fully pedestrianised with a new gate entrance.
Building Type	Planning Practices 2010 Award Cycle
	3681.EGY

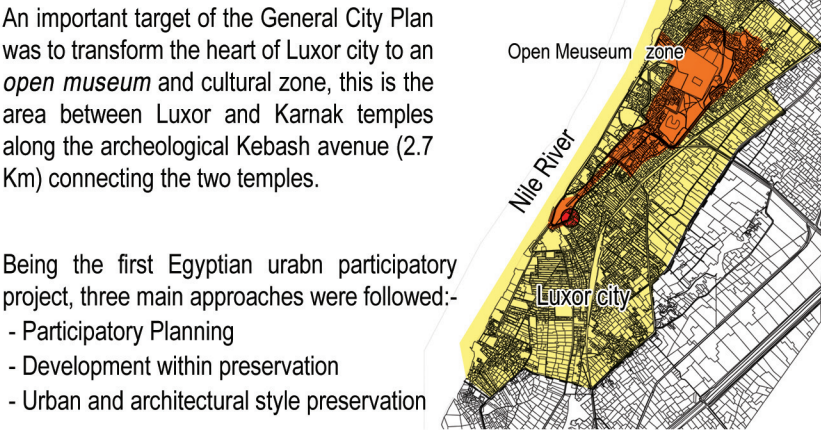
PUBLIC SPACES DEVELOPMENT



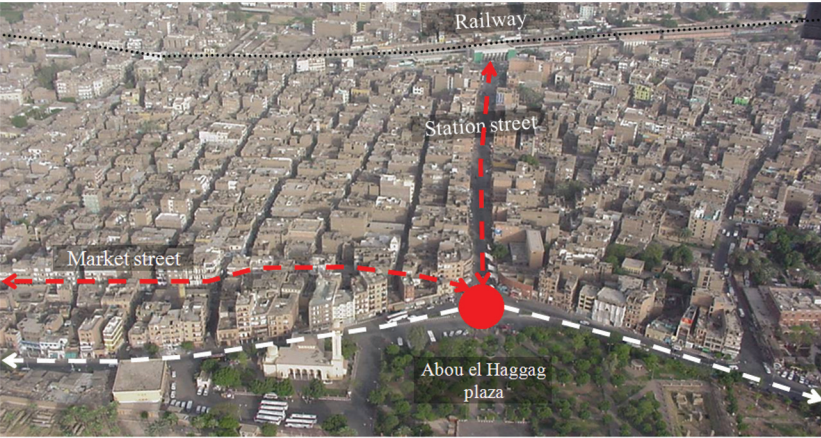
LUXOR CITY IN EGYPT

Luxor is considered one of the most desirable tourism destinations in the world where layers of Pharaoh, Roman, Coptic and Islamic civilizations accumulate. In the late 1990's, the *Comprehensive Development project* of Luxor city started by the comprehensive structure plan including:-

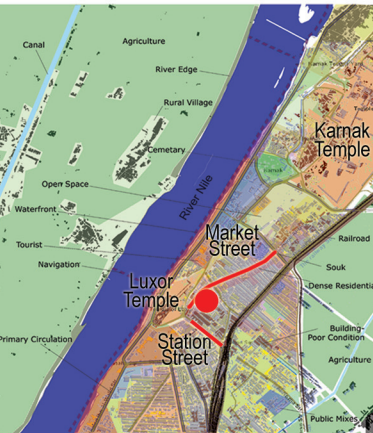
- Regional investment studies
- The preparation of the general plan
- The detailed plans for development of the deteriorated and unplanned areas in Luxor
- Updating of the general plan for new Thebes city to integrate with Luxor.



OPEN MEUSEUM ZONE

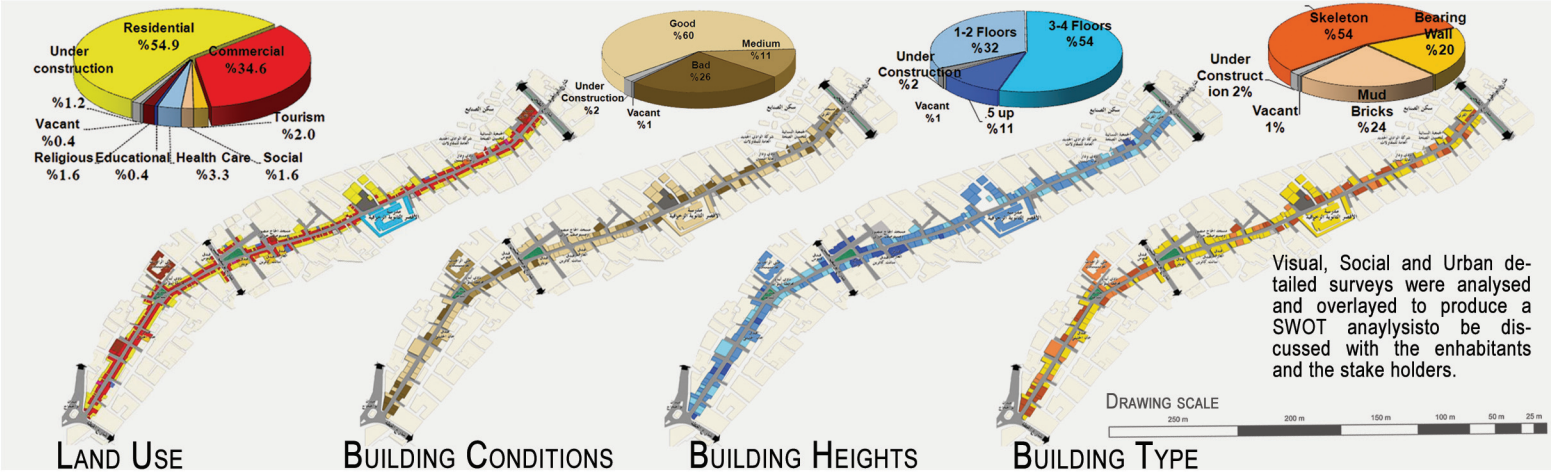


PROJECT LOCATION



The Public spaces development project represents the *pilot project* of the open museum zone for the southern eastern plaza of Luxor temple and its main connecting streets Market and station streets creating new tourism and services activities to serve tourism in the area and highlight the archeological landmarks in a way that respects their historical and archeological importance.

THE MARKET STREET



**TRAFFIC** Interference of vehicles and pedestrians circulation and insufficient road's width



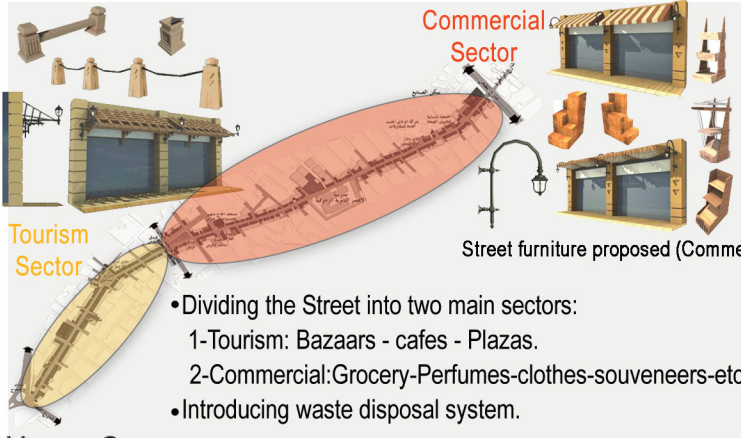
**URBAN STYLE:** The lost Urban style and lack of a color scheme among buildings and shops – Deteriorated buildings that need renovation



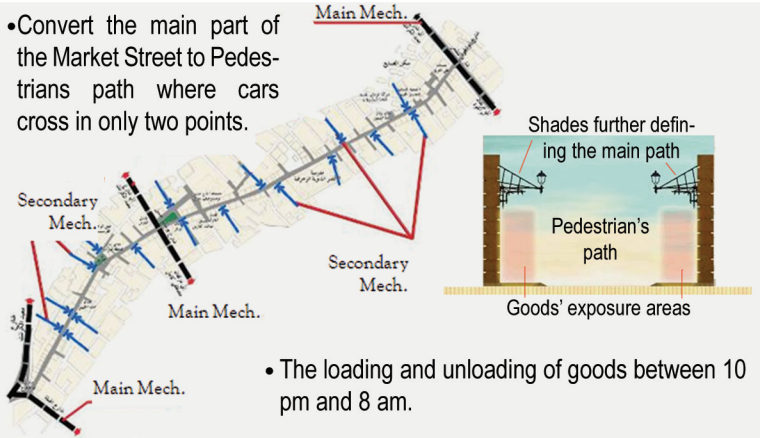
**LANDSCAPING:** Lack of soft and hard scaping elements (side walks -Litter bins - sitting areas - open spaces - etc) Lack of entrances or plazas



**ADVERTISING MATERIAL:** Random exposure of goods and the usage of the street in selling goods.



URBAN STRATEGY



TRAFFIC STRATEGY



Urban development of the market street; used shading and flooring materials, goods' exposure and circulation



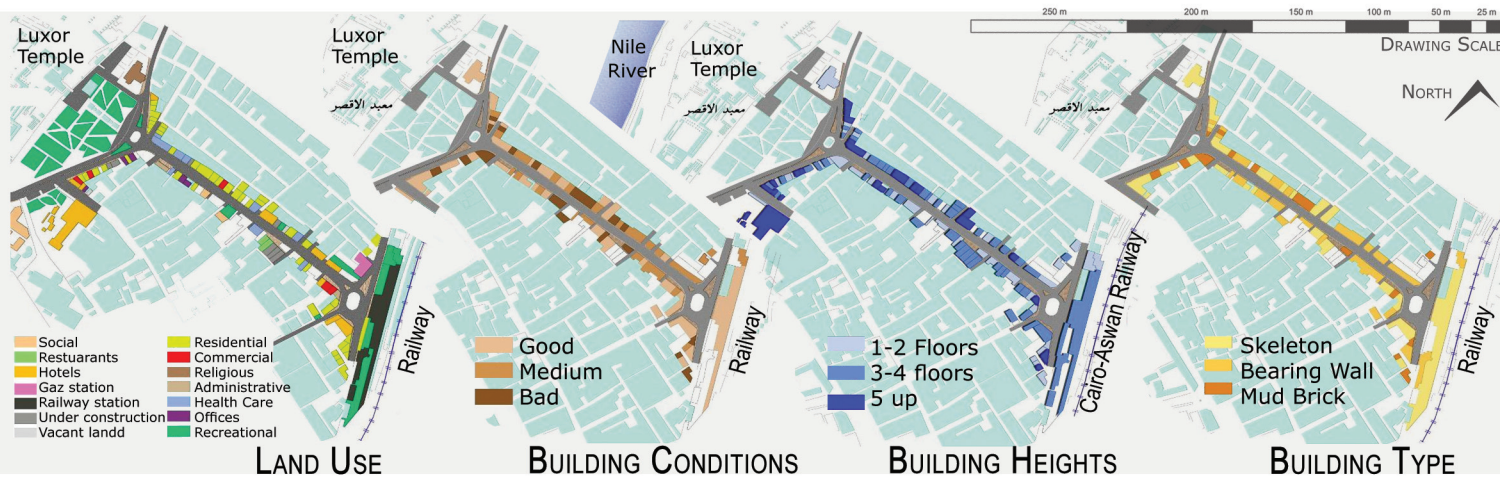
Welcoming Market Gate and entrance space with standaralized architectural style



Urabn Public plazas with services Standaralized signage and style



# THE STATION STREET



# LUXOR TEMPLE PLAZA (ABUELHAGAG SQUARE)



STUDIES

PROBLEMS

DEV. STRATEGY

AFTER DEV.

