### **Public Spaces Development**

Station Street, Luxor Temple plaza and Market Street

Luxor, Egypt

Programme

Architects	ArchPlan / Mohamed Ayman Ashour Cairo, Egypt
Clients	Supreme Council of Luxor Luxor, Egypt
Commission	2005
Design	2005
Construction	2005 - 2007
Occupancy	2007
Site	70,000 m <sup>2</sup>
Ground floor	70,000 m <sup>2</sup>
Total floor	70,000 m <sup>2</sup>
Costs	8,000,000 USD

This development is central to the Comprehensive Redevelopment Plan for Luxor, in helping to define a new cultural zone at the heart of the city. It comprises three distinct urban elements: a square, street and spine. For each, there is a coherent strategy for hard and soft landscaping, new facades, signage and street furniture and locals were consulted in the selection of these. The square - or Plaza - has been opened up to showcase the historic temple. The street, Station Street, has broad new pavements and green buffer zones while the spine, Market Street, has been fully pedestrianised with a new gate entrance.

# PUBLIC SPACES DEVELOPMENT



Luxor is considered one of the most desirable tourism destinations in the world where layers of Pharaoh, Roman, Coptic and Islamic civilizations accumulate.

In the late 1990's, the Comprehensive Development project of Luxor city started by the comprehensive structure plan including:-

- -Regional investment studies
- -The preparation of the general plan
- -The detailed plans for development of the deteriorated and unplanned areas in Luxor

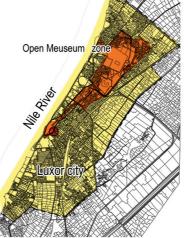
-Updating of the general plan for new Thebes city to integrate with Luxor.

### LUXOR CITY IN EGYPT

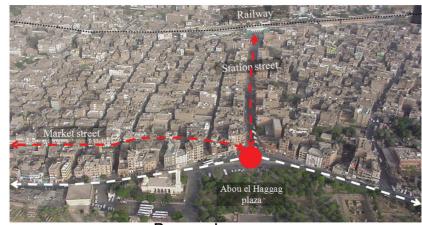
An important target of the General City Plan was to transform the heart of Luxor city to an open museum and cultural zone, this is the area between Luxor and Karnak temples along the archeological Kebash avenue (2.7 Km) connecting the two temples.

Being the first Egyptian urabn participatory project, three main approaches were followed:-

- Participatory Planning
- Development within preservation
- Urban and architectural style preservation



OPEN MEUSEUM ZONE

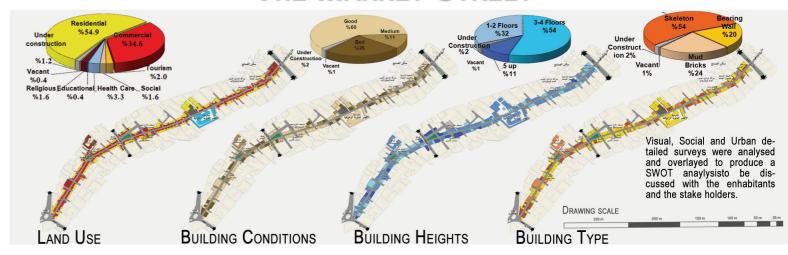


PROJECT LOCATION



The Public spaces development project represents the pilot project of the open museum zone for the southern eastern plaza of Luxor temple and its main connecting streets Market and station streets creating new tourism and services activities to serve tourism in the area and highlight the archeological landmarks in a way that respects their historical and archeological importance.

# THE MARKET STREET





TRAFFIC Interference of vehicles and pedestrians circulation and insufficient road's width



URBAN STYLE: The lost Urban style and lack of a color scheme among buildings and shops - Deteriorated buildings that need renovation



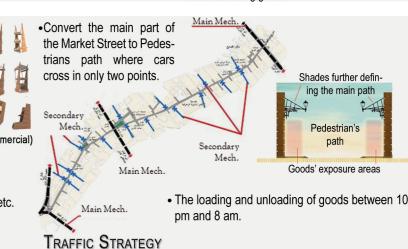
sitting areas - open spaces - etc) Lack of entrances or plazas



ADVERTISING MATERIAL: Random exposure of goods and the usage of the



URBAN STRATEGY







Urban development of the market street; used shading and flooring materials, goods' exposure and circulation



Welcoming Market Gate and entrance space with standaralized architectural style



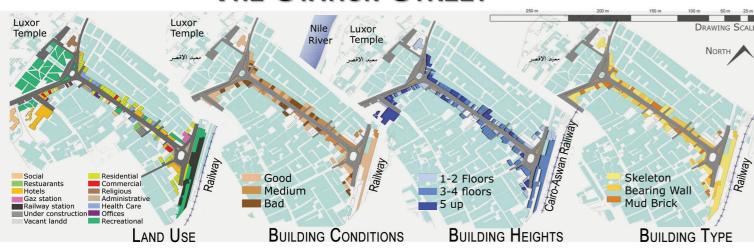


Urabn Public plazas with services Standaralized signage and style

# STRATEGY DEV. DEV.

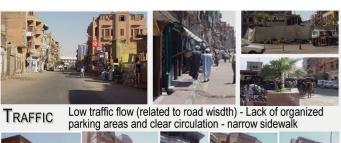
AFTER

## LUXOR TEMPLE PLAZA (ABUELHAGAG SQUARE) THE STATION STREET















URBAN STYLE: The lost Urban style and lack of a color scheme among buildings and shops - Deteriorated buildings

ADVERTISING MATERIAL: Random unorganized advertizing signages

One Way flow (to AbulHagag square)

TRAFFIC STRATEGY

CULTURAL: The lack of open space area for the annual celebrations of Luxor people to AbuelHagag Mosque

VISIUAL: The used fences and trees blocking the temple view and doesn't match the place's heritage value.







URBAN STRATEGY



URBAN ANALYSIIS



HARDSCAPE PROPOSED

Developed street with the standaralized urban style, hardand soft scape elements and shops' standards - Parking areas - signage system



TRAFFIC STRATEGY



URBAN STRATEGY



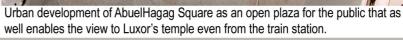
















The flooring and materials used were studied to harmonise the serounding heritage value.

