



We'll Show You a Reliable Payment Tool You Can Feel Good About.

If you've ever felt the urgency of delivering product on time to your customers, then you know the importance of a dependable fueling option. Cenex offers businesses and organizations economical payment options that can help them save money while providing the security and freedom necessary for their business.

Cenex offers reliable payment tools you can feel good about. Because ultimately, you're in the business of meeting customer expectations, and so are we.

To discover how the Cenex fueling payment programs can help your business call 800.232.3639, ext. 5459.

	Cenex® Business Card	Cenex® Visa® Business Rewards Card	Cenex® Fleet Fueling Card
Annual Fee	None	None	None
APR	As low as 5%	1.9% introductory rate	As low as 7.5%
Reporting	The Cenex Business Card reporting shows information by card of: - When the purchase was made - Where the purchase was made - Product description - Gallons purchased Each card is subtotaled on one monthly statement.	The Cenex Visa Business Rewards Card reporting shows: - Fueling location - Purchase total - Date of the transaction	The Cenex Fleet Fueling Card provides comprehensive monthly detail, including: - Vehicle Identification - Driver Name - Date and Time of Transaction - Fueling Location - Miles Per Gallon per Transaction - Cost of Transaction - Cost per Mile - Non-Fueling Transactions - Monthly Totals - Year-to-date Totals
Security	- PINs for each card - Ability to restrict outside purchases to fuel only	- Cards are issued in the name of the business and driver. - No PIN is required for use.	- PINs for each driver - Ability to restrict purchases to fuel only. Purchases made in store can also be blocked for fuel only.
Electronic Bill Pay	Auto Pay is a program that automatically pays your bill via a checking or savings account.	View and pay your account online	EFPS is an optional payment method that provides an electronic payment for fleets
Rewards		- 3% at Cenex pumps and in store up to \$50; 1% over \$50 in store - 1% everywhere else	
Unique Attributes			Tax reporting and exemption available



Q: What is the difference between standard #2 diesel and premium diesel fuel?

A: A true premium diesel fuel has a higher cetane number, better lubricity, and injector-cleaning capability versus standard #2 diesel. Cetane number measures a fuel's ignition delay. Higher cetane rating equals a shorter delay and better ignition quality for quicker start-ups and less pollution. Lubricity is friction reduction, which extends the life of the fuel pump and reduces downtime. Detergents clean your fuel system and keep it clean for optimum engine performance.

Q: Are all premium fuels alike?

A: No! Both base fuels and additives used to achieve 'premium' status vary widely by supplier. Cenex® Roadmaster XL® offers a quality base fuel and a complete, balanced additive package. It's continually researched and tested to ensure it's the highest quality premium diesel fuel on the market.

Q: I've been using plain #2 for years, without a problem. Why switch now?

A: Over time your engine's fuel pump and injectors get dirty—a gradual, hard-to-notice process that reduces both engine performance and fuel economy. Plain #2 fuel contains no additives to reduce wear, extend storage life, or reduce the formation of gum, varnish and corrosion, but Cenex Roadmaster XL does.

Q: Why not just buy an over-the-counter additive for my #2 fuel?

A: Many over-the-counter additives just combine alcohol or solvents that offer very limited benefits. Plus, they usually cost you more than Cenex Roadmaster. Roadmaster XL utilizes a balanced, tested mix of detergents, corrosion inhibitors, oxidation stabilizers, anti-wear agents and water demulsifiers. Plus, it's soy-enhanced for better lubricity!



OUR ENERGY COMES THROUGH®

POWER AND EFFICIENCY
UNITED IN FUEL



CENEX **ROADMASTER XL**
PREMIUM HIGHWAY DIESEL FUEL

**HARD
WORKING
RIGS NEED
HARD
WORKING
FUEL.**



Cenex® Roadmaster XL® has a complete additive package formulated expressly for the rugged demands of today's high powered engines.

Your diesel engine relies on the diesel you buy to keep it going for the long haul. Choose Cenex Roadmaster XL, and you're miles ahead.

With Cenex® Roadmaster XL®, you can count on its complete, quality, balanced, additive package to deliver:

- More power – for pulling long hills
- Improved fuel efficiency
- Protection against wear and corrosion
- Reduced maintenance cost
- Quicker, more fuel efficient starts

Cenex Roadmaster XL maximizes engine power, improves fuel economy and protects your engine for less maintenance and longer life. Why choose a standard diesel when you can invest in engine protection? Take care of your diesel engine with Cenex Roadmaster XL.

Feature	What is it?	What does it do?	What it means to you?
HIGH CETANE	A measure of diesel engine startability	<ul style="list-style-type: none"> • Promotes quicker, more fuel-efficient starts • Helps the engine run more smoothly • Reduces pollution 	<ul style="list-style-type: none"> • Reduces strain on engines and electrical systems • Promotes longer engine life, less maintenance and reduced downtime
AGGRESSIVE DETERGENTS	Fuel system cleaning additive	<ul style="list-style-type: none"> • Cleans dirty injectors • Keeps injectors clean for optimum engine performance • Reduces fuel and maintenance costs 	<ul style="list-style-type: none"> • Improves fuel efficiency • Maximizes horsepower • Extends life of fuel pumps and injectors
LUBRICITY COMPONENTS	Soy and other friction-reducing agents	<ul style="list-style-type: none"> • Provides 10–15% better protection against friction and wear on the fuel pump than standard diesel fuel 	<ul style="list-style-type: none"> • Reduces downtime and repair costs • Extends life of the fuel pump
DEMULSIFIERS	Additives that force water (from condensation during storage) to the bottom of the tank	<ul style="list-style-type: none"> • Isolates water for easy removal • Prevents water from going through the fuel system, where it combines with sulfur to form sulfuric acid and corrodes engine parts 	<ul style="list-style-type: none"> • Permits easy removal of water from storage tank • Decreases wear on injectors • Requires fewer fuel filter replacements • Prevents algae formation in storage tanks
CORROSION INHIBITORS	Corrosion and rust inhibitors	<ul style="list-style-type: none"> • Prevents corrosion and rust from forming inside the fuel pump 	<ul style="list-style-type: none"> • Saves the cost of rebuilding injection pumps • Extends pump life • Reduces downtime and repair costs
STABILIZERS	Agents to prevent formation of gum, varnish and sludge during storage	<ul style="list-style-type: none"> • Prevents gum and varnish buildup, which can clog filters and collect in the fuel pumps and injectors • Lower maintenance costs 	<ul style="list-style-type: none"> • Extends fuel life • Requires fewer fuel filter replacements

ROADMASTER B2[®]

2% SOY PREMIUM HIGHWAY DIESEL FUEL

Biodiesel. It's one of the fastest growing alternative fuels in the country. And it's no wonder. Most often made from the soybeans produced here in the United States, biodiesel provides superior engine protection from a renewable, domestic source.

As America's leading brand for innovative and clean-burning renewable fuels, **Cenex[®]** is proud to offer **Cenex Roadmaster B2[®]** and **Cenex Roadmaster B5[®]**—a blend of 2% or 5% soy biodiesel and Cenex Roadmaster[®] XL Premium Diesel Fuel.

Our premium biodiesel blended fuels keep your engines in top shape by using a unique formulation of additives and quality base fuel designed specifically for heavy-duty rigs. In rigorous road tests compared to standard diesel fuel, Cenex Roadmaster B2 and B5 proved to:

- Reduce Fuel Costs—Advanced detergents provide up to 5% better fuel efficiency.
- Protect Your Engine—10-15% better lubricity than standard #2 diesel reduces wear and maintenance.
- Maximize Power—Enjoy up to 4.5% more for pulling long hills.
- Promote quicker, more fuel efficient starts!

We are confident that Cenex Roadmaster premium biodiesel blended fuels will keep your engines in “like new” operating condition for maximum power and performance. For more information, talk with your local Cenex distributor or visit www.cenex.com.



OUR ENERGY COMES THROUGH.[™]

THE BENEFITS OF SOY BIODIESEL

BETTER FOR YOUR ENGINE

Dramatically improves lubricity.

- Blending 2% or 5% soy biodiesel to diesel can increase lubricity up to 66%, according to tests by Stanadyne Automotive Corporation.

Extends engine life

- Improved lubricity means reduced engine wear and longer engine life.
- 2% and 5% soy biodiesel blends can be used immediately in diesel engines, without expensive engine modifications and will not void engine warranties.

BETTER FOR THE ENVIRONMENT

Contains no sulfur.

- A 2% or 5% biodiesel blend, such as Cenex Roadmaster B2 or Cenex Roadmaster B5 will reduce harmful emissions for cleaner air.

Renewable

- Pure biodiesel is made from domestically produced ag products.

BETTER FOR THE ECONOMY

Supports the ag economy

- One bushel of soybeans can produce 1.5 gallons of biodiesel.
- Most of the current biodiesel supply in the U.S. is made from soybean oil.
- Biodiesel expands the U.S. soybean market, creating more demand for soybeans.

Reduces dependence on foreign oil

- Since biodiesel is made in the U.S., it can help reduce dependence on foreign oil.

