

TO: Heartland Co-op Employees
FROM: Marc Melhus, EVP Operations
DATE: Friday, February 1, 2013

I am happy to announce that John Hohnstein has been selected as Heartland Co-op's newest Region Manager. John, who has been the Location Manager at Pickering since 2007, looks forward to the challenge of his new role and is eager to begin working with additional staff members.

As an integral part of the Pickering operation, we have determined that John needs to remain involved with the location. Therefore, effective Monday, February 11, 2013, the following modifications will be made to the regional structure:

Craig Schmidt – North Region

Jewell
Stanhope
Randall
Luther
Slater
Elkhart
Enterprise
Cambridge
Madrid
Alleman
Prairie City West
Prairie City Metro
Mitchellville
Monroe
Newton
Reinbeck (Feed Mill)

John Hohnstein – Central Region

Colo
Zearing
Mingo
Melbourne
Malcom
Montezuma
Kellogg
Gilman
Laurel
Pickering

**Additionally, John Braymen will assume responsibility for the Runnells location.*

***An updated map of the regions is attached within.*

Help me in congratulating John and wishing him the best as he takes on this new position!

Sincerely,



Marc Melhus