

# First Up<sup>®</sup> ST

Soybean Inoculant Treatment System

## Faster, Stronger Emergence

Advanced Inoculant Technology  
for Higher Yield Potential

Give your soybeans a chance for a great start and higher potential yields with First Up ST.

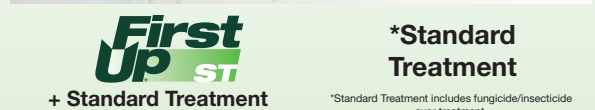
First Up ST contains three powerful components to help your soybeans thrive. First, it has the patented LCO Promoter Technology<sup>®</sup> that results in faster emergence, and a stronger root system for better moisture and nutrient uptake. It also promotes earlier nodule development for improved nitrogen fixation.

First Up ST also has isoflavonoid Plant Signal compounds that trigger growth of beneficial soil fungi. This enhances and strengthens the root system for improved phosphorus uptake and stress tolerance.

Finally, the rhizobia strain in First Up ST is a high count of *Bradyrhizobium japonicum*, a highly regarded inoculum for better nodulation.

First Up ST represents top-of-the-line inoculant technology for improved results. Tests have shown that First Up ST resulted in higher yields than other well known inoculants.

Ask your dealer or Helena representative how First Up ST can give your soybeans a below-ground advantage for superior above-ground results!



+ Standard Treatment

\*Standard Treatment

\*Standard Treatment includes fungicide/insecticide over treatment.

- Improves germination & seedling vigor for faster emergence & stronger plant development
- Increases root development for better nutrient & moisture uptake
- Promotes earlier & more extensive nodule development
- Improves stress tolerance
- Higher yield potential, according to extensive research

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Helena Chemical Company • 7664 Smythe Farm Rd • Memphis, TN 38120 • 901-752-4414 • [www.helenachemical.com](http://www.helenachemical.com)