



# TRUE REC™

## Soil Fertility System



**TruRec™ is Helena's exclusive soil fertility recommendation program. TruRec starts where most recommendation programs stop. TruRec looks at the many factors that effect crop production. Where most believe that fertility recommendations are a simple process, TruRec goes above and beyond. TruRec is a recommendation process that was created through knowledge extracted from the minds of industry professionals and soil specialists with many years of education, training, and field application knowledge while still taking into consideration key grower feedback.**

**Through comparison and highly advanced analysis of many crop factors TruRec is able to provide the producer with a recommendation that will aid in achieving the highest possible yield with a higher return on investment. TruRec fertility recommendations are soil knowledge for a strong future...**

- ✓ Recommendations customized for your field
- ✓ Powerful yield producing nutrient blends
- ✓ Includes key components to benefit the crop and soil
- ✓ Higher yield with high return on investment